



Turning the Tide

A bright future for Bognor Regis

Bognor Regis –
Fit for a King!

Conference
Programme



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**10am to 2pm on Friday
22 September 2017 at
Butlin's Conference Centre,
Bognor Regis**

Programme

09.30am	Reception open	Your host for the day is:
10.00am	Open Conference	Nigel Lynn, Chief Executive Arun District Council
	Bugger Bognor: Place branding for beginners	Wayne Hemingway HemingwayDesign
	Bognor Regis: The BIG Picture	Nigel Lynn, Chief Executive Arun District Council
	Rolls-Royce Motor Cars and Bognor Regis	Andrew Ball Head of Corporate Relations, Heritage and Philanthropy Rolls-Royce Motor Cars Ltd
	University by the Sea	Prof Jane Longmore University of Chichester
	Great British High Street	Toyubur Rahman Bognor Regis Town Centre Manager
11.25am	Refreshment Break	
	Welcome to Sunny Bognor Regis!	Jeremy Pardey, Resort Director Butlin's Bognor Regis Resort
12.20pm	Ask the Experts and Ideas Wall	Nigel Lynn, Chief Executive Arun District Council
13.00pm	Lunch and Networking	
13.40pm	Optional Guided Tour Butlin's Bognor Regis Resort	Toyubur Rahman Bognor Regis Town Centre Manager