Bognor's Seafront Action Plan Workshop
19 June 2019

Documentation, common ground and some food for thought on reflection of the day...

AGENDA

Morning Session

OUTCOME

Afternoon

WHAT 133 PEOPLE SAID...
(fall report on survey)

Presentations

Common ground & more food for thought

What I heard... my thoughts

The Bognor Experience

- Natural coastal environment
- Accessibility
- Family
- Fun
- Handy
- Authentic
- Audible offer

Highly valued for that reason...

Consider...

Considerations and experiences to encourage

Two Spatial Approaches to Bognor's Seafront Service Provision

- Approach A & a dispersed service
- Approach B & a service and ideas along the Seafront, each for me with only
BOGNOR’s SEAFRONT ACTION PLAN WORKSHOP
18 June 2013

Documentation, common ground and some food for thought on reflection of the day...

AGENDA

Presentations
AGENDA

Zoom in and move about if you want to read through the agenda or use the arrow to go to the next slide... (try it out and see what happens...)

Bognor’s Seafront Action Plan Workshop

PLAN FOR THE DAY

Date 18 June 2013

Timings

9.30am at Methodist Church Hall, Waterloo Square, Bognor Regis

9.30am-12.30pm Morning Session

12:30pm-1.30pm Lunch Break

1.30pm-3.15pm Afternoon Session

4.30pm Departure end - Thank you

Please note there is no parking at the church hall.

AIMS FOR THE DAY

- To engage in an exploratory and participatory event that aims to identify and map the ingredients required to significantly improve the social, physical and environmental performance of the current state of Bognor’s seaside and promenade (Gleneagles Road to Seafront area)

- To foster a link with the council’s action plans for improving coastal communities and creating public realm designs for the promenade/seaside

Outcome: A shared understanding of the key ingredients that will make Bognor’s Seafront flourish (short, medium and long term)

MORNING SESSION

10.00am to 12.45pm

Welcome to the day by Caroline Snellman, BCCL Development Project Group

Introduction to the day by Andy Koch, Tangible Places

1st hour: Bognor Seafront Action Plan: Context, Scope and Background

- Market research survey/Public Consultation survey 2012, Cornwallis Park
- Public Realm in the seaside
- Public Realm Design Group: Seafront

2nd hour: Great ingredients from elsewhere ...

- Developing new elements ...

- Working in existing spaces

- Transforming existing spaces

3rd hour: “Bognor Regis is the quintessential English seaside town” ALL

- Your challenge: What might that mean for a 21st century seaside?

- In the minds of a seaside?

- How your ideas 1-3 are used - A new seaside seaside

- Discussions around key points (which might increase tourism, improve physical environment)

AFTERNOON SESSION

12.45pm to 2pm Afternoon Session 1: A walk along the seawall; weather permitting

2pm to 4.15pm Working in smaller workshops on large scale maps on details and priorities

- Making already existing ingredients that are currently lacking around the town

- Making new ingredients that can be introduced to the town, make it more liveable

- Designing a large format A0 leaflet with prioritised activities, preferred feel of the place aspects, offerings (food, goods, play, services, others) and inspired qualities

4.15pm to 6.30pm

A summary of the day will be provided by Aimee, Development Project Group. Thank you!
AIMS

... to provide an update on the work to date
- Public consultation (sessions: Future Realm, Neighbourhood [?] )

... to feed into ADS’s Action Plan for renewing Seaford concessions and creating public realm designs...

AIMS for the DAY

... to identify and map the ingredients required to significantly improve the social, economic and environmental performance...
OUTCOME

A shared understanding of the key ingredients that will make Bognor’s Seafront flourish [short, medium, long term]
3 Large Posters with Prioritised Activities, preferred feel of the Place aspects, offerings and aspired Qualities
Who was able to attend:


zoom in if you like...

Invitations were sent out on the 29 May 2013 via email to the following organisations:
Arun District Council / Bognor Regis Town Council / BR CIVIC / BR Ltd / BR Neighbourhood Plan Stg Group / BR Regeneration Board / BR Vision Group / BR Traders Association / Brighter Bognor / Butlins / Chamber of Commerce / Colliers International / Greener Bognor Network / Pier Owner (09/06) / Seafront Illuminations / Seafront Project Group / SSE Street lighting / University of Chichester / West Sussex County Council
**PLAN FOR THE DAY**

Date & June 2013

Timings

10am start at Methodist Church Hall
10am till 12.45pm Morning Session
12.45pm Light lunch
1pm till 4.30pm Afternoon Session
4.30pm Next steps and close

Please note there is no car parking at the

AIMS for the DAY

+ to provide an update on the work to-date incl. the
+ to identify and map the ingredients expected to sit
+ and environmental performance of the heart of Bog
+ (Falkener Road to Promenade site)
+ to feed into Arun District Council’s Action Plan for
+ public realm designs for the promenade/seafront.

Outcome: A shared understanding of the
+ Seafront Flourish (short, medium and long

10am to 12.45pm

Morning Session

Welcome to the day by Caroline Gasford, ADC Seafront
Introduction to the day by Angela Rich, ImaginePlace

1st hour: Bognor Seafront Action Plan: Context
+ Briefing document summary + Public Realm
+ planning + Public Realm Design work +

2nd hour: Great ingredients from elsewhere ...
+ inspirations from elsewhere ...
+ working in smaller groups on ingredients

3rd hour: “Bognor Regis is the quintessential …
Your challenger: What might that mean for
+ in the midst of a recession?
+ Wp your top 5 low cost - high impact seafront
+ visitor numbers, repeat visits

12.45pm to 2pm A Light LUNCH + walk along the

2pm to 4.15pm Working in smaller workshops on large
+ mapping already existing ingredients that
+ contribute more
+ mapping new ingredients that can be in
+ Pilotsplan

Output: a large A0 posters with prioritised
+ aspects, offerings (food/goods/play/serve)

4.15pm to 4.30pm
1st hour
Bognor Seafront Action Plan
[Context, Scope, Background]

...to provide an update on the work to date
[Public consultation, Concessions, Public Realm, Neighbourhood?]

Ingredients from elsewhere that might work for Bognor...

10 am to 12:45 pm

Your challenge: What might that mean for a 21st century seafront in the midst of a recession...

2nd hour
Great ingredients from elsewhere

3rd hour
"Bognor Boys is the quietest of that English seaside town"

Map your 5
low cost = high impact
Seafront amenity
+ visitor numbers, repeat visits, enjoyment
1st hour
Bognor Seafront Action Plan
[Context, Scope, Background]
to provide an update on the work to date

[public consultation, Concessions, Public Realm, Neighbourhood Plan]
Presentations
Briefing for Stakeholder Workshop on Bognor Regis Seafront

Since the Bognor Regis Seafront Strategy was agreed back in 2009, little has been done to implement the recommendations in the Strategy. Arun District Council is now planning to undertake some work to improve the Seafront. The outcomes from this work will be a range of new concessions built on the seafront in time for the 2015 season, and an agreed public realm design scheme and delivery plan for Bognor Regis Seafront. This work will be based on, and guided by, the existing Bognor Regis Masterplan 2004, Bognor Regis Seafront Strategy 2009, Arun Concessions Strategy 2012 and Arun Leisure and Culture Strategy 2012.

The Masterplan identifies the Seafront as one of the “character areas” within the town and its identity is stated as “A quality environment fronted by a series of leisure attractions.”

The vision set out in the Seafront Strategy stated: “The Seafront Strategy will help to establish Bognor Regis as a first class coastal destination. The seafront will be transformed with a year-round, quality offer to deliver fun, entertainment and enjoyment to both residents and visitors through a total leisure experience of outstanding architecture and design, arts and culture, sunshine and sports activities. Visitors will stay longer and spend more. The seafront will become a key driver of the local economy attracting investment and delivering quality jobs for local people.”

Arun Concessions Strategy states that the principles governing the award of Concessions in Arun District are “Concessions should:
- Offer something new to add diversity to a location
- Improve the taenec/security
- Be of significant advantage to the District
- Offer a customer experience that is of high quality and leaves a positive impression of the area
- Must be consistent in its offer, quality and opening hours.”

Arun Leisure and Culture Strategy states that: “There is a growing discrepancy between the quality of the offer inside the town and that on the seafront and in the town centre. As the research reported in this document shows, the town is not perceived as an attractive destination for most people.

The strategic priority should be to address this and to upgrade Bognor Regis so that it is England’s Western Resort by redeveloping the seafront area, which is currently thought to be developing, to ensure that it is seen as a key driver of the local economy.”

Background: It is universally agreed that Bognor Regis seafront lacks and feels tired and un-coordinated, and does not give out a good message to visitors to the town. The outcome of the work is an opportunity for an in-depth review of how the seafront would be best served by the businesses on it.

Arun District Council will create a Seafront Action Plan setting out sites and designs to improve the seafront, including technical specifications.

This work will be underpinned by a stakeholder workshop and public consultation run by Independent agencies to collect views about what people think should be on the seafront, and what activities people should be able to do there. The Seafront Strategy included extensive public consultation carried out in 2009, and a copies of the findings are attached in Appendix A.

The Action Plan will define the council-owned businesses best suited to the seafront and how to proceed them, and designs for the public realm.

The definition of the seafront for this piece of work is the promenade from Greville Road in the east to Eastbend in the west, and consideration will be taken of the activities currently available or planned to be available adjacent to the seafront.

Scope for this work: Angela Koon from Imagine Places has been contracted to design and deliver an independent one day key stakeholder workshop to find out what people think should be on the seafront, and what activities people should be able to do there. Angela has previously worked in the town as part of the Prince’s Foundation work with Bognor Regis Town Council to support the Neighbourhood Plan.

An independent research agency, Qa Research, has been contracted to undertake public consultation with 150 people on the seafront over May half term to find out what people think should be on the seafront, and what activities people should be able to do there. Qa have previously worked in the town when undertaking the joint Bognor Regis Town Council/Arundel District Council survey on town centre businesses.

Colliers International was contracted in March 2013 to provide specialist advice on the optimum number, types, location and offer of council-owned businesses on the seafront. As part of this work, they will investigate the existing concessions/individual. They will consider the feasibility and viability of various marketing and procurement options for the key owners, and provide case studies of successful concessions development.

On the back of their successful design for the town centre public realm, LDA Design have been contracted to design a new seafront public realm scheme, including seating, lighting, signage, paving etc, including liaison with Colliers regarding the indicative locations and design schemes for council owned businesses.

All consultants will liaise and co-ordinate to ensure joined-up working and a holistic approach.

This approach is summarised in the diagram below.

Public and leisure activities

Arun Concessions Strategy

Existing strategies

Seafront Action Plan

Arun Concessions Plan

Existing strategies

Public Realm Designs

Timescales: Timescales are necessary to take the opportunity offered by the concessions leases ceasing in 2014.

Stakeholder Workshop to be complete by end of June 2013.

Public consultation to be complete by middle of June 2013.

Colliers work to be completed by August 2013.

LDA work to be completed by August 2013.

Final plans for deliver and fund new council-owned businesses to be formally agreed by end of 2013, giving over a year to deliver.

New council-owned businesses in place ready for 2015 season.

Project Group:

- Project Sponsor: Arun District Council (ADC) Economic Development Manager
- Project Manager: Caroline Gosford, ADC
- Project Officers: Officers from ADC Economic Regeneration: Carolyn Gosford, Estates: Richard Gasko, Paul Broggi, Engineers: Roger Spencer and Bognor Regis Town Council: Sue Horwood
- Key Consultants - Planning: Alan Vickers, Design: Geoff Taylor
Seafront Strategy 2009

Bognor Regis Seafront Strategy 2009
Caroline Gosford, Arun District Council
(8th June 2013)

Vision
- The Seafront Strategy will help to establish Bognor Regis as a first class coastal destination. The seafront will be transformed with a year round quality offer to deliver fun, entertainment and enjoyment to both residents and visitors, through a total leisure experience of outstanding architecture and design, arts and culture, sunshine and sports activities. Visitors will stay longer and spend more. The seafront will become a key driver of the local economy attracting investment and delivering quality jobs for local people.

Overarching Principles
- a) Access
- b) Coastal defences
- c) Surface materials
- d) Legibility and way-finding
- e) Public art
- f) Street furniture & shelters
- g) Lighting
- h) Planting
- i) Cycling
- j) Fitness trail
- k) Public conveniences
- l) Concessions
- m) Managing change

Specific Areas
- Aldwick – Relaxation
- Victoria Drive to Pier – Creating Character
- Pier to Butlin’s – Traditional/Modern Holiday Entertainment
- Butlin’s Seafront – Active Beach Zone
- Felpham – Relaxation

Pier to Butlin’s
- “The most important and active section of the seafront is also the area most in need of positive change”
- Regis Centre Site: “Distinctive, major, year-round, weather-proof leisure facility and associated public space” creating better links between town and seafront
- Concessions
- Public Realm including shelters and toilets
- Butlin’s
- Pier
- Fisherman’s Landing
- Bandstand & Events
What the public said...

Methodology
- Qr Research
- End of May half term week
- Public preferences for future concert organisation
  - my impression, demographi cal data
- Resistance by Measures and staff history

In an ideal world, what would you like to be able to do on the Promenade?
- Refreshments at a coastal café outdoor - 34%
- Visit an improved pier - 38%
- More events - 42%
- The use of soft seating indoors - 39%
- Facilities for small children - 47%
- More food and drink outlets - 33%
- Facilities at a coastal restaurant increased - 52%
- Facilities at a special restaurant increased - 48%

Catering Outlets
- Beach Bar
  - Coffee 40%, Take Away 26%
- Dining 34%
  - Sandwiches 45%
- Kiosk 50%
  - Coffee 18%, Take Away 34%
- Dining 48%

When would you use these catering outlets?
- Breakfast - Coffee 4%, Take Away 4%
- Lunch - Coffee 48%, Take Away 34%
- Dining - Sandwiches 32%, Fast Dining 25%

- Supper means - Coffee 52%, Take Away 47%
- All simultaneously - Restaurants 47%, Coffee 45%, Take Away 47%

Favourite Style

What's most in need of improvement?
- Toilets - 8%
- Sacks - 70%
- Public Art - 49%
- Bowls - 44%
- Signage - 47%
- Public Toilets - 56%

Building Style
- Architectural
  - Traditional 40%, Modern 59%, Quirky 9%

Approximately:
- Traditional 80%, Modern 20%, Quirky 9%

Would it encourage you to use it?
- Traditional 90%, Modern 5%, Quirky 5%

Concessions
- An area of small food outlets spread along the promenade - 49%
- Several chains of businesses - 46%

You'll find the full report on the left side, bottom of the page...
Bognor NPlan the story so far... by Cllr. Sandra Daniels

Bognor Regis Neighbourhood Plan Workshop

Prince’s Foundation Workshop
- The Workshop was held over three days and included representatives of the Steering Group, who represented many and varied interests, as well as local businesses, contractors and offices and volunteers.
- The Prince’s Foundation facilitated the workshops and subsequently produced a report which will guide and shape our emerging Neighbourhood Plan.
- The beach and promenade, unsurprisingly, was something to one of our biggest assets by attendees at the Workshop as well as being one of the most important and frequently monitored areas of importance in our Town.

Observations
- There was a consensus that the beach and promenade were key assets of the Town.
- Attendees were concerned about the long-term maintenance of the beach and promenade.
- Some felt that the beach and promenade were underutilized and could be improved.

Next steps
- Attendees agreed on the need for a comprehensive plan for the beach and promenade.
- A task force was established to develop a proposal for the next steps.

Butlin’s st
(we also heard from the forming Pier Trust by Bognor’s Mayor Cllr Paul Wells and the on-going work on the concessions strategy; carried out by Anthony Shapland of Colliers International)
2nd hour

Great Ingredients
from elsewhere
Ingredients from elsewhere that might work for Bognor...
Attracting more people

+ that enjoy visiting the seafront;
+ hence might stay longer/more often; and
+ enjoy spending money on local services, goods and experiences so local jobs are supported and more investment can take place in time.
Butlin's story

By Jeremy Pardey
Greetings from Bognor..

Postcards from the future...

read here...
The Bognor Experience

read here...
Greetings from Bognor..

Postcards from the future...

read here...
Your challenge: What might that mean for a 21st-century seafront in the midst of a recession...

"Bognor Regis is the quintessential English seaside town" ALL

3rd hour
"Bognor Regis is the quintessential English Seaside Town"

Map your 5 low cost-high impact seafront мероприятий
1. Visitor numbers
2. Player's enjoyment
Projects costing 0 to 50k
2pm to 4.15pm Working in smaller workshops on large scale maps on details and priorities *ALL*

+ Mapping already existing ingredients that are highly valued & have the ability to contribute more
+ Mapping new ingredients that can be introduced in the short, medium and long term
+ Priorities
Tip: zoom in... and have a look around!

Working in 4 groups...
The Bognor Experience

Management
Development

Private Realm

The Beach and promenades

Traditional zone

Family zone

Active zone

Water sports zone

Public Realm

...bit by bit...

STEP CHANGE IN QUALITY
END of Day
More detailed analysis needed...
Common ground & food for thought

(after reflecting on workshop material, presentations and conversations the following considerations came to mind...)
Common ground & more food for thought

The Bognor Experience:

- Pretentious
- Wholly
- Trust
- Authentic

Prince's offer

Principle place & service design challenge: Being...

- Locally routed character & identity (material, techniques, “the Bognor B..."
- Durable... age well in the harsh seaside climate
- Functional & efficient ... can do more than one thing and is still striking
- Naturally beautiful...
- Well proportioned...
- Delightful... perhaps even playing with the curiosity of users
- Resourceful... with solar, water, wind and pebbles
- Consistent! ... supporting the development of the Bognor Experience
The Bognor Experience

+ Traditional Seaside Town
+ Unpretentious
+ Family
+ Fun
+ Friendly
+ Authentic
+ Butlin's offer

Highly valued structures...
Principle place & service design challenge: Being...

+ Locally routed character & identity (material, techniques, "the Bognor Experience")
+ Durable... age well in the harsh seaside climate
+ Functional & efficient ... can do more than one thing and is still straightforward
+ Naturally beautiful...
+ Well proportioned...
+ Delightful... perhaps even playing with the curiosity of users
+ Resourceful... with solar, water, wind and pebbles
+ Consistent! ... supporting the development of the Bognor Experience

+ Good Quality Structures and Services

+ Consistent branding and a media strategy (www.bognor*sun)
+ Strong collaboration with Butlin's and other local private sector leisure offer providers
+ Consistent style of concessions/ making 'Bognor Identity' shine!
+ Limited number of concessions; in some zones consolidation; maintaining uninterrupted sea views.
- Naturally beautiful...
- Well proportioned...
- Delightful... perhaps even playing with the curiosity of users
- Resourceful... with solar, water, wind and pebbles
- Consistent! ... supporting the development of the Bognor Experience

**Good Quality Structures and Services**

- Consistent branding and a media strategy (www.bognor.sun)
- Strong collaboration with Butlin's and other local private sector leisure offer providers
- Consistent style of concessions/ making 'Bognor Identity' shine!
- Limited number of concessions; in some zones consolidation, maintaining uninterrupted sea views.
- Small number of high quality one storey buildings; high quality mobile units in high season and during events/additional services and experiences on pier/ seafront town-side in the future.
- Effective management of opening hours/ quality of products & services + appearance
- Seafront Rangers caring and delivering the day-to-day of what makes Bognor Seafront.....so Bognor!
- Authentic
- Butlin's offer

Highly valued structures...

...that will make Bognor shine more...
Public & Private Leisure Infrastructure: INGREDIENTS for a GREAT BOGNOR EXPERIENCE

Town to Seafront:
+ 20 miles per hour on all town streets
+ Turn Esplanade Road into amenity area including space for restaurants/cafes/ sandy areas
+ Traffic calming/ One-way system at seafront with Chevron Parking for cars/ bikes etc.
+ Connecting/ Integrating Town offer with Bultins all weather leisure infrastructure to ‘the Bognor Experience’

Seafront to Sea:
+ Building ramps (promenade to foreshore) at key access points (town to sea)
+ Train along the whole seafront; resolving bottleneck in front of Pier
+ Make Promenade part of town with easy access routes; day and night
+ Assist the Pier Trust in developing a service offer on the pier and viable investment concept so this biggest and most important infrastructure asset will flourish again.
+ Develop basic seafront infrastructure plan (temporary and permanent; incl. toilets, freshwater shower, infopoints, all weather shelters, beach/promenade access ramps, event storage/ beach huts/changing rooms, BBQs, foreshore services, train stops, disabled access, cycle parking, car parking, seating, electricity supply for events/concessions and great lighting!)

Sea to other places along the coast:
+ Rock pools
+ Dive platforms
+ SeaArt at key location(s) (later)
+ Artificial Reef (Investigate feasibility with EA)
+ Moorings
Zones

1. Implementation timescale
2. Impact

- Traditional Zone: Leisure and dining
  - Experiences all day and evening
- Butlin's / Seafront Activities: Day & Evening
- Watersports Zone: Day activities
- Cultural Entertainment: Activities all day & evening
- Family Zone: Full-service provision, all day and early evening

Two Spatial Approaches:

Seafront Service Provision

>>> Designing for change and...

>>> Maybe the Butlin's and Butlin's Seafront Activities aligned/complement/support each other
+ Dive platforms
+ SeaArt at key location(s) (later)
+ Artificial Reef (investigate feasibility with EA)
+ Moorings

Zones

1 Implementation timescale

2 Impact

3 Relaxed Zone: High(er)-end dining experience; all day and evening

4 Traditional Zone: Heritage/Nostalgia: Food/Shelter/Colony/Exhibit/...
Traditional Zone: Heritage/Nostalgia: Food/Shelter/Entertainment/Education (activities all day and evening)

Family provision evening
Cultural/Entertainment Activities all day and evening

Family Zone: Full service provision; all day and early evening
Cultural/Entertainment Activities all day & evening
Relaxed Zone. High(er)-end dining experience; all day and evening
Butlin's / Seafront Activities:
Day & Evening
places along the coast:

Key location(s) (later)
Investigate feasibility with EA

Zones

Implementation timescale
Impact

Relaxed Zone: High-end dining
experience all day and evening

Traditional Zone: Heritage /
Nostalgia. Food/Shelter /
Entertainment/Education (activities
all day and evening)

Family Zone: Full service
provision, all day and early
evening

Cultural/Entertainment
Activities all day &
evening

Watersports Zone:
Day, activities

Butlin’s/Seafront
Activities.
Day & Evening

Maybe the Butlin’s
aligned/complement/support
perhaps not with bespoke pieces of seating and public art.

- Choosing your starting point where it will generate the highest user benefit and synergies (Pier area!)
- Designing for change and coherent extension in the future!

- Maybe the Butlin's and Bognor Experience need to be more aligned/complement/support each other? <<<

Two Spatial Approaches to Bognor's Seafront Service Provision

- Approach A: A dispersed service offer
- Approach B: 6 service anchors & hubs along the 1000m; each 50 m wide only
about 1000 meters

... of services and small buildings with a minimum distance between them, but not particularly clustered or centered around access routes between Town and Sea.
- Approach A: A dispersed service offer
Artificial Reef/ Cove

... of services and buildings are concentrated on the left or right of a main Town to Sea access route. The rest of the promenade/ seafront provides (in the main) uninterrupted views and natural/non-commercial seafront experiences.
Seating / Landscaping

Can expand and shrink temporarily

Artificial Reef / Cove
Approaches to Bognor's Service Provision

- Approach B: 6 service anchors & hubs along the 1000m; each 50 m wide only
Two Spatial Approaches to Bognor's Seafront Service Provision

Approach A: A dispersed service offer - Approach B: 6 service anchors & hubs along the 1000m; each 50 m wide only

>>> Designing for change and coherent extension in the future!

>>> Maybe the Butlin's and Bognor Experience need to be more aligned/complement/support each other? <<<
Consider...

>>> Doing less but what you do really well (Design work + Material choices + Build + Finish + Maintenance regime).

>>> Starting for instance with good quality paving and finish and perhaps not with bespoke pieces of seating and public art.

>>> Choosing your starting point where it will generate the highest user benefit and synergies (Pier area!)

>>> Designing for change and coherent extension in the future!

>>> Maybe the Butlin's and Bognor Experience need to be more aligned/complement/support each other? <<<
Bognor’s Seafront Action Plan Workshop
13 June 2013

Documentation, common ground and some food for thought on reflection of the day.

AGENDA

Presentations

MORNING SESSION

Aims

OUTCOME

WHAT 155 PEOPLE SAID...!
(full report on survey)

Common ground & more food for thought

WHAT I heard... (my thoughts)

The Bognor Experience

- Traditional seaside town
- Unpretentious
- Family
- Fun
- Friendly
- Authentic
- Rustic feel

Principle place & service design challenge: Being...

- Locally made materials & catering facilities (the Bognor Experience)
- Humorous, easy to handle waste bins
- Accessible & efficient, can do more than one thing, is well connected
- Pedestrian friendly, well preserved
- Informal, community feel with the feeling of Event
- Environmentally friendly, water and waste friendly
- Community support for the development of the Bognor Experience

Highly valued structures...

Good Quality Structures and Services

- Close proximity to sea, making for easy access
- Easy access to food & drink
- Well presented
- Easy movement of people
- Easy access to services

Consider...

- Think how the food you do really will benefit with - Material options - Build - Plan - Maintain
- Improve the service with the quality of food and drinks and improve the interface between cafe and public art
- How are the indoor spaces that it will promote the highest use timetable and menu after
- How are the visual and atmosphere enhance in the broadest

Two Spatial Approaches to Bognor’s Seafront Service Provision

- Approach A: service provider & hubs along the beach
- Approach B: service provider & hubs along the beach with