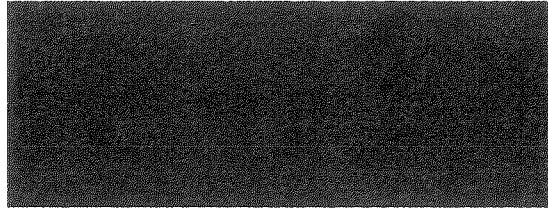


ABOUT BOGNOR REGIS

by



BOGNOR'S CURRENT ASSETS

Sunniest Place in Britain with favourable weather conditions
Geographically sheltered by Selsey Bill, Isle of Wight and The South Downs
Unspoilt Coastline with little or no significant industrial pollution
Traditional Seaside Beach with Safe Bathing : Promenade : Pier : Bandstand
Child Entertainment : Refreshment Facilities : Pleasant Gardens : Theatre
Cinema : Museum : Skateboarding : Hotham Park – Train & Boating Lake
Market : Arcade : Intimate Shopping Centre with Easy Access : Butlins

ACCESS & ACCOMMODATION

Close to London & Home Counties - Good Visitor Travel Links :
Hotels including Traditional Norfolk Hotel.

SURROUNDING ATTRACTIONS : -

South Downs National Park : Pagham Marshes Nature Reserve :
Goodwood Races : Tangmere Museum : Fishbourne Roman Palace :
Bignor Villa : Weald & Downland Museum : City of Chichester :
Chichester Estuary : Arundel with Castle & Wetland Reserve

REGENERATION ASPIRATIONS

To identify characteristics of this seaside town and build on this foundation
To create a new concept that will attract ambitious ideas for regeneration
To encourage new enterprise with related employment opportunities
To invite exciting new leisure/entertainment projects for visitors & residents
To improve the retail and catering facilities for residents and visitors
To supply the necessary infrastructure for day and longer term visitors
To be sufficiently ambitious to compete with other resorts & leisure centres

(Continued / -)

QUESTIONS FOR BOGNOR REGIS

Who is regeneration for – residents, visitors, tourists, developers? If it is for all these, then what is the balance between them?

Should regeneration plans be judged solely as an opportunity for enterprise and business?

Is the test for all plans whether they are “commercially viable?”

What is the balance between the national shortage of housing and the needs and desires of the existing local population?

Who decides on the themes or mix of themes for regeneration?

To what extent should Bognor reject the past and look forward?

How should the plans reflect that the town is immediately adjacent to the sea?

Does regeneration need a centre from which all other plans stem?

CLIMATORIUM

An Idea by Nicholas Prosser : Producer : Director : Lecturer.

Bognor Regis is a seaside resort that is in need of new attractions that will reverse the trend towards becoming a dormant town, solely reliant on charity shops and Butlins on its outskirts. A new feature to separate it from its competitive neighbours and to attract visitors throughout the year is certainly worthy of serious consideration. The Eden project did it for Cornwall, Alton Towers performed this appeal for Derbyshire and Longleat did it for Wiltshire.

Over the last decade, with increasing convincing evidence, scientists predict that climate change is a problem that we all need to accept and that adequate measures must be taken to prepare for what seems inevitable. This has become a major subject for discussion up and down the land and there is a widespread appetite across all age groups for reliable information that can be easily understood and interpreted into a practical preventive action campaign.

Bognor Regis has a particular reputation for possessing its own micro climate with the highest recorded sunshine in the country. This is because the seaside resort is situated in a sheltered location, with the South Downs row of hills to the North, recently graduated to National Park status, and with the protection of both the Selsey peninsular and the Isle of Wight to the west and south west. Where better then than to introduce a “hands on” practical and entertaining attraction that both demonstrates problems caused by climate change and in turn offers possible solutions to this potential universal disaster.

With changing weather conditions, a CLIMATORIUM could demonstrate both the dangers and potential solutions attributed to the increasing threat of flood, drought, extremes of temperature in cold and hot seasons, hurricanes, tornadoes etc. With a simulation of these conditions, prompted by the turn of a switch or the press of a button, visitors could observe and indeed actively participate in creating a change of weather and more importantly prompt the measures to deal with it. A range of flora could be grown in controlled conditions to examine the influence of changing climate.

Many museums have learnt that children particularly love to experience the interactive approach. For them a memorable day out is ensured when part of the experience is when an exhibit allows them to operate controls to demonstrate a function. This idea is designed for all the family to be both informed and entertained and to enjoy an imaginative and stimulating experience.

The details of such a concept are open to discussion but it is suggested that the nearby universities of Chichester, Portsmouth, Brighton and Southampton, plus local colleges and schools could contribute to the design and execution of such an attraction. Sponsorship from industry could be acquired if this is to be a national attraction with a new and widely appreciated concept.

This idea is offered by Nicholas Prosser for discussion by the council and companies involved in improvement plans for Bognor Regis.

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ABOUT NICHOLAS PROSSER

After my parents moved here to the West Sussex coast in 1970, I have been a regular visitor to the area until I inherited their Aldwick home in 2010.

Following six years in theatre production and another ten years in television production, my key professional experience is as a director with more than 400 credits in broadcast television drama series and serials plus broadcast documentary programmes for ITV. I have also produced three popular long running drama serials for BBC, ITV and C4 with considerable additional director experience in the corporate sector and as a guest lecturer in education for universities, colleges and schools.

With a broadcast quality camera and sound equipment, my own one man band company Shooting Match Ltd., has produced independent training and corporate projects. I am currently seeking funding and collaboration for the development and production of my own video projects, sourced from a wide range of ideas, including discussions this month with two Irish producers for me to direct one of the five short films I have written.

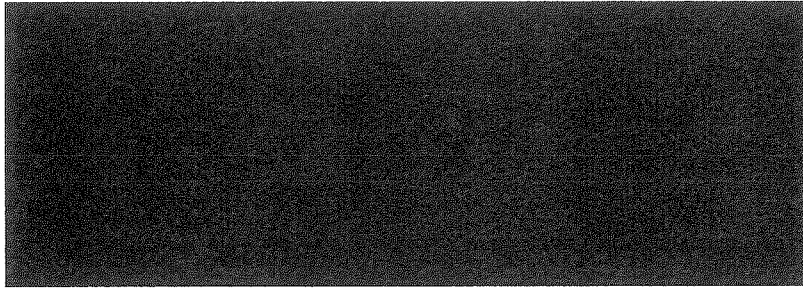
Locally, with two other local inhabitants, I am currently co-producing a short positive promotional film called ENJOY BOGNOR REGIS. Also, I am producing a short promotional video for The Blake Project and I am now collaborating with The Regis School media department to produce a short drama film I have written.

With an extensive experience in media, the arts and education, I believe I can make a useful contribution to development, particularly if there is an arts, education or communication component. I am available as a consultant and / or as a participant in any process of planning a project where I may be of use in a team.



THE DIPPER

An Idea by



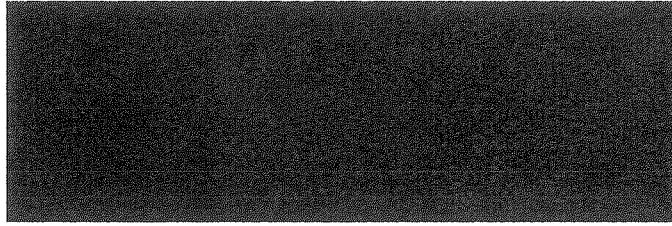
Bognor's greatest asset is the sea. It entices residents and visitors to take a dip. However, the unpredictable climate often prevents this from being inviting. Surely then there can be no better understudy for the English Channel than a flexible and attractive swimming facility that is operational in all weathers. Of course holiday makers and day visitors enjoy the pool at Butlins, but this is only available to Butlins visitors and is designed principally for children. The fee for a family to enter the site is not cheap and therefore not always an attractive option for day visitors to the town. There is also an indoor pool at Felpham, used by local residents, clubs and schools, but this is an out of town location so not easily accessible, particularly for visitors and for those dependent on public transport.

Therefore I propose a new indoor and outdoor swimming experience, located adjacent to the beach that has a vista of the English Channel with the horizon beyond. On a warm summer day the outdoor pool would be the envy of many coastal resorts where many would welcome an opportunity to bathe by the sea but not in it. It could even be assisted by a control of the water temperature. In bad weather and indeed throughout the winter, an attached indoor pool would be attractive to both visitors and local residents.

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BUTTONS & LEVERS

An Idea by



This is an idea for FUN. When visiting museums with children, have you noticed that the one activity that draws the attention of the child is if there is a lever they can pull or a button they can press?

So why not create an attraction solely designed for undiluted FAMILY FUN. Let children believe that they are in control in that their actions prompted by the button they press or the lever they pull makes something happen that they can feel, see or hear. By their actions the ground on which they stand noticeably moves, the lights go out, the sun suddenly comes out to blaze down on them, a waterfall suddenly starts to pour down before them, they suddenly feel very warm or contrastingly cold when the temperature dramatically changes, a strong wind whistles through them, the sound of a thunder clap suddenly bursts out in their ears or they hear the less violent sound of waves breaking on rocks or loud early morning birdsong. All this is supposedly operated by the levers and buttons the children themselves control – what fun!!

Experienced designers such as my lifelong friend John Wardley, who was responsible for many of the rides etc. at Alton Towers and Chessington, World of Adventure, could advise on how to make such an attraction work safely. It would be the talk of the south coast.

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