



Mr Karl Roberts
Assistant Director of Planning and Economic Regeneration
Arun District Council
Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex, BN17 5LP

30th January 2015

Dear Mr Roberts

Bognor Pier Trust

As part of your consultation regarding the regeneration of Bognor Regis, the Directors of the Bognor Pier Trust would like to share their vision for Bognor Regis Pier with you. We also wish to update you regarding our submission for a Heritage Lottery Grant.

Our Vision for Bognor Regis Pier

We aim to secure the Victorian heritage of Bognor Regis Pier and also make it relevant to people living and working in the 21st Century. Our Pier will appeal to all age groups, residents, tourists and business in the area. It will provide a memorable experience for all visitors throughout the year.

The Pier will help stimulate increased income for the businesses in the town and also for its residents, whilst providing an iconic feature for all visitors.

We see a re-vitalised, restored and extended Pier as an essential element of the regeneration of the whole of Bognor Regis. It will be the seed in the oyster of excellence that will become Bognor Regis.

It will represent good design and craftsmanship and it will reflect the life that Bognor Regis aspires to achieve. It will provide an income stimulus for the Town and its people, and we even believe that it will assist the economy of the District in general

The Pier will be the guide star that shows the way for a vibrant, thriving Bognor Regis.

How will we get there?

We have a 3-step plan, and they are:-

Step One

Make a submission to the Heritage Enterprise Fund in August 2015.

The bid will provide sufficient funds to secure the Pier's structure, improve the overall appearance of the Pier, and provide a pleasant octagonal viewing platform at the end of

the Pier. Additional funding applications will be made to support the bid from other funding streams.

Steps Two and Three

A further bid will be made that will increase the length of the Pier to 1000 feet long and will provide for significantly more extensive attractions.

An Immediate Step

We recognise that the under-ground public conveniences opposite the entrance to the Pier would, if controlled by the Pier Trust, enable us to provide greater services to the people of Bognor Regis and its visitors.

We would very much like it if Arun District Council would gift the Toilets to us if we are successful with a lottery bid so that we can use them to provide added value to the people of Bognor Regis. We would need to update them, provide disabled and improved facilities and use the top of it, at ground level, to provide a retail outlet whose rent would support the Pier Trust. We would like to build this into our vision and future bid and would welcome a discussion with Arun on our plans.

In Summary

Our Vision quite simply is to create a "People Pier". A pier that represents all that is best in our English seaside town.

I look forward to hearing from you.

Yours sincerely

Paul Wells - Chairman Bognor Pier Trust

