Dear Sir/Madam


I am delighted to submit to you the Butlins, Bognor Regis Local Development Order (LDO) for your consideration. As required by regulations, please find enclosed the documents required:

- Proposed Adoption Draft Butlins, Bognor Regis, Local Development Order
- Statement of Reasons for the adoption of the LDO
- Statement of Modifications following public consultation.

The Council took the decision to pursue the introduction of a LDO in March 2012. The Council’s Economic Strategy “Open for Business” 2009-2026 sets out a simple vision for growth of the District’s economy and includes as one of its six core objectives to “increase business competitiveness and growth with a focus on Arun’s existing businesses”. Butlins in Bognor Regis is a key employer within the District and provides many local people with their first experiences of working in the leisure, hospitality and tourism industries.
In accordance with the regulations, the LDO was the subject of public notification and a public consultation between December 2012 and February 2013. The LDO is supported by Bourne Leisure who operate the resort. The LDO received very little comment throughout this consultation period, and only very minor changes have been made as a result.

It is considered that the proposed range of permitted development rights that would be extended over the Butlins site are minor in nature and unlikely to have any significant effect in terms of highways, flood protection or other environmental effects. The LDO will allow Butlins to move forward with minor alterations and improvements throughout the resort, and ensure that they can respond flexibly to changing customer demands and offer visitors the great experience they expect.

Arun District has ambitious plans for growth. Providing a simplified planning framework within the Butlins, Bognor Regis Resort is seen as a positive first step in enabling the Council realise its aims. The Council therefore hopes that the Butlins, Bognor Regis LDO is received favorably to enable progression to the adoption stage as soon as possible.

Yours sincerely,

Cian Cronin B.A.(Hons) M.Plan MRTPI
Senior Planner  (Strategic Development)