

The Bognor Regis Regeneration Consultation questionnaire provided respondents with the opportunity to respond in their own words on three aspects of the regeneration: the Regis Centre site (including Place St Maur); the Hothamton car park site; and the wider regeneration of Bognor Regis.

This report shows these responses.

- Responses have been sorted alphabetically.
- The names and contact details of respondents (where provided) have been removed to preserve their anonymity.
- Expletives have been deleted.
- “Non-responses” (e.g. “no comment”; “don’t know” etc) have been removed.

The views expressed in this report do not necessarily reflect the views of Arun District Council.

Q6. Do you have any further thoughts on what you would like to see on the REGIS CENTRE SITE (INCLUDING PLACE ST MAUR)?

Figure 1 – the top 25 words mentioned



“1) Parking must be a priority - in this day and age it is very difficult to encourage people to visit without giving them ample and convenient parking - include the parking in the 2 Hour Free Parking scheme and so much the better! 2) This is the last large open space along the Promenade and needs to remain as open as possible - blocking this area would cut the town centre off from the sea front at a time when the public realm improvements are trying to strengthen that link. 3) It would be a great shame to lose the Alex Theatre and the Regis Centre facilities when it could be incorporated into the redevelopment. None of the proposals I have seen would replace the purpose-built auditorium, wings, backstage facilities, changing rooms and smaller studios so important for community productions.”

“1. Covered entertainment/shops/etc. is essential as seafront is only usable during summer months - say May to September. 2. Wind off the sea can be fierce and Place St Maur and York Road already make fierce wind tunnels. 3. Do not overdevelop site with massive blocks of flats. 4. Do not put a multiplex there - it's not wanted.”

“1st/2nd floor stepped mezzanine area over road to beach. Any hotel/residential building to be at back (town end), like Southbank Centre facility on Thames. Car parking underground or west of pier.”

“A bit run down. No closed shop fronts. Important for places to park for tourists.”

“A building similar to the BIC Bournemouth that can be changed to different functions.”

“A casino with additional facilities inside including a funfair, cinema and themed bars. It could also be part of a hotel, containing conference rooms, splash park, indoor ski slope and other attractions. The advantage with everything being indoors would mean that it would be an all year round facility and would not be affected by the weather.”

“A clean well maintained area - safe, accessible.”

"A collection of quality restaurants intermingled with residential, possibly built above. Avoid anything that is not self-sustaining, e.g. an ice rink."

"A comic book shop."

"A complex of some sort. To include bowling, ice skating. No more shops, unless it's something we need, not more of the same. Definitely no flats."

"A crèche to enable shoppers and visitors to relax more easily for an hour or two. This would also mean job creation."

"A cross reference between 4BR and the residents' reinvigoration groups proposals, taking the best bits from both would be amazing. We have enough flats in the area and if a hotel is required why not use the Royal which has recently closed? This is the LAST open area on the seafront and it should be used for touristy family friendly inside and outside fun to draw people to the town and properly regenerate the area. Covering it in a hideous unwanted multiplex and flats is not regeneration it's stagnation."

"A facelift of Regis Centre, keep the theatre we need our own Bognor theatre."

"A friendly environment for people to enjoy themselves that doesn't include every day activities such as food shopping (amply provided for in Bognor area) or offices although perhaps well designed modern offices that lend themselves to the overall design would bring daily visits to the area. I've spent a lot of time in small American towns and many of them use small, specialist shops, attractive walkways and park areas in one overall design to attract visitors seemingly successfully. Very important that better access to the beach area is given as currently it seems to be an add-on to Bognor and not part of it. I've seen more of it on Bognor webcam (loads of my friends look at this, don't get rid of it!) than I have actually walking around there. Parking is always a problem but if you want to attract more visitors then they need spaces to park."

"A horse riding centre. A skate park."

"A large theatre. Good seating. And other theatre items."

"A large weekly market and a renewed tourist information centre which is going to be necessary if the town is to be regenerated to attract more holiday visitors."

"A Marine area with quality cafes for families, I think it needs something to attract visitors and families to Bognor other than Butlins."

"A memorial or fountain to honour Sir Richard Hotham. Underground parking across the whole site."

"A more use of beach area "Harbone" wall type structure to give safe bathing ... wall."

"A new theatre with parking under the theatre with bowling alley on top of the theatre with restaurant, seating around a splash pool/fountains, tea room."

"A nice tea room where elderly people can feel safe and socialise."

"A place made available for Sunday Christian worship. Parking spaces and easy accessibility for the disabled. On car parking = depends on the improvement of the site!"

"A place to eat and drink, to enjoy the sea views. Good quality buildings and companies that people want to use locally and for visitors. The area looks down market and my friends and family who visit do not want to go there, they think it looks scruffy and dreary like much of the rest of the town. This area needs to be bright and lively day and night, not wide open spaces which encourages people to hang around at night and some people feel threatened walking alone in these types of places."

"A place to visit, gardens etc, play area for the children, something that would attract more people to visit. We have Hotham Park but this could be better as it has sea views."

"A Primark."

"A proper attraction that is in good working order and tidy, not shabby like it is now."

"A shopping centre! Access to sea."

“A Snooker / Pool Club.”

“A swimming pool.”

“A theme park.”

“A traditional seaside holiday feel that encourages people to linger and enjoy the area, and want to return.”

“A trampoline place and access to the sea.”

“A 'UNIQUE' Dance Themed Activity Hub creating a multi- generational destination with specialist facilities. Bognor Regis has a long history of dance and music related activities and venues. The Regis Centre site itself formerly housed The Rex Ballroom and before that The Kursaal, both major dance venues and performance spaces extremely popular in their time. With the recent huge interest in the BBC's 'Strictly Come Dancing' and a growing interest in healthy activities, this could be a golden opportunity to revive the site and the town to provide a USP (unique selling point) by providing a range of facilities and entertainment for visitors, local groups and residents plus attracting national competitions and entertainers. Bognor Regis could be the new "Blackpool of the South"! - in the centre of the South coast! The dance hub could contain: Rehearsal rooms, performance spaces, themed restaurants, viewing galleries (linked with sea views), specialist retailers and exhibitions and a themed hotel etc could link with (and complement) the Ballroom / Dance competitions and other music themed 'weekenders' still very popular in Butlins, but to benefit the town as a whole. Activity and 'learning new skills' type holidays are growing in popularity with all ages and in particular with the 'baby boomers' who (allegedly) have more disposable income! (source : Visit England 2014). A purpose built centre like this could attract the best international dance teachers and activity holiday providers. Vintage style Tea Dances could be revived and, marketed well, would be popular with visitors and residents and would provide a central performance space for local and visiting 'live music' performers of all styles plus 'all weather' entertainment, all year round, extending the visitor 'season'. All genres of dance could be catered for and encouraged - from ballet to hip hop. If we could tie in with Butlins by marketing the town as a dance enthusiasts 'Mecca', I think this could create a new and exciting way of promoting the town, encouraging new visitors, promoting healthy activities that could suit all budgets - linking with the past but with a 21st century twist - to benefit the local economy. Having a unique theme like this could be the hook to attracting 'different' investors with the right vision, and should hopefully be popular with residents as well as visitors, whether they dance or not! Work would need to be done to attract the right investors and operators to enable the sustainability of the project, and I have no personal evidence or information that they exist, but I'm not aware of any other similar schemes, so hope this idea might be worth investigating.”

“Ability to have a day out with multiple activities.”

“Absolutely must have a theatre.”

“Access to sea.”

“Access to the sea for people and boats.”

“ADC seem to have thoughts for visitors to Bognor first and foremost, and this is completely wrong. The residents of Bognor who reside in Bognor for 12 months of the years need facilities that are beneficial to their use. This works beneficially overall, as any facility, retail, restaurants, cafes, and theatre (those that you have listed above) will receive custom for the full 12 months. We do not need a cinema or similar when we have them already, we need sports, theatre, cafe/restaurant culture, and retail. However, without the right parking that is affordable nothing will survive!!!! Bringing in yet more residential properties and hotels without providing private parking will work against any regeneration at the Regis Centre site, and will only inflict negativity. Any parking space should be allocated to those attending and spending at the Regis Centre site.”

“Additional parking underground to allow maximum use of Regis Centre site.”

“Alexandra theatre MUST stay. Cinema already in Bognor - excellent - NO second cinema. Underground car parking - definitely more parking would be needed.”

“All or most of the above could be incorporated into a multi-purpose building, not unlike the former Kursaal that the hideous Regis Centre replaced. Also I'd like to see a landmark footbridge in keeping with the rest of the site to adjoin it. The whole effect could link to the Arcade by crossing or blocking Belmont Street to form a direct link to the shopping centre.”

“Although I agree the Regis Centre needs some exterior updating I feel that money would be better spent on improving the shopping areas, Bognor Regis has a lot of history and that should be retained or it stops being Bognor Regis.”

"Although I agree with keeping the theatre it does not need to be on a prime sea-front location. It could move to Hothampton car park site, as one of the contenders proposed."

"An area that would make Bognor Regis a lot more modern and approachable to not only the residents but tourists visiting."

"An attractive building to include terraces and windows to take advantage of the sea view. Not something ugly that could be built anywhere like: cinema, theatre, market, shops or bowling rink, these could be built anywhere even out of town with adequate parking. I think the most important thing to remember is that our sea side and sea front is finite and not to waste its beauty and view on buildings with no windows."

"An attractive open area for the public to sit in and enjoy."

"An ice skating rink. There isn't one for miles and it could be a real addition to Bognor (or bowling alley)."

"An improved existing theatre - retain the bar / restaurant at the roadside. Develop the Place St Maur as an open air / exhibition area. Retain the one day market."

"An indoor retail centre, maybe a few cheap popular restaurants."

"An indoor trampoline park."

"An open air swimming pool could be a centre piece on the Regis Centre Site. To make best use of the site the Brewers Fayre/Theatre building would have to be demolished. A Theatre in another location would be a great asset to Bognor. How about on the Pier? Alternatively the Brewers Fayre section of the building could be demolished and the remaining theatre could be remodelled/renovated."

"An outdoor play area / splash park like they have in Brighton would be really nice for children."

"Another park."

"Any development needs to have the sea as its focus."

"Any of the above would be lovely in the area."

"Anything but a cinema complex."

"Anything but a multi complex."

"Anything that promotes Bognor as a seaside town and is not residential or a multiplex cinema."

"Anything that promotes Bognor Regis for what it is - a seaside resort."

"Anything would be better than what it is just now ...it's unkempt, scruffy and looks like a massive public toilet...for a prime site on the beach front it currently well and truly lets Bognor Regis look like a very forgotten and run down area."

"Arcade extended right down to seafront bringing the town to the beach."

"Arts, culture and leisure NOT a multiplex though, we already have a super little cinema. I strongly oppose residential use, we NEED more leisure and pleasure in Bognor not flats."

"Attractions for all ages, both for residents and visitors, all year round."

"Attractions for residents i.e. aquariums, family walks, easy access to beach, should be sandy."

"Attractions for visitors e.g. aquarium, family walks, beach made more accessible for all."

"Attractive lighting and smart café areas to sit."

"Availability of smart toilets."

"Better access for the beach, facilities like Shake and Bake back."

"Better hygiene levels."

"Better litter control."

"Better shops (well known) brands in Bognor high street town. Bowling would be a big addition to our town."

"Big ice cream."

"Boating/paddling pool. Same size as the one lost at Hothampton car park. Shape of UK."

"Bognor lacks nightlife. Not much happening. Just charity shops."

"Bognor needs a landmark attraction that will bring Butlins visitors out of the complex and input some money in the town area. A bowling alley and maybe some retails on a small scale Gunwharf Quays. A tower would be popular; however it should be a bit taller than Littlehampton's."

"Bognor needs something for people to do - if I came as a tourist, I would be incredibly disappointed. See what Bradford have done with their "city park" - some good ideas there. Absolutely not a new cinema - the Picturedrome is perfect."

"Bognor needs to be a vibrant community centred environment with facilities and opportunities for all generations."

"Bognor Regis is a small "Edwardian" town and should continue to be so. A "by-the-sea" experience. With regard to viewing areas - there is nothing to see - especially at sea!"

"Bognor Regis must be regarded as a seaside resort with above average good weather - and not just another urban..."

"Bognor requires to build its seaside attributes, to bring outsiders into the town and spend money. We need activities and resources with USP. To attract families so that in bad weather or at high water everyone can enjoy themselves. Car parking needs to be provided to ease access to the beach front and other facilities."

"Bognor sea front is nice, do not wreck it. And keep the sea front for the people to have access to. Also like the market place that occurs there...also do not want loads of charged car parking spaces maybe more free spaces and it seems ok as it is otherwise."

"Bognor shouldn't have anything as it's already really nice. People should help Littlehampton instead."

"Bognor yacht club improved. Bognor pier improved."

"Bowling Alley, refurbished theatre, definitely no multiplex cinema, clean up the shop fronts especially the old KFC building - it's a disgrace. Relocate the ice cream cone preferably way out at sea."

"Brighten up the Theatre and open it up to make it more visually appealing. Take out the mounds and bumps by the toilet block to open it up to the sea more with inviting seating areas for people to sit at. Move visitor centre into the Town Hall somewhere and open up space for catering/café/coffee shop and same with other units in the same area to make them more visually inviting/appealing/modern/fresh/decorated."

"Bring McDonalds back into town."

"Building facing the sea no higher than Mountbatten Court with art centre/museum/sportscentre/cafes. Begin with residential above and ornamental gardens to front. Building facing Belmont St low level high quality flats similar to 25 Steyne Gardens. Outdoor performance area on Place st Maur."

"Business start-ups linked to the new Rolls Royce development, University and Butlins."

"By all means improve the centre of Bognor, but more basically, could the roads outside of the middle of town be cleaned, properly, more frequently. Victoria Drive pavements are usually littered with food rubbish, dog excrement-in plastic bags-and drink cans. There are no rubbish bins for any of this from the top to the bottom of this road, and no visible notices regarding litter either. This is not an excuse for breaking the litter laws, but perhaps a few reminders and bins would help the situation. It will be lovely to have improved facilities after the regeneration but meanwhile, it does not seem right that at times, it is very unpleasant to walk on these lumpy

mucky pavements. A lot of people live here, all year round, and while the centre of town is usually spotless, Victoria Drive is not."

"Car parking."

"Cars are a reality and would feature prominently for visitors to the town; facilities to park must be included in the scheme."

"Certainly not a cinema/bowling/multiplex or similar. It would be completely unnecessary with the Picturedrome already, and with Cineworld and bowling in nearby Chichester. Money needs to be spent on regenerating the seafront in general, in particular the pier and providing a variety of restaurants with a view of the sea, in place of shabby temporary huts and food stalls. The town is so run down, neglected and unappealing and needs to project a smarter and more upmarket image. A seaside town should have a pier and seafront to be proud of; a significant landmark worth visiting. This, in turn, encourages more people to visit and would see major retailers wanting to return to the town, drawing more people in. The Regis Centre site would be best used as a site for improved theatre and arts facilities in the existing building, as somewhere interesting to visit. And in the open space, a classy well maintained park and gardens with seating and water features. This area is the 'gateway' between the town centre/shops and the beach so should be an enticing and attractive area to be in and walk through."

"Cleaner area."

"Cleaner streets. More spaces. More bins."

"Cleaner toilets. Less people."

"Clothes shops."

"Completely flatten the site and get rid of that carbuncle called the Regis Centre and put up a facility that we can be proud of. A theatre/conference centre of proportions that would attract good acts and organisations would be a good boost for the town and bring in people whose spending power would genuinely help regenerate the town. I would go as far to say that the site should be extended into Belmont Place and link up with the Arcade. The Esplanade must be protected for 2 way traffic and NO echelon parking."

"Consultation waste of money. Arun Council don't listen."

"Continue to see Theatre and Cafe / Restaurant facilities Indoor Swimming Pool would be nice and can be used by old and young alike all year round Public spaces - gardens and outdoor play areas for children."

"Covered area for outdoor market and for public to sit."

"Crèche for parents wanting to go shopping, or to visit restaurants, for an hour or two."

"Current Lavatory facilities are insufficient and outdated need vast improvement. Theatre must be kept."

"Currently the market stalls allowed in this area are of poor quality and detract from the area. I would like to see some gardens and parking kept at this site. Please keep the older buildings on Belmont Street....we have lost enough of Bognor heritage already. No more flats please!!"

"Decent architecture, a place to attract visitors in all weathers all year round."

"Definitely no cinema."

"Definitely something to pull people into the area and give them somewhere to be entertained if it isn't beach weather outside. Like the idea of cafe or restaurants along the seafront, in a similar feel to the Gunwharf Quay eateries, but not necessarily with more retail shops, unless they are more individual shops (not standard High Street big brands that already exist in the town centre). I like the Adur and Worthing wooden play areas on their seafront and the Splash Point developments with rocks and water fountains, so something along these lines would rejuvenate the outdoor space. Also the tourist information or Museum and gallery idea is appealing."

"Disney store!"

"Do not leave Bognor in the past! The right changes will be good for local prosperity and should not be dissuaded by a very vocal older minority!"

"DO NOT PUT A MULTIPLEX CINEMA ON HERE OR ANYWHERE IN BOGNOR REGIS. A classy hotel would be nice otherwise, OR a multifunctional hall, similar to the Charmandean Centre in Worthing. A hall of that size would be very useful in the local area and I know it would be in use all the time! I would personally volunteer to help run such a venture. Other alternatives include a Vodka Revolution or a Revolucion de Cuba."

"Don't end up putting something there that we already have - CINEMA, FLATS."

"Don't Build Flats."

"Ease of access and good signage. Look at other places with successful regeneration projects and copy the best ideas."

"Elevated areas to enable the public/visitors to view the sea whilst walking/dining. No gaudy, modern looking buildings (new flats on the seafront are perfect). Buildings to be in keeping with old Bognor. Car parking at ground and lower ground level. To enable people to use facilities. ALL ESPLANADE TO BE OPEN FOR THROUGH TRAFFIC."

"Entertainment but not a cinema. Something for all ages to enjoy."

"Entertainment purposes."

"Every single flavour of ice cream - ice cream parlour."

"Existing restaurant (The Regis) to be retained as long as possible. Difficult to exclude traffic from seafront but the large number of pedestrian crossings help. Encourage seafront use by not charging after 5pm and from Oct. - Feb."

"Extend the theatre to make it a good concert venue - nothing else between Brighton and Southampton. Where are the public toilets, seats and shelters?"

"Family friendly. Butlin's is a draw."

"Family oriented facilities that will both attract tourism and benefit local people. Best thing you could do is make at least a large area of beach front opposite the Regis site a sandy beach."

"Far more recreational facilities bring visitors to the seafront. The development would have to be paid for by some residential building."

"Favoured option would be to smarten up what we've got. I've currently booked 6 events over at the Kings Theatre Southsea but would happily book those events in Bognor. The cinema we've already got is brilliant so why put another one there? You'd be better off doing something with the unused buildings diagonally opposite to the right of the pier."

"Football goals/football coaching sources for little children."

"For the town to have a unique draw for people, in would be better to see artisan/independent businesses rather than generic chain shops/restaurants."

"For visitors to the area, this is a key space to attract people. When you come to the seaside, you want to be able to see the sea! Having a social area with restaurants, cafes and bars as well as entertainment complex gives visitors (as well as residents) an exciting reason to come to Bognor Regis. Gunwharf Quays has been hugely successful offering restaurants and bars with views of the water as well as other activities. I don't think we need retail in this area as I believe the High Street can deliver this only a stone's throw away. The car park in this area is a waste of a prime location and should be moved away from the seafront."

"Free parking for people using any of the attractions."

"Free parking."

"Fun things for children! Ice rink etc."

"Funfair." (x2)

"Gardens and trees."

"Get on with it. We have been waiting more than 20yrs!"

"Gift/craft type shops, selling quality goods, not cheap touristy tat! Any restaurants should have separate areas for families with children. Not all of us want to put up with young children, but need a quiet place to enjoy food."

"Gives kids something to do. Bognor beach is lacking in tourist and local facilities."

"Ground floor should be reserved for entertainment and open space. Any conference facilities, office space, or residential and hotels could be above, with only entertainment at ground floor. Any facilities should be year round activities including covered areas and seating for inclement weather."

"Have an indoor shopping centre with shops we don't already have."

"I agree with keeping the theatre, but not on a prime seafront location. Move it to Hothampton site."

"I applaud the exciting ideas for this site set out by The Re-Invigoration Group where all that is included in their plans for this site has a direct association with the sea and the beach, leaving the Hothampton site to projects that do not have a direct association with the beach or sea. It is essential that this area should be designated a traffic free zone, diverting the traffic away from the beach, as set out in the proposals of The Re-Invigoration Group. In addition I have proposed THE DIPPER, adjacent to the beach which offers 365 days per year swimming in warm water, with both an outdoor pool for the summer linked to an indoor pool for the winter and those days where we all want to be inside."

"I believe that any improvements should be designed with attracting more people to visit Bognor Regis, making the town more attractive and giving those who require help a leg up in mind. Therefore, a theatre, children's play facilities, sports facilities, a youth centre, restaurants or a hotel would be things I would support as I believe Bognor Regis would benefit from any of these things."

"I do not want to see a kiss me quick seaside town but this area could be dramatically improved by developing the theatre and market - think French - pavement eating."

"I do not want to see the sea front destroyed. It is the biggest asset we have. It's the main reason people come here."

"I don't think there needs to be children's facilities; there are plenty of child friendly facilities at Butlins. I think Bognor town should aim for the older tourists - Eastbourne has a vast number of hotels and Bognor has hardly any - why? We've a much nicer beach front. Even the Royal Norfolk Hotel is no longer a normal hotel as it just caters to a single coach company. The Royal is old and looks very dirty from the outside. That only leaves the Beechcroft which is very nice, but virtually in Felpham rather than Bognor. How come we can virtually count Bognor's hotels on one hand? Older tourists can only come if there are places to stay. There seems to be too much reliance on Butlins. Bognor needs to develop its own identity and tourist industry outside of and away from Butlins. The visitors from Butlins rarely seem to venture off the complex so don't help the town much."

"I don't want any of the above if it means flats and/or less parking. Except for small iconic features I want open space as the town is short of this. Development to be paid for when grants etc are available e.g. the money wasted on Hotham Park cafe and London Road precinct and station area. There could be more of the items I support if money became available for some below street level parking. Keep original theatre and improve it."

"I feel strongly that we have the opportunity to create a cafe/retail/restaurant culture along the seafront that will draw local people away from Chichester and make Bognor Regis an attractive place for visitors and holidaymakers."

"I feel that over the decades Bognor has lost too many historical buildings and we should now be looking at other seaside resorts to see how they've embraced their heritage successfully. Our Picturedrome is well loved and used and therefore a Multiplex is definitely not needed. Please learn from the previous huge protests over this idea. Stylish buildings i.e. something that isn't a modern square box, should be introduced. Something like a mini Gunwharf Quays would be nice to try and attract a different kind of customer to the town i.e. who want to spend money."

"I feel that regeneration is a good thing, however it should not detract that Bognor is a seaside town and the essence of this should be kept; too many flats along the sea front will not attract visitors, nor will a large multiplex as there is one in my opinion undersubscribed in Chichester. We need something unique in Bognor that is different and day trippers will enjoy. With plenty of affordable parking and restaurants. I lived in London most of my life only moving here 3years ago, I have many happy childhood memories coming to the family caravan in my childhood and bringing my own children here. That is why I moved here, and my family has moved too. Bognor is

supposedly the sunniest part of the South coast, we need to embrace the fact and let people who live and visit here enjoy the outside and beach.”

“I feel the Regis Centre and Place St Maur should bring together the town and the seafront. Any buildings could have panoramic views to the pier and all along the East (South?) Coast and these should be made the most of. So if I were to make a specific suggestion I would say that whatever building is planned it should have (at least) an all weather terrace serviced by cafes and restaurants on the first/second floor of the building, making use of this wonderful natural asset as an all year round attraction.”

“I have two small children. Do lots for children to do inside and out whatever the weather. Also nice things to attract adults.”

“I just think everything needs to be re-done or have a bit of TLC.”

“I like Sir Richard Hotham project the best with limitations.”

“I liked the exhibition I saw at Pier Point House a few weeks ago.”

“I really feel strongly that a bigger theatre is needed to attract bigger shows instead of having to go further afield to see these. It could be an eye-catching building.”

“I see no point in duplicating facilities that are currently available elsewhere in the town; cinema, swimming pool, etc. I would not like to see another of the major food retailers taking up valuable space in a prime seafront location. The area should be utilized so that more people will be attracted to use it. Possibly a number of small facilities to make the area busy all day/year round.”

“I strongly feel that we need a bigger theatre. Very important. Residential would bring in more revenue; also Bognor needs a decent hotel on the sea front to bring people in. Do not agree with a lido.”

“I strongly support closing the Esplanade to traffic if a suitable alternative is possible and using this space for either parking or as part of the entertainment complex to connect the town to the beach and make beach access more attractive.”

“I support the Sir Richard Hotham Project as it provides all the necessary facilities for the young and old. At the same time is the only scheme which appears to be fully funded for both Place St Maur and Hothampton.”

“I think a bigger range of retail shops should be in Bognor. No more supermarkets, more attractions, better restaurants.”

“I think a lido would be a great idea. Bognor Regis is a family seaside resort. If a lido is built it must be well done and big enough, not a little paddling pool. The Esplanade is a focal point and making it traffic free is a possible idea. I would not like to see a high rise car park on the front, that would be a real eyesore. Also you want to encourage visitors to walk through the town.”

“I think a multiplex cinema would be detrimental to Bognor. There is already one quite close by in Chichester (for a wide range of films showing together) and it would see the end of the much loved Picturedrome.”

“I think it is very important for a seaside resort to have public toilets easily accessible from the beach. Please, whatever is done, do not forget this essential facility.”

“I think it needs to be redeveloped into a modern space, offering a variety of things for both locals and tourists. I live in Brighton, but visit the Arun area regularly with my children but find it hard to stay for a whole day or longer because there's not much on offer. If this area had decent restaurants, play activities, attractive parks and green space, volleyball, watersports and the like, we would stay for longer and therefore invest money in the town. A hotel would be nice, with a range of room types to suit families and every budget.”

“I think it's really important that the beach be accessible and a key feature of the site. I think any plan needs to aim for a day and evening attraction to bring student and tourist money into the town from Chichester.”

“I think that the theatre is well used by the local populace and obviously car parking is required. A lido and children's play area would be pleasant additions to Bognor Regis and imagine would be popular with holiday makers, who bring in most of the business.”

"I think that there has to be a stated purpose as to what the desired end results will be from the regeneration programme. At the moment, this is lacking."

"I think that whatever is chosen to be on this site should take full advantage of being on the seafront with sea front views which is why it is not the right site for a cinema. I think with the right restaurants Bognor could compete with Chichester for evening dining because Bognor has one thing that Chichester doesn't - a promenade. To be able to go for a nice walk after a meal would be Bognor's advantage over Chichester. I would like to see an extended theatre with an outdoor culture/arts performance area surrounded by places to eat and drink and something for children. It doesn't have to be fancy restaurants, it could be a communal seating area surrounded by various tantalising upmarket food stalls. During the summer there could be themed weeks to attract visitors and locals into the town e.g. comedy week with open mike sessions, jazz week, beer festival etc., all linked into what is happening in the theatre. These could be placed in a huge orangery that could be opened up in the summer. Merton Abbey Mills have something similar. Bognor Town needs to tap into the Butlins visitors to encourage them out and spending for a few hours. I am on a Butlins Adult Weekend Facebook page and there are hundreds of comments from people who annually attend an adult weekender (if not two to three per year) and comment that they have no idea what else is in Bognor because they don't come out of Butlins. This is ridiculous that there is a sitting market that the Town does not tap into. Organise a bus that picks up and drops off between Butlins and the Town. The Place St Maur site would be a great drop off point. I think most of the development centres around getting people into Bognor by day but why not look at what can get an evening trade in Bognor when currently it is like a ghost town after 6pm. Having a town that is just as busy in the evening surely has to increase the attraction of being in Bognor to work and live, increase job opportunities and make Bognor a more prosperous town."

"I think this should be the main entertainment site. On the retail front, on one or other of the sites, a major department store is needed, such as Debenhams. The height of buildings is important - not too high. As is architecture (see later). The Esplanade Grande is the one outstanding building from recent years. Is underground car parking practical given the sea's proximity? If so, I would turn the Esplanade into a permanent market area (such as Frejus/St Raphael has in summer). Part of this could be used for the Sunday car boot market and for French or Farm markets. This area needs a lot of thinking but could be a major success. The area could be reduced in winter but there could be features like a Christmas and even an Easter market. If the Esplanade is closed to traffic, a good idea in principle, High Street will need to be re-opened to traffic with a wide pedestrian underpass running from London Road, with possibly two more - or zebra crossings - further along either side. The plans should go further. The current medical centre is ugly and could be moved to new premises in the nearby redeveloped car park area. The area created could be used for private housing and small shops - preferably two-storey like the neighbouring properties, perhaps built to give an atmosphere like the Brighton Lanes (also including the existing lanes East of the bowling green) as part of a Lanes project."

"I think this site ought to be improved to be the entertainment area."

"I think you should keep the theatre. Keep the cinema."

"I was strongly opposed to the St Modwen proposal as it did not deliver a balanced set of proposals. Whatever scheme is developed must provide sufficient car parking to enable the site to operate efficiently. Even if I did want a cinema the St Modwen scheme did not provide enough car parking to replace the existing car park let alone cater for the new facilities. The Alexandra theatre is an important facility but is inadequate for today. It is not capable of hosting large events and is in need of total refurbishment. A better solution would be to demolish the theatre and replace it with a combined theatre and community space to support local groups. It should have a cafe and/or restaurant that is prominent and well run to support and run independently of the theatre. Use of the theatre should be tailored to events that will attract both residents and holiday visitors from Butlins and elsewhere. The existing car parking facilities should be doubled in size."

"I wish we could get on with all this as soon as possible, Bognor has fantastic potential and this has to be acted on sooner rather than later. I agree with links to the sea landscaping, but make the most of the promenade, decent restaurants, pedestrianisation of the lanes, we don't need a lido we have the sea, we don't need Children's play areas the beach and sea are the best play areas ever. Make the best of what we have. Don't lose the theatre; it is a fantastic facility that is very busy. Just make it look more appealing surely we can attract smaller productions such as the gruffalo, see the Gulbenkian in Canterbury for example. Always busy and attracts the shows that can't be supported by a larger theatre. This brings in visitors and if they knew there were some nice restaurants to complete the occasion it could be real winner."

"I would agree with (name supplied) of Pagham the pier extension and boat trips to Portsmouth and Littlehampton. For someone to say that a 'MULTIPLEX CINEMA' is not required is downright stupid and to call the present flea pit with antiquated sound systems a 'lovely cinema'; it has no parking facility and I avoid it like the plague. For Arun District Council to have spent £400k on that rubbish is absolutely ridiculous. If the Hothampton carpark is being used for development then where are the cars to go. It's a popular parking lot. Whatever, it's

about time for someone to make up their mind and show some initiative as otherwise the yapping will go on for ever and nothing will get done as is usual in this country.”

“I would be nice if they could improve on the swimming pools.”

“I would like a massive big splash park.”

“I would like an ice rink and more places to do stuff.”

“I would like an ice skating rink or girl's footy club University.”

“I would like for Bognor Regis to be brightened up and for there to be more to do for teenagers. I also think this would change people's opinions on Bognor.”

“I would like the current cinema to stay, but see more entertainment facilities: bowling, swimming pools, arcades, tennis courts etc. Less charity shops and more restaurants that aren't pubs.”

“I would like to add something to the form I filled out yesterday: I am one of the people who live on the ground floor of these flats and very much hope that nothing will be built (or planted) which blocks our existing view of the sea. Even a row of beach huts or more trees will prevent residents of the ground floor from seeing the sea. Some of our terraces and the bottoms of our windows are just lower than the top of the mound already there. I hope you will respect the existing privacy of these flats which are mainly occupied by retired or elderly people. Sincerely. (name supplied).”

“I would like to endorse my complete views on NOT having more flats or a cinema on this site. It is a seaside town, people come for a day out and enjoy amusements and usual seaside facilities - not to look at flats or go to the cinema!!!”

“I would like to make representation into this consultation on behalf of myself and my place of work at the Picturedrome Cinema, 1. If the cinema option is chosen by the Council and a multiplex is built in such close proximity to the historic Picturedrome, it will have a hugely detrimental effect on it. As the operator of five independent cinemas throughout the UK I am well aware of the effect a multiplex has on their viability. There is not enough of a market share in and around Bognor Regis to sustain two. If another cinema is built the audience who patronise the Picturedrome will be largely absorbed by the new cinema, since with more screens (I have three at present) it will be able to show new films first and to circulate older films more effectively to maximise attendance. This will be a fatal blow to the Picturedrome. I have evidence from another site where a new Multiplex has dropped their price to £2 simply to put a nearby Independent out of business. 2. The Freehold of the property belongs to Bognor Regis Town Council who bought it as an investment for the town, and if it fails it will bear the brunt of the financial impact this will have. As a Grade 2 listed building of a very unique shape and layout, it would be exceedingly hard to convert it or use it for anything else that would be able to provide a regular and adequate rent. It would likely fall into disuse thus generating no rental income for the town council, and creating a financial burden on the town. 3. The Town Council has recently agreed to build a fourth screen, which as operator I will be fitting out and equipping. With four screens there is even less need for a second cinema. 4. There is clear public support for the Picturedrome, and very little for a multiplex being built on the Regis Centre Site. Your survey does not identify that there is already a cinema in the town, that is undergoing a huge amount investment and expansion, nor does it highlight the affect building a multiplex will have on it. Since the survey is being issued to a very wide area around the whole of the District it is likely this will not even be public knowledge and may be a factor in whether people tick the Multiplex box or not. 5. Taking all of this into account, it is irresponsible to go ahead with plans to build a second cinema. I understand that even though the consultation has gone far and wide around the district, you have not consulted in Chichester, where there is a ten screen Multiplex, with IMAX only five miles away, another reason for not building one in Bognor Regis. Again this was not pointed on the survey. 6. There is an opportunity to have cinema in nearby Littlehampton, which would not threaten the Picturedrome and which is sufficiently far from both Chichester and Worthing to be able to thrive. If a cinema is built in Bognor, Littlehampton will likely never get one. So you will have two in Bognor, a third in nearby Chichester, yet none in Littlehampton. 7. There are numerous other options for the land use, that would not threaten the Picturedrome, and which would be far better received by the public than what is essentially a carbon copy idea, similar to that which is in place all over the country. Bognor Regis is a small seaside resort and as such needs to provide something unique to attract visitors, not the same thing that visitors already have at home, and which will not be a unique selling point for the town.”

“I would like to see a family orientated space, with good recreational and leisure facilities and eateries, which are useable all year round. I do however think it is vital the town has a good quality local theatre (even if re-located elsewhere) and retains its current cinema, which is an ideal size and in a good location. I would not like to see more flats or other residential spaces created on the seafront, Bognor Regis desperately needs more leisure facilities and attractions on the seafront to bring in more visitors and encourage growth in the town. By improving

the seafront, I would hope more people will visit, which would in turn rejuvenate the towns shopping area and encourage more retailers to come back to Bognor. Furthermore, with reference to parking issues, could a park and ride scheme be introduced, with a car park located somewhere near the out of town shops (Tesco/Sainsbury's) area, with a free bus to the town and seafront? Lastly I would like to see more support from ADC and WSCC working with voluntary groups and commercial organisations to put on bigger and better events on the seafront, with a real commitment and monies put into events which promote the town, such as sporting events, bird man, arts and festivals."

"I would like to see a good quality restaurant, cafe/bar like those in Chi. An Arts Centre like the thriving Ropetackle in Shoreham or Havant Arts Centre with comedy nights and live acts aimed for a younger under-60s audience. The outdoor theatre idea seems impractical and could only be used for a short period if we have a good summer. How often is the Rox festival disrupted by bad weather when it is staged in the summer? Quite often! I think people would rather watch a show in a warm space than shivering in the cold. Also I would be disappointed to see a lido / outdoor pool developed as it wouldn't be used for a majority of the year. I think Bognor needs wise developments that are going to be used year round and not potentially empty spaces."

"I would like to see a restaurant and drinks shop."

"I would like to see an ice skating rink in the winter and roller skating venue in the summer months. The venue could also then be used for open air theatre performances as the rink would become the stage and for sporting activities too. This would also combine well with the sea as beach based games (volleyball etc) could then be held a few metres away. Cafes would also be needed for those watching etc."

"I would like to see an Opera house built. This would be the only one by the sea. It would get lottery and arts funding."

"I would like to see more dance practice rooms."

"I would like to see outdoor areas and places to sit, have a coffee, etc. Open spaces, park, sitting areas and no residential or tall buildings. Don't need a cinema as already have one in Bognor. Perhaps move the seafront bandstand to this area, provide seating and places to get a coffee, etc. The site is too small to do anything large scale. I do think that until the council has an actual clear idea, with consultation, about the long term view of what/how Bognor will be. Currently Bognor lacks a strong positive image, should Bognor be a seaside resort, commuter town, etc. Bognor looks like a mishmash of inconsistent ideas/plans."

"I would like to see restaurants and cinema."

"I would like to see some connection (walkway) to the pier."

"I would like to see the Alexandra Theatre remain but with increased seating to say 500 seats, and that should attract more artists and put Bognor Regis on the map for better entertainment."

"I would like to see the Regis Centre and its facilities improved - enlarge the theatre to 500 seats, it is very popular meeting place of local residents, it is used by 100s of people for the community and an enlarged theatre would enable it to improve on already full houses at performances."

"I would like to see the Regis Centre site returned to a family seaside area, for all to enjoy - both young and old. I am not opposed to an hotel, but think this would better be sited on the Hothampton site."

"I would really like this to change everyone's opinion on Bognor Regis. It would be really good if there was more to do and more to see. Also control drunks."

"Ice rink as there isn't one for quite a way therefore would draw people to the area. Crèche facility to allow parents to leave children safely while they shop or do other things. No new cinema. We do not need one and you will kill the Picturedrome."

"Ice rink, bowling alley, places for entertainment, absolutely no houses flats or accommodation... Attractions to entertain people, close the seafront road, permanent fun fair, sports events, things to do. The downfall of the seafront was the first flats built by the Carlton hotel many years ago, and the more flats the further down it has gone."

"Ice rink." (x 3)

"Ice skating and children's gym."

"I'd like to see a decent amount of parking retained."

"I'd like to see an open area with sea views and activities that allow children to play, younger kids get involved in activities, the elderly to sit, things to watch and indoor cafes, restaurants to go to when it rains. The area should be open and pleasant with planting and water features. Above all, the site should display Bognor's main attraction - the sea - which people should be able to see wherever they are - so it needs to be open i.e. not overpacked with flats and buildings. The present sea front complex is nasty and sends the wrong message about Bognor and that restaurant is unhealthy and poor quality."

"Ideally less parking, but since I assume this is needed not quite sure how you square the circle."

"Ideally the current theatre should be replaced with a larger 'destination' venue and the pub should also go."

"If beach huts go up along the eastern promenade we will sell up and move. We paid a small fortune to have an apartment with a sea view - and the lack of which would significantly devalue our property. A radar trap along the esplanade eastern end to stop the speeding motorists and bikers. This alone would help pay for the regeneration project - and potentially save a few lives in the process as I watch elderly disabled folk wait ages to cross safely every day."

"If Bognor is to grow in popularity it requires an iconic structure to draw people to it. The only option is a tower that would be funded through residential/hotel/leisure options with basement parking. Will require a change of minds in Bognor."

"If it is decided to replace the existing theatre with a new one the community should continue to be involved as is the present situation. If possible car parking to be increased but only if on different levels so as not to increase the footprint. It would be nice to have a clear view of the sea from the southern end of the Arcade."

"If the parking facilities on this site are removed, it is essential that they are provided elsewhere. It doesn't make sense to regenerate an area with a view to increasing the footfall especially in terms of tourists and not provide the means for them to park when they arrive."

"If the theatre is kept I would like to it improved so that it can attract more events, such as music concerts etc, small venues in both Portsmouth and Brighton attract big names, we need to take some of that business."

"If there could be an ice skating rink."

"Important that the theatre is retained in some location. First floor to include restaurant/cafe with viewing terrace not standalone viewing tower. Important that facilities are for year round use by residents and attract visitors."

"Improve the multi story, adapt the sea front car park as a multi use facility for Rox main stage, other outdoor events, a Christmas market etc etc."

"Improvement to existing facilities without spoiling the uniqueness of Bognor Regis as a seaside town. It is not Brighton or Littlehampton but would be nice to have the same support they do."

"Improvements required to attract residents and visitors to spend. No objection to residential units at a level above commercial premises. No need for cinema with existing Picturedrome. Inappropriate for sports activities."

"In relation to restaurants we really need a good outlet - not a chain like KFC or McDonalds."

"Increase car park with a multi-storey block, and facing the sea ground level a few small shops. Open up space in theatre roof for a cuppa and viewing the sea. Place St Maur - winter gardens in multi-use centre with plenty of seating. Seafront frontage cafe/tearooms/restaurant. Belmont St Frontage - tower to exhibit Blake and other visitor attractions."

"Indoor football pitch. Has to be cheap."

"Indoor soft pitch."

"Indoor water park! Primark."

"Infrastructure/A27 traffic."

"It could be cleaned/painted and more trees added but if there's a major construction where will the market be?
NO CINEMA! Picturedrome is perfect."

"It has to be an area that is appealing and does not encourage anti social behaviour. Somewhere to relax and enjoy."

"It has to be recognised that commercial development will be necessary to fund improvements."

"It is important that the space makes the most out of its key feature - the sea. It needs to be a place which pulls people in of all ages. Bars, restaurants and children's attractions alongside well designed public space should create an environment for all. Whatever is built should be orientated to take in the sea views and create a flow from the town centre to the sea front. The children's splash pool on Brighton sea front is a prime example of the type of project which could be implemented in Bognor (this could be multi purpose if designed correctly - being a splash pool area in the summer and a skate park area in the off season)."

"It is important that the theatre is retained. To suggest that it could be replaced on another site in the town is simplistic. Beach front theatres in seaside towns attract the visitors. The Regis Centre needs updating but it is a great theatre."

"It is important that we keep the current cinema and theatre."

"It is important to keep the theatre and the market and plenty of parking for visitors to the seafront."

"It is not a good idea to have another cinema. Cinemas are becoming dated so why have another one. People can simply download the most recent films and with the difficult of policing pirate film websites, cinemas will slowly die off. When we very first consulted on St Modwen I suggested that there should be a large area that could be utilised for large performances, concerts, television programmes. This outdoor space could be used for picnics, lunchtime breaks but could also be cordoned off very quickly with minimal trouble (using fixtures and fittings to attach fencing panels to) and then simply remove and store, reopening after the ticketed performance. This way everyone could benefit from the area and even generate income and attached headline acts."

"It needs knocking down and the whole area re-developed."

"It needs to have a better pedestrian link to the promenade and possibly underground parking."

"It needs to provide something for visitors to do when on the seafront. Not shops and flats only."

"It seems ludicrous to lose the market as this draws a lot of people out of Butlins and down towards the town. The area does need smartening up though."

"It should be an area for relaxation, cafes, bars, etc. Open green spaces, plenty of seating and access to the beach without a road and traffic."

"It should be kept as a space with facilities for the public, tourists and residents alike, to enjoy - not turned into a residential area."

"It should look neo-Georgian or 20s/30s. Harking back to the town's hey days but with a contemporary twist. Modern is architecture with Georgian proportions or Art Deco lines. Good proportions, clean lines, simple. Less is more."

"It would be nice to see more wildlife and nature."

"I've had some experience in seaside town regeneration projects. When I moved here a couple of years ago, was struck by the barriers between the town and its main raison d'etre. Your massive advantage is the sea, so make the most of it. Changes in holiday preferences (which you will have research on) will tell you the need for a quality day experience. This site is so valuable, that 'ordinary' retail or residential should not be considered at all. While you do have a big resident population who need sports, play etc, the paying weekenders should be the priority on this site, and all development geared to this, because it's what'll put the town on the map even for the industrial developers on the northern fringe (AND A DECENT UPMARKET PUB, PLEASE). Not to ignore your ratepayers totally, of course. All those rich people in Aldwick and on the private estates also need to be given a reason to 'come to Bognor' because I'll bet all that money is currently spent in Chichester or Emsworth. At the moment people find out that I'm in Bognor, and snigger. I am determined to change this, if you are."

"Judging by their record Arun District Council will not listen to what people want and deliver the least viable solution at the cost of the taxpayer."

"Just maintenance of the facilities already there, as some seem to be a bit run down."

"Keep it as it is and smarten up the Alexandra Theatre's exterior."

"Keep open view of seafront."

"Keep our theatre, no cinema on site."

"Keep Regis Centre."

"Keep the auditorium, but remove the rest of it completely and replace with a truly lovely front of house, box office, refreshment place and area to sit. Replace St Maur with landscaped garden and outdoor entertainment 'bowl' that faces the sea (to avoid noise for the flats)."

"Keep The Mounds or similar open space. The Mounds are used by visitors to sit on, on the grass or even in deck chairs especially the areas shaded from the hottest sun by trees. This use isn't always obvious as sometimes people are sitting on the car park side of The Mounds, not the Esplanade side. There aren't other landscaped and shaded sitting areas nearby on the Esplanade. A replacement interpretation sign about The Mounds needs putting back. Car parking needs to be kept on the site in about the same amounts as currently available. It serves both the seafront and the town centre (it's the closest car park to the High Street). Moving car parking onto the Esplanade and building on the current car park isn't the same because it would divorce the parking spaces from the High Street and London Road shops."

"Keep the Regis Centre Theatre where it is situated, update and enlarge it. More shows could then appear at this venue. Car Park facilities must be kept. This is a seaside town and parking is essential. No more apartments or hotels needed."

"Keep the theatre and gardens. No flats or solid buildings."

"Keep the theatre. We need our own Bognor Regis theatre, it's the best!"

"Kickboards - promenade. Free car parking - (2 hours etc) - along promenade."

"Knock down Butlins."

"Large multi use hall should be added similar to what was there before the current Regis Centre was carved up. Parking should be preserved. No more flats!"

"Large Victorian/modern glass palm house for exotic plants/shrubs. Outside gravel and grass and seating areas. Focal point desperately needed for Bognor Regis. Central library next door to indoor swimming pool. Indoor café/coffee shop and atrium leading into palm house. Assembly room for use of theatre and mobile stage. Dances, yearly charity events, xmas fairs etc. Underground parking."

"Larger theatre to attract better shows and artists and draw more people to Bognor. A nice water feature would be good and it would draw people to the area from the sea front."

"Laser quest, shopping centre."

"Last 'open' site should remain open to town and sea, with improved connections. Should be 'people-orientated'. Closed facilities, such as a cinema, would be stupid and such a waste for a prime site. Public activities would be better, and accessible to ALL."

"Lazer quest centre, statue of Mr Hotham or the man who founded Bognor Regis."

"Leave as it is!"

"Leave our little theatre alone. Landscaping the surrounding area and putting seating and attractive planting for people to enjoy. We do not need Hotels. We have Butlins and the Royal Norfolk Hotel. We cannot compete with Brighton, Eastbourne etc."

"Leave the Regis Centre/Alexandra Theatre as it is. It is a really nice venue; it just needs to have more shows on."

"Leisure complex to rival other resorts something like Splashdown (Poole) draws in lots of interest and nothing like that in this area."

"Less charity shops. More up to date."

"Less litter / More bins." (x 2)

"Lessons / performing arts."

"Lido, restaurants, gallery would be priority with residential at higher levels."

"Like the town."

"Link between the existing London Road main shopping area and link to the seafront. Visitors tend to get lost and don't see any connection."

"Link in to seaside themes - Bognor's unique selling point. Will never be upmarket so keep good cheap/free parking (brings my family into Bognor)."

"Look at the blueprint used for the San Diego waterfront development."

"Looks tired."

"McDonald's. KFC."

"Make it a safe and friendly place to be."

"Make it different to other town centres so visitors have a reason to visit Bognor. The seaside is the biggest asset Bognor has so use it!"

"Make it for entertainment; something for the younger children as well as the older ones."

"Make it welcoming to both residents and visitors to the town. Attractive and clean. Smart not shabby as it all rather looks now."

"Making this a family friendly area with a closed off road that joins it to the sea and encourages people to visit all year round."

"Mall indoors."

"Mall. Park and ride."

"Market stalls should be of high quality, selling good quality stock. The current ones sell only 'TAT' or do nothing to enhance the image of the site or our town. I am not averse to a cinema on this site if it helps the rest of the proposal hang together. Similarly I recognise that mixed development is the key to making development a success. Any swimming pool should be on the beach and perhaps tidal, if the promenade is closed then this facilitates on street parking and removes traffic noise. We need a night time economy in our town."

"Maximum use of sea views for visitor attractions and for new residents i.e. to make money for developer to spend on public facilities."

"Maybe some clothes stores."

"Maybe to incorporate current Alexandra Theatre into larger building to cater for amateur theatre only, and to provide theatre trust with a number of shop-style units to rent out e.g. for income and to provide theatre facilities such as cafe and bar which could also operate independently for traders. Locate professional theatre/entertainment venue on Hothampton site."

"McDonald's / KFC / Chicken Cottage."

"McDonald's." (x 3)

"McDonalds. KFC, Taco Bell."

"Mermaids. Dwarfs. Flying monkeys."

"Modern designed, vibrant open space with outdoor activities and year round visual interest."

"Modernisation; good theatre facilities, no more flats! Keep parking spaces. Action after many years of procrastination."

"Modernised. In keeping. Regis Centre updated."

"More 2hrs free spaces and additional parking spaces."

"More activity ===."

"More areas for teens. ANYTHING."

"More bins. Clean up dog mess."

"More car parking."

"More child entertainment. More fast food places to eat - McDonald's. Free wifi. Topshop."

"More cleaner. Less Polish people."

"More clothes shops (Topshop, H&M), restaurants (Nandos, Pizza Hut) and bowling alley, lido."

"More clothes shops and independent retailers."

"More clothes shops. No charity shops. Decent nightclubs."

"More clothes shops."

"More colour, and something nice to look at instead of run down shops and a dirty mess."

"More community use. Bognor Regis is now a town by the sea; not a seaside town. Butlin's caters for tourists and holiday makers. Plans should consider residents who live here and pay council tax etc."

"More dynamic places things to do and see. Like towns in Lebanon. Radical upgrades."

"More entertainment clubs."

"More food shops. Places to stay. Clothes shop in town."

"More fun facilities."

"More greenery and McDonald's."

"More greenery and palm trees, seating etc."

"More places staying open in the evenings. Not all OAPs are in bed by 6pm. Maybe a first aid hut?"

"More popular shops - eg Topshop/Primark/River Island. Bring McDonald's back! or build a Nandos or KFC?"

"More rugby pitches."

"More schools and funfair."

"More shopping places in town."

"More shops (not phone shops!). No more Polish shops because we have enough."

"More shops (Topshop, Primark, H&M). McDonalds / KFC!"

"More shops and food shops like Starbucks, McDonald's in town."

"More shops for clothes."

"More souvenir shops that sell shell mobiles and toy shops."

"More sport features."

"More toy shops."

"More youthful shops e.g. Primark."

"Most important is an INDOOR children's play area."

"Move people. Popular buildings, Cook royal. Conformity. Chichester."

"Must have a theatre. No point in having a large one as it wouldn't be filled."

"Must have community theatre."

"Mythical creatures (i.e. unicorns, dragons...)"

"Need car parking."

"Need lots of greenery about and seating for the elderly."

"Need quality facilities."

"Need to provide a theatre/conference centre with restaurant facilities. This should be the centre and focus for visitors and leading towards the seafront and promenade. There is no need for a multiplex cinema but development of existing Picturedrome."

"Needs something innovative that will attract visitors. Not a multiplex. The cinema idea is old hat, sterile and completely lacking in imagination. A fountain with music and a light show would be preferable."

"Never touch the squirrel park."

"New cinema would be good or decent mid priced restaurants."

"New seating in Place St Maur. Additional seating in Alexandra Theatre. Used as an outdoor performance area. Alfresco cafe areas. Residential, office, retail definitely not needed in this area - would discourage people from going into shopping centre."

"New theatre and facilities. More attractions for children, not just holiday makers, they can stay in Butlins. But more for local children and a return for local family businesses allowed concessions for trading."

"Nightclub."

"No - obviously not all those suggested above can be accommodated in such a small space and a blend of what already exists and new facilities needs to be reached. However we don't need another cinema in the Town."

"No Betting Shops. No Fast Food Cafes. Support for local artists by offering cheap exhibition spaces and galleries. Better quality restaurants. Artisan food stores. West Sussex is a fantastic arable area with great local produce. A good farmers market should be encouraged."

"No cars, just people."

"NO CINEMA - we have a lovely one already in Bognor. THEATRE - a must. Alexandra Theatre has strong support. Needs cafe with outside seating area and gardens. Also 1st floor seating with views over sea. 1st floor over Esplanade for seating and viewing. Make the most of views and beach."

"No cinema, no flats."

"No cinema. Splash pools, lidos, restaurants and cafes will attract day trip visitors and serve the locals community. Cinema is short sighted and will not bring money into Bognor; the Picturedrome is more than suitable and adds a bit of history to the town."

"No cinema."

"No dogs - make them have to be on leads."

"No flats!"

"No more flats please - the town needs to attract visitors and businesses and the sea front is a key site. An entertainment complex would be great such as a modern multi plex cinema, ice rink, viewing tower etc."

"No more flats, perhaps a small hotel. The road in front of Regis Centre should be pedestrianised and cycling facilities provided. Cafes should be on a raised level to view the sea, including cafe/restaurant in theatre with sea views. People drive to Felpham cafes to sit by the sea!"

"No more flats, remember that Bognor Regis is (or was) a holiday resort."

"No more flats. Things for people to do. Spaces to park. Definitely more public toilets. Not less."

"No Multiplex Cinema - the current cinema is adequate for the town."

"No multiplex please. Big block of a building on the seafront? It would look awful. Bournemouth has taken theirs down."

"NO multiplex! We do not want or need another cinema in Bognor Regis!"

"No multi-screen cinema."

"No rubbish / litter."

"No, although I strongly feel that any development should be aimed at a "traditional" seaside rather than in a "modern" style appearance."

"No, it is fine as it is."

"None of these things can be done until you solve the car parking problem."

"Not enough for a young person to do. A few bars of a club would change it."

"Not really best things are."

"NOT residential cinemas or shops this should continue as it is with a bit of TLC."

"Nothing to be built over 5 storeys high. Will not blend with seafront skyline. Will also degrade town hall (listed building) impact."

"Olde Worlde (eg Canterbury). Fewer chains. Cheaper rents."

"On our one remaining free area on the seafront we certainly do not require further flats, nor do we require or need ANOTHER cinema. With regards to Q7, we cannot afford to lose more parking spaces from the town."

"Only as much residential and commercial development as is needed to fund the project. The aim should be high value NOT high density."

"Only things that will bring more visitors to the town who will spend money. NO flats, hotels or Multiplex cinema."

“Opening up the sea front area and making it traffic free with entertainment and sports facilities would be a good thing. Move cars away from the front towards the back of town opening up our great sea front and pier for people to enjoy.”

“Opportunities to support local businesses as well as activities that develop healthy lifestyles that are fun for all ages.”

“Outside seating with flowers, hanging baskets, tubs would be attractive for residents and visitors and good lighting to use in evenings and deter anti-social behaviour. Don't pull down the theatre till a new one is built please. The Regis pub operates well with good sea views. Building not too high to protect sea views.”

“Paint work on the outside to make it stand out more. Not many people know about the theatre.”

“Paint work.”

“Palm trees along the seafront. No more charity shops. New pier. Marina. Seating area on seafront.”

“Pedestrianise the sea front and install a really good children's play area with cafes around it so that children can play whilst parents supervise (as on Paignton seafront). This would keep families here even when the weather was not good enough for the beach. The theatre could be updated and remain so that it replaces the 'Theatre at the end of the Pier' which we haven't got. Then there could be Summer shows as well as Winter pantomime and offer activities for children in bad weather. Parking should be confined to the existing council car park next to the theatre. Hothampton should remain as a car park, with market stalls on market days as in Chichester.”

“Picturedrome is cheap but can't see new films. Bowling alley financially sustainable. Pier is important.”

“Place St Maur needs paving and a two foot matching wall around it. Needs more car parking to attract visitors.”

“PLEASE **go for decent, imaginative, contemporary architecture that will stand the test of time, rather than fashionable post-modern pastiches of historical styles. **avoid gimmicks such as crazy paving, striped walkways, wacky towers and domes. They will look dated in a few years' time. **be bold, imaginative and wholehearted in designing and building new facilities, not half-hearted or on the cheap. **involve professional artists and designers to work with architects and planners, rather than rely on the choices of developers whose creativity is driven by money. **recognise the importance of developing the existing theatre or building a new one, to make a more ambitious programme possible. You can't have a proper seaside town without a theatre.”

“Please consider the wider public health issues. A cinema will not encourage young people and families to partake in physical exercise and we know that obesity is on the rise.”

“Please NO MORE greasy spoon/fish and chip/burger bar restaurants/cafes. There are plenty of them in town already.”

“Please not a cinema. We already have one in Bognor. Let's not abandon a theatre/performance space on this site. Above all, let's recognise the significance of this location as the centre of Bognor and the flagship of any attempts to regeneration. But don't get carried away with excessively grandiose schemes - Bognor, not Beverly Hills!”

“Please only redevelop the Regis Centre and the place St Maur. The car park should be left open for future generations and absolutely definitely NOT developed for flats etc.”

“Please redevelop with restaurants and a multiplex of some sort. Chain restaurants which will provide jobs, and local people and tourists will want to go to will not come until there is some form of bowling/cinema/etc (as said by a Frankie & Benny's manager) as there needs to be a 'captive audience' for them to be able to thrive. Chain restaurants provide vouchers on their websites/emails etc so even those staying at Butlins would leave the resort to use them this would bring tourists money back into Bognor as a whole. Once this area is updated it only stands to reason that more retail shops would return to Bognor high street which is also needed.”

“Pool room.”

“Present theatre retained and improved.” (x 2)

“Primarily for visitor attractions and entertainment for teenagers and early 20s - poss dance floor.”

“Primark, Takeaway food.”

"Primark." (x 2)

"Public sculpture - elephants maybe?"

"Reasonably priced and better quality hotel business good. Huts would be noisy."

"Ref. response to Q17. The council should decide what this area is? e.g. 1) is it part of the Beach? or 2) is it part of the Town? or is it a transition from the Town to/from the Beach? This, by default, dictates what should be done with it and the roads. I believe it is a transitional area and therefore needs to be established with the objective of promoting the Beach and the Town facilities, as well as act as an area that the public can relax between the two. Therefore it should contain restaurants, cafés and bars and communal areas for sitting and children to play, but not have a cinema complex, hotel. However the car parking is essential to attract the public to the Bognor front and should be extended if possible."

"Regis Centre to remain. Valuable community theatre that is used by numerous groups including Chichester University. A cinema not required. The car park could remain as part of residential build. A hotel is not needed; those that we had have failed."

"Regular events. Car boot sales. Food market. Craft fairs."

"Restaurant i.e. Prezzo / Ask - family type. Been asked so many times from visitors to the resort / town. Is there a restaurant in Bognor and they mean a chain like above - not cafes."

"Restaurant overlooking sea. Extend and renovate pier."

"Restaurants - A better and higher standard. Not KFC or McDonalds that scatter litter all over the place."

"Restaurants and cafes, park area. I have no objection to a multi screen cinema and would like a better theatre. There should be facilities for all age groups especially if the weather is inclement, so perhaps a gym; decent swimming pool complex might be an idea. At present the site is an eyesore and definitely needs modernisation. I would not be adverse to residential flats and a hotel. I would consider adequate reasonably priced parking to form an essential part of any development."

"Restaurants and cafes/tearooms should be incorporated within the theatre."

"Restaurants eateries shops."

"Retain and improve the essential parts of the Theatre (proscenium arch and fly tower; add to the seating). Place St Maur to be open for market; public performance etc.)."

"Retain Car Parking - but put underground if possible. Perhaps Residential units over retail / restaurants etc at front - to a high spec like the Esplanade Grand building with a domed roof. Perhaps with Public Gardens behind Belmont Street."

"Retain Picturedrome."

"Retain Town Hall and sight lines to clock tower. No high buildings. Mix of visitor facilities and open space. Frontage with views to the sea. No more residential development. Design for Bognor to be proud of. Residential and theatre away from seafront."

"Riot squad."

"Roller rink. Ice skating."

"Safe and continuous connection to the beach. Use of beach."

"Safe area for pedestrians with slow traffic or traffic diverted so that area is opened up."

"Save the theatre we have. Make the public toilets really worthy of a Blue Flag seaside town, with money spent on an attendant."

"Sea life centre."

“Seaside resort/family friendly atmosphere.”

“Seaside-related attractions to pull visitors in from a wide area on repeated occasions.”

“Shake & Bake and theme park.”

“Shopping Centre.” (x 4)

“Should be focal point of town when first visiting or driving through. Strong impact to make you visit/revisit.”

“Should be visually attractive.”

“Skate park.”

“Smarten up of the area and theatre without concreting over it all.”

“Some decisive action after so many proposals since living in B. Regis for 50 years.”

“Some parks and indoor play areas for teenagers.”

“Some sort of entertainment or theme park or shopping centre.”

“Something along the lines of restaurants with al fresco eating or similar to Gunwharf Quays. Such an area on this site would easily lend itself to link up with the arcade into existing high street.”

“Something for visitors to do on a day out to Bognor if it turns chilly. Something they can't get in their own home town or they may as well go home.”

“Something similar to the Guildford Spectrum would be great! :-).”

“Something that is going to attract people from other towns, because they don't have it. No point having bowling alleys and multiplex cinemas as they have them in Chichester and Worthing. We need something that they don't have, so they will come to Bognor Regis. And absolutely NO NO NO flats or hotel.”

“Something that links town with sea, but has seating, gardens, open space as well. We already have cinema, swimming pool so do not need more. Need to stick to being a seaside town, and it's the prom and beach with the sun that draws in visitors.”

“Something that the people want. NOT WHAT MRS BROWN, Mr BOWER and MR DENDLE WANT, these people have no empathy with human beings in Bognor Regis or the Arun District.”

“Something that would encourage both residents and visitors to use and enjoy the space. More attractive but mindful perhaps some residential space needs to be incorporated to pay for the improvements/regeneration.”

“Something to attract more people to Bognor all year round. We lack in restaurants in the evening and activity such as bowling would make more people stay or come to Bognor for a weekend evening instead of going to Chichester.”

“Something viable but iconic that attracts visitors. The seafront should be a welcoming area for visitors, with avenues to then link into other areas of the town.”

“Something which contributes to the town, which will attract tourists and be used by residents during the off season months.”

“Sorry, but I have a long memory of the area and what facilities used to be nearby.....Rex ballroom / dance hall, theatre, pleasant tea-rooms, tourist arcades etc.... mostly replaced by.... oh yes, grass mounds and Flats. Oh, and a 'theatre' of sorts. I can recall the previous 'consultation' by ADC on this subject, which cost us taxpayers millions for what exactly.... no progress. I also recall the ADC going public and alleging apathy on the part of the residents. I have little doubt there will be 'apathy' again... we have heard it all before!! I do not wish to be seen as being totally negative but I do believe that when it comes to Bognor Regis, the ADC is not fit for purpose. Bognor and Littlehampton are completely different towns and the two communities are not really linked. The river divide means that Littlehampton aligns more with Worthing and Bognor with Chichester. I digress....forget building any more damn flats and give the Bognor people what they deserve; proper modern facilities, perhaps a waterpark, plenty for kids to do, how about a proper multi purpose sports and dance facility. What about some classy

facilities to replace the run down mess we have now. Would you eat in the Regis Centre? Never more than once! Go look at what they do on the continent. Will any of this come to pass? Next to no chance. Another consultation anybody? Apathy - no. Frustration - yes."

"Sort out vagrants. Hobby shops. Amphitheatre - communal for anyone to use (buskers)."

"Sports facilities."

"Start process ASAP."

"Stocks for the ADC councillors who have run this town into the ground."

"Strip club (female only). New pier."

"Strip club. Better pier."

"Strongly believe that any paving areas should be of a much darker hue than the London Road precinct. The new paving in town is appalling and in my view a complete waste of money. One is dazzled in sunlight by the reflection up from the paving. It shows up every mark and in short is a disgrace to the town."

"Surely water sports and beach huts should be on the other side of the road not at Place St Maur?"

"Swimming Bowling Play area Shops (clothes)."

"Swimming pool." (x 2)

"Sympathetically designed with town hall. Not a concrete monstrosity."

"Take the cars away, make it feel safer, less transient, more of a destination. Turn the area into a central show piece that motivates people to want to spend leisure time in BR. Bring some class back to the area; after all we have 'Regis' in our name!"

"That it should form an extension of the existing garden seafront town. Market should be upgraded to be better than Hothampton."

"That it should remain there as it means a lot to many people - just needs improvements."

"The Alexandra Theatre must stay as it is an important community asset. It is a fully working theatre with excellent facilities that should be maintained. A multi-purpose hall is not the same."

"The Alexandra theatre must stay. Underground car parking."

"The architecture should complement the Esplanade. It needs to shelter, from prevailing winds, outdoor facilities. I very much want to have a centre that is unique, not an off-the-shelf set of buildings."

"The area is reasonably OK as it is, but for holiday visitors, I do believe we need more car parking spaces with not too far to walk or they will be ignored."

"The area should be developed to encourage visitors to the seafront and maybe the best way to do this would be to re-introduce traditional English bucket and spade holiday activities that could also be enjoyed year round - maybe along the lines of the Eden project domes but instead of plants have family attractions that would make people want to come back to Bognor instead of making the town a national laughing stock."

"The area should be more suitable for families to enjoy the sea-side location."

"The area of land being owned by the council should be for leisure only."

"The beach is a bit dirty so clean it up and make it look more presentable."

"The beach is just rubbish. Beach improve!"

"The beach needs improving."

"The beach. My solution is more stuff for kids and litter pickers because it's full of litter."

"The biggest asset that BR has is the sea! Don't block out the views with brick walls. We need a first floor restaurant with ample views of the sea."

"The current dance studios are a key feature of the community, and should be retained in some form."

"The emphasis should be facilities for young people, families and local residents. It should not include more flats or retirement properties."

"The esplanade should be kept as a two way road to prevent traffic using nearby residential roads."

"The existing theatre should remain but be updated."

"The main esplanade seems to be viewed as a choice building plot. This road must remain open, it is very busy and is used for most of the car parking, in addition, this is the best route for local traffic, even when or if the new relief road is complete. We depend on visitors who mainly come by car."

"The most important question and response is the last one - no change. If the theatre, for whatever reason, requires work then do it by minor interior or internal change but it is a valid venue I believe. Bognor is no longer a seaside resort - changing holiday habits but Butlins has sucked that trade up. They arrive on Saturday and stay in the camp with everything provided. Bognor is now a retirement destination. The Regis Centre site is a valuable vista at the end of the vaunted trail from the railway - who said white paving was preferred - pigs ear!"

"The original theatre should be preserved but the outside should be modernized. We should have a facility on that site that no other town in a 50 mile radius has got; in my opinion this would draw people into the town from outside to Bognor area."

"The Place St Maur needs an update and more facilities for all ages to enjoy. It has the added attraction of being near the beach. It needs more outlets on the Promenade to attract day visitors. No multiplex cinema."

"The present Regis Centre is a much used facility by many local groups, Chichester University, local amateur theatrical groups, dance schools just to name a few. They also provide school holiday activities. The cafe is a very popular meeting place for many different age groups. There used to be a multi-purpose hall there as well until it was passed to the pub so that they could expand. So we don't need a multi -purpose hall, WE NEED THE THEATRE. As it is most of the theatre is run by volunteers, they also run the cafe and charity shop. I presume this is due to less funding by the council. For many years Bognor has had a theatre, there was a rumpus when the Esplanade theatre closed down, and there should be one if plans to close The Regis theatre were put in to action. The Regis Centre needs a bit of TLC and it can carry on supporting local groups and providing entertainment for many generations to come. LEAVE THE THEATRE ALONE."

"The present theatre and entertainment centre should be re-furbished and improved. Issues I tend to support there should be a balance between here and the Hothampton car park site."

"The present theatre needs removing and the whole area, including car park should be reconstructed, providing a 4 floor hotel i.e. Premier Inn, small theatre which will double as a conference centre, and art presentation. The hotel should have an underground car park. The hotel staff should also double up for theatre bookings etc. The top floor of the hotel should have a bar and restaurant providing panoramic views, i.e. a Jamie's. The town cannot and will not support high priced hotels and restaurants but will support mid-range facilities. Local people need to be provided with facilities that they presently seek by going into Chichester."

"The problem is not what any of us would like to see on this site, but rather who is going to provide it. I worked at Arun DC from 1974 and was closely involved in the development which is there now. The only reason it happened at all was because the Council recognised that nothing would happen if the Council itself didn't carry it out - hence The Regis Centre, the Place and the landscaping, and the commercially realistic decision to allow flats to recover some value from the site. This is a very old problem - there were schemes for the site in the 60s; the present development replaced a collapsed scheme sought by Bognor Regis UDC in the 70s; and as recent events show, the problem is the same. My view as a general approach against this background is that the Council must be realistic and stop looking for the "big bang" approach to regeneration and investment - we have a major site in Butlin's, and history shows that Bognor Regis is unlikely to find any other significant uses or inward investment on this scale. Rather, and perhaps more boringly, the Council should concentrate on what it can do and do it very well. So, for this site, why do you only offer "minor improvements" when the Place looks terrible and the "market" is tatty? Elsewhere, pay the County Council to cut important verges more often; plant flower beds and maintain them (in contrast to this site, Jubilee Gardens is a good example of what can be done); keep public conveniences open and spotless; keep the newly surfaced London Road litter free and the surface

clean; pick up litter elsewhere. Not very sexy I know, but they are the sort of things which visitors will remember. Most of this could be done now - you may argue that it is done - but the longer we leave this site as it is looking, like our predecessors, for the impossible the tatter it will get."

"The proposal by the re-invig team in its entirety seems like the best on offer, albeit there will probably need to be "tweaks" to try to obtain that "exclusive" item. HOWEVER, rather than make the room a "multi-purpose hall", so it could be used for "productions", it would be better to make it a "multi use theatre": In other words, kit it out fully as a modern theatre, with a fly level back stage, decent lighting and sound, "orchestra pit" (which could be covered when not in use) etc. This will, encourage west end musicals to visit, encourage the people (young and old) that currently use the Regis Centre by giving them some "value" in the community, whilst also having the facility to hold other events as and when. The flats and everything else should be placed on the Hothamton site in order to pay for the proposal. The thing is with the Regis site, it's the last piece of "open" along the main stretch of the seafront, what the Invigoration teams plans do is connect the seafront to the town centre, rather than have the two separated, which extensive building on the Regis Centre site would do. By having the connection between the two, it can only help businesses (footfall through the arcade would be better, for example), whereas separating the two further would have the opposite effect. In relation to the next question, by "chevron parking" along the seafront between Gloucester Road and Clarence Road, we could get 360 cars parked! Look at the Re- invig teams proposal in greater detail!"

"The recent improvements to London Road and the layout of the town naturally lead to Place St Maur - so it needs to be a much more impressive destination. It should be more of a link between the town and our fantastic beach."

"The Regis Centre is a ghastly eye sore - anything will be an improvement! We should try to be aspirational and go up market - away from Brewers Fayre and the Del-Boy market stalls!"

"The Regis Centre is a good building for the community and should stay as it is with its faculties within extended."

"The Regis Centre site has been inadequate for years. Bognor needs to have facilities that bring people into the town."

"The Regis Centre site needs to be an area that links the town to the Sea front and be a destination centre for visitors and in particular families. A theatre/arts complex with gardens restaurants water feature would help bring the area more up market and family friendly. Making the seafront pedestrian would not be an attractive option but linking directly to the sea and having an underpass for traffic could be a solution. Expanding to the beach with gardens and a larger version of the "Beach on a Beach" and water feature may work."

"The Regis Centre site should develop as a lively meeting venue where there are alternative meeting areas, eating areas, and shops that provide an alternative of quality venues."

"The residential properties need to provide a balance of market and affordable housing for rent and intermediate housing."

"The site needs to provide a draw to tourists and visitors as well as locals. The facilities should be capable of increasing the dwell time of visitors making Bognor a day experience. The town is run down and tired and there are no decent family restaurants and this is a big turn off for Bognor as families move to other nearby locations such as Worthing / Chichester where facilities exist. This site should be the catalyst for the regeneration of Bognor Regis. To miss out on this opportunity will result in Bognor Regis stagnating for a further 10 years so it is absolutely vital this opportunity is seized. The financial mechanics are that residential accommodation is the backbone of any development and the town, action groups and Council members must accept this. Without reasonable numbers of residential accommodation being created the numbers won't work and a watered down scheme will not provide the boost and catalyst that the Town Requires and this would be a lost opportunity."

"The site should be used to compliment the wonderful location by the sea but avoid high density and congestion and users that could be located elsewhere in the existing units in town, such as retail and offices and a cinema that does not require any view. It should also endeavour to deter loitering with outdoor areas with a specific purpose rather than benches for BYO alcohol consumption and anti-social behaviour."

"The space should be changed for use by all local residents and visitors alike."

"The theatre complex should include rooms available for local community groups either to use as a one-off or on a more regular basis so the whole area could be a focal point for the whole town."

"The theatre could be positioned on the Hothamton site. This site should be solely for leisure purposes."

"The theatre is a wonderful, well-used asset. It could be improved vastly in appearance but is in a good location with good parking facilities. A new cafe/restaurant on the first floor overlooking the sea would be an improvement. Place St Maur needs re-landscaping."

"The theatre itself needs updating i.e. new road and lick of paint. The auditorium could be adapted to accommodate wheelchairs with removal of seating so disabled people can sit with their families. The disabled toilet needs upgrading to conform to DDA recommendations."

"The theatre needs to be kept. It is local for many resident and lots of local groups use the rooms for various arts. The cafe inside is a hub where lots of us meet to chat. Theatre needs to be kept as it is now and prices kept as they are as elderly can afford these. Most shows are sell outs."

"The town is dying we need a complex that has ice skating bowling bars cinema and restaurant like chi gate we also need a shopping mall."

"The Trust does not object to the regeneration concept in principle, and we actively encourage local authorities and the private sector to provide opportunities for cultural activity in regeneration schemes and to revitalise theatres and arts centres as a catalyst for wider regeneration. However, we do have concerns about the future of the Regis Centre and the Alexandra Theatre and wish to remind the Council that it has a duty to ensure the Alexandra Theatre will be retained, or an adequate replacement theatre will be provided, as part of any redevelopment scheme. The importance of protecting cultural facilities is stressed in the National Planning Policy Framework (NPPF) as one of the Core Planning Principles (para.17) and is further addressed in para. 70, which states that in promoting healthy communities, planning decisions should plan positively for cultural buildings and guard against the loss of cultural facilities and services. This is supported by Policy OSP DM1 in Arun's draft Local Plan that also aims to safeguard and protect existing cultural facilities."

"Theatre and restaurants are fine, but we DO NOT want another cinema. The Picturedrome serves the town perfectly well and is already owned by the town council. It is on the verge of expanding so a competing premise would be totally irrelevant. The Place De la Maur needs to be improved, but in a manner that the townspeople want, NOT what small numbers of the district council wish to impose! There can be no place in the development for narrow minded individuals with only one agenda. Nor those that are, as has been suggested, being given backhanders to support certain ill-conceived projects!"

"Theatre could actually be better located on the Hothampton site but questionnaire has bias."

"Theatre is very important. If more facilities, car parking is very important."

"There are already a lot of shops but maybe a medium shopping centre."

"There is a need for a hotel (i.e. Premier Inn, Holiday Inn or even Travelodge) in the town."

"There is no need to build all over this car park which is essential for the seafront area. We certainly do NOT need a cinema/multiplex on the site or flats. The Royal Hotel is still empty and has many rooms that could be done up so we do not need a hotel on this Regis Centre Site. There are plenty of empty shop units in the town centre for retail. There are plenty of other areas to build a lido, water feature, roller rink, climbing wall and zip wire."

"There should be at least one restaurant with a dance floor and cabaret stage. This is a seaside town and the facilities should reflect that."

"There should be more places for teenagers."

"Things for young people to do and reasonable prices."

"Things to entertain the younger people as there aren't many things."

"THIS AREA IS BOGNOR REGIS and it should be developed to show that this small resort can match that of larger resorts. It needs to attract day visitors as well as those wishing to stay longer. This is the only chance to shine. It has to cater for all in the 21st century. It must link with the town and progress onto the promenade traffic free. There is enough space to accommodate a hotel of good quality above a pedestrian precinct leading to theatre arts centre, restaurants and bars, amusement for all ages. The precinct should be attractive with space to fit in indoor bandstand, water features and the like. Viewing galleries, or mezzanine, can be introduced to face the sea with plenty of seating and catering. This plan must be able to bring in a good revenue from a Holiday Inn type hotel and other commercial outlets. The theatre must show popular and perhaps touring west end shows. The promenade would have to be closed off at this point but the current road network would cope with car

parking areas designated at the old telephone exchange, a multi-storey extended in the town centre above Morrison's car park and this ground floor space used for a permanent indoor market. No car parking within this complex apart from Hotel and disabled for theatre, as this brings in small revenue. The space has to be used for commercial to attract the best return on a large investment."

"This area needs some interest which will be available all year round. A lido or water park would be an eyesore during the winter months. Whatever comes there needs to be high quality, not anything that looks cheap and tawdry like the sun sculpture. People need a good number of reasons to visit Bognor all year round."

"This area should be for recreational purposes only, with access through to the High Street and London Road. Under no circumstances should flats be considered, or a cinema. Covering to give protection from weather."

"This has to be focused on tourism and visitors to the town. We are a seaside resort; this site is on the beach and needs to be the focus of our town for social activities and entertainment. Absolutely no residential areas and no cinemas, we have an excellent cinema in the town already."

"This is right next to the seaside and facilities should reflect that. There's no mention of toilets. Coach parties that are dropped off at the moment are appalled by the ones opposite the pier where you have to go down horrible steps into a dark, dated often dirty area. More toilets are needed than the existing ones there and at the Regis Centre."

"This is the only open space along Bognor seafront so it needs to remain so, but with some updating."

"This is the prime spot it should have an iconic building containing worldwide relevant content. I would expect this to be similar to Margate's Turner Gallery but other examples including the Towner Gallery, Delaware, Jerwood even Folkestone has been transformed by creating such a destination. Bognor Regis should be the next such development. Cultural links and local links should be maximised. A centre of the imagination exhibiting technology alongside the arts and performing arts would fit the bill. It would also give us an establishment that could apply for European funding we have nothing like that at the moment. William Blake should be celebrated here and willing partners such as the Tate should be involved and natural local partnerships would also work well, for example the University of Chichester and Rolls Royce."

"This must be maintained as a leisure site, completely...no flats and no multiplex or cinema. To be something different we must incorporate the promenade to make it totally child and family friendly. When the tide is up, groups can then naturally drift towards the complex for the play area for the children and food and drink consumption. This way people will stay and then, ultimately, will go into the town which will mean that those empty units will become interesting to future investors....retail, restaurants etc. Not rocket science. If this site is wasted on more flats for rich people with no interest in the town then Bognor Regis will disappear and become a dormitory town. Temporary sites for park and ride which would be needed during seasonal times only, can be made available at the out of town complexes, now being built. The site between the Kwik Fit and Sainsbury's has large areas suitable for parking and never seem to be used. With a little foresight this could all be implemented easily. All parties need to work together to make Bognor the shining jewel it really is....that means revenue for ADC. Bognor...the great seaside resort...not Littlehampton the riverside."

"This must be the leisure heart of the town."

"This prime site, previously and prior to ADC was always a leisure area. This MUST remain so and absolutely NOT be used for flats - we have too many already."

"This site should be an attractions area aimed at bringing people into the town and provide all the year around facilities for the community. If a hotel were included on the site it could be one of a number of anchor tenants. The hotel could share the conference and exhibition facilities within the complex for corporate use."

"This site should be saved for leisure purposes, to enhance the experience of residents and visitors of living in an historic seaside town. It is to our shame that there is a proposal to build more flats on this site, which will offer nothing except revenue to the council."

"This site should focus on quality leisure activities. The initial development might be funded by residential on the Hothampton car park site."

"Tidied up especially keeping theatre open areas and insuring it's a public space well cared for and an asset to residents and visitors alike."

"To be kept as a theatre with additional leisure facilities and definitely no further residential accommodation on sea front. Knock down existing residential accommodation for more facilities."

"To keep the theatre and add seating to attract more prominent performers. Easier access to the sea, the shingle is very steep. And development to have underground or ground level parking."

"To remain a theatre and meeting complex with open space for market and activities - no major destruction or altered development."

"To see the new area extend across the space taken by the Esplanade so that it connects seamlessly with the beach area. Introduce beach huts to each side of this area but not in front of the new development. Close the Esplanade for part of its length to open up to pedestrians in a safer way than the present rather risky situation. Maybe develop more parking at the Hothamton car park site. Improve the connection of the Hothamton car park to the sea front to make the sea front a pedestrian area and much safer to move around in."

"Too small. Far too many food stalls. Big theatre."

"Toy shops."

"Underground Car parking. Ice Rink, Bowl Plex. Large Concert venue similar to the Hawth at Crawley to have big shows and Concerts. Private Function Rooms. Conference Hall, play zone with laser. Rock Climbing Wall, Snooker Hall. Roof Top Restaurant. Viewing station. Top of building on east south west sides covered with solar panels."

"Underground parking possibly! Craft shops or boutiques. Not mainstream shops."

"Underground parking."

"Unicorns. (If not available, improvise)."

"Upgraded public toilets. Disabled and family car parking."

"Use the town hall as entrance to new theatre."

"Used to have a park. Good for children."

"Various mythical creatures. (Unicorns if possible)."

"Very sneaky hiding "multiplex" as "cinema"! What I would really like to see is an arts centre along the lines of the Havant one along with a boating pool, a cafe or two and a decent (non chain) restaurant or two. Also, a lot more parking. A major architectural feature to draw people in would be wonderful! e.g. a new, modern pier with berthing facilities and a landing stage, fishing etc. It would be the first new pier in a very long time and should attract national and international attention."

"Visitor attraction, something to engender civic pride. Do not brand with Hotham (too much about his estate) - instead brand with Blake, of universal acclaim."

"Visitors need small attractive areas to sit down. Suggest Victorian shelters. Planting of suitable trees."

"Vital to provide enough car parking spaces to meet the expected increase in the number of people visiting the area."

"We already have an excellent cinema. Of all of the schemes proposed many would cost money to build and even more to run. The only scheme I would support is the Sir Richard Hotham Project, which HAS THE MONEY to go ahead - leaving the council the ability to develop schemes. This scheme will have a theatre with 1000 seats. Play areas for children both indoors and out. Parking places and attractive gardens. An opportunity not to be missed."

"We are a seaside town and this seems to have been completely lost to the powers that be. Bognor will only survive if we use our greatest asset. The trades we already have within Bognor are good, these should be supported and improved not for regeneration of more that would only then force present businesses to fail. The seaside town could be a mecca for present businesses. What with Butlins residents and holiday makers. Money is being wasted we all know this. Bognor will end up as a shanty town if improvements are not made. This has been the remit for Bognor for many years; archives have proved this to be the case. The Regis Site could be the hive of activity for Bognor if only we were not presented so many times with the threat of more flats or new cinema. Bognor has a cinema with a history. Support that cinema and allow The Regis site to provide a fun, exciting place to be for all generations."

"We do not need a cinema at the Regis Centre site as is often suggested. A cinema would take custom away from the unique cinema that Bognor Regis already has. It would be very sad if the Picturedrome had to shut to be replaced by a bland multiplex. Visitors who wish to visit a multiplex cinema can already do so. Cineworld at Chichester is only a short journey away. I would keep the Regis Centre as it is at the moment (it's one of the less run down parts of Bognor) only making minor improvements. The money could be better spent elsewhere. The market is not of much use to tourists. It sells discount fruit, sweets, jeans and plug adaptors at the moment. Perhaps it could be supplemented by something on the promenade selling more upmarket and touristy goods. It's very important to retain the town centre car parking that Bognor Regis already has and in a form that visitors feel safe using after dark. Local buses are very expensive, slow and limited in the times that they operate. As a Yapton resident I would not visit Bognor as much as I do if car parking was limited or expensive."

"We do not need another cinema. The one we have already is excellent."

"We do not want another Cinema in this town we want the Picturedrome to stay! How about a Spa in the town like they have in Europe, these work very well <http://www.parkresort.ch/en/>."

"We do not want another Cinema that will put the Picturedrome in Danger, Bognor Needs lots of faculties but a cinema is not one of them. We also do not want flats on our Seafront; we must keep lots of Parking."

"We have a good cinema. We need a theatre. "Holiday Town"."

"We have a lovely cinema already - let's keep it. The beach front is not the place for expensive residential or office units. It should be for locals and visitors to enjoy and spend money at the theatre, cafe, etc. not a seafront multiplex cinema where you sit inside. What a waste that would be."

"We must keep the theatre it's within everybody's price range and also the parking is right next door also local groups use it."

"We need a theatre in Bognor Regis for plays and pantomimes etc."

"We need a zip wire and climbing site as there are none in the area."

"We need an iconic public building to be a star visitor attraction like the Tate in St Ives or the Guggenheim in Bilbao. The idea of dedicating this to William Blake sounds a good one if it can be backed up with art and artefacts on loan from other galleries. We also need to improve the public spaces and include restaurants, cafes etc with seating overlooking the sea as you would find in most other seaside resorts. The walk along the promenade also needs to be improved with for example seating, grass and trees as well as cycle /jogging/ walking routes. Think Manly beach front NSW Australia. Also a boat haven/ marina would be a visitor draw eg like Brighton but probably on a smaller scale."

"We need this car park. It is always busy."

"We need to keep a theatre in Bognor."

"We need to make Bognor Regis a place that Residents and Visitors want to come to and stay, thus enjoying themselves and spending money in our town."

"We really need a year round leisure and cultural offer for local residents and something that will bring more visitors (e.g. more money) into the area. It needs to be a quality and affordable offer that provides something different to entice more people to use it. It should be able to cater for all ages, in particular the family market and offer some variety. The leisure/cultural offer can be complemented by good cafes/restaurants and bars with outside eating/drinking space making the most of the views of the sea. The water sports offer including wave rider, lido, Splash Park could be part of a bigger leisure and cultural offer with a quality theatre/arts centre and/or visitor attraction but not museum/gallery. There should be multi use facilities not just a stand along theatre for example."

"Well designed buildings, not ugly boxes."

"Wembley in Bognor."

"What we don't need is a multiplex cinema; this will not be an attraction for holiday makers or visitors."

"What we don't want is the often proposed multiplex cinema-the Picturedrome is sufficient. What we need are attractions. Cheap holidays abroad have changed forever the holiday market, so unique attractions need to be

provided, bearing in mind the English climate. Thus leisure activities-although these exist in Butlins-swimming pool, ice rink, climbing walls, skateboarding, art gallery, restaurant/bar in a prestigious new multi-use destination building of architectural interest. There must be adequate car parking, so it must be underground, or below the new building. Conferences bring high-spenders into the town-so maybe an on-site hotel as well. There are hotel/conference/galleries/ pool/shopping arcade complexes elsewhere. If made attractive enough, and enough available facilities, a lot of conferences could be attracted to the town. In the past a marina has been suggested- this would certainly bring big money-spenders into Bognor. The open air markets are unfortunately just cheap merchandise-which no doubt reflects the type of buyer they serve. The whole level of wealth, quality and spending needs raising to the level of Chichester."

"Whatever changes take place on this site need to ensure they link the town with the seafront, is aesthetically attractive and has longevity i.e. does not require high levels of maintenance and deterioration over a short period of time e.g. 5 years. Preferably not residential on this site but if this is needed to fund other development then it must be complementary and not prejudice proposed projects."

"Whatever ends up going there, it must still retail the current car parking, plus the on-street parking for the locals as well as the additional parking that would / will be required by the new attractions. There is no point building an attraction that is around an hour's drive away from the town, as this will not bring people into the town in the numbers required to make the add-on's (bars, restaurants etc.) think outside the box and look at what people travel miles to see and do. Brighton Pier is busy all year round, as it is a landmark tourist feature, and they are in the process of getting the 360i, which will give them another! Havant closed its bowling alley and is now building housing on the site! Bournemouth demolished its iMAX cinema and has now turned it into an outdoor event space! Whatever it is that comes, it just needs to be able to be used in all weathers and be such an attraction(s) that people will be willing to travel to come to it, that way any hotels, bars or restaurants built alongside it will also do well and survive!."

"Whatever goes in needs to provide a major focal point for the town of quality, not in the vein of that xxxx piece of so called sculpture at the junction of London Road and High Street. The Old Bus Station Site should also be part of the whole concept, it bifurcates the shopping area, reducing Queensway to a backwater. The emphasis should be on providing an area that is a useful in new and extended ways to attract more visitors, without duplicating existing facilities/ businesses that are perfectly viable on their existing sites behind the frontal area."

"Whatever is there must be a versatile space/ facility.....multi purpose."

"Why help Bognor when Littlehampton needs help?"

"Why would Bognor need another cinema? It already has an excellent one! Also who would put their swimming costume on in their beach hut then cross the road to the sea?"

"With the number of visitors coming to Bognor Regis there is a lack of facilities for them if the weather is bad/as an alternative to the beach i.e. towards the end of the afternoon. Bognor Regis also lacks facilities to attract people in the evening, we have a good cinema but bowling/skating etc with somewhere to eat would encourage people into the town."

"Without a reasonable residential element then nothing will ever happen. Developers need the revenue from residential in order to complete other more "civic" works. Above all the redevelopment MUST look high class - aiming for tired old ideas such as ice rinks will fail. Use underground parking spaces - the only way to go."

"Would have preferred to see all the plans that had been submitted before completing this so could have selected the one that I thought was better for the town. The plan I saw at Pier point house I thought was really good, because it had not gone too far and allowed the town to be developed at a later date. They had put a restaurant west of the pier and a conference centre near the health centre."

"Would like to see an extension to the arcade for retail which would make a connection between the sea front and the town centre. The Regis Centre is Bognor's equivalent to Portsmouth's tricorn centre, ugly and outdated; its demolition is well overdue. Bognor has to offer something unique to draw people into the town of all age groups. A bowling alley would be a start but personally think it's going to need a lot more than that."

"Would like to see arts and culture as a major part of regeneration and not a multiplex or residential."

"Would like to see traditional family friendly restaurant with soft play area. Ample free or affordable car parking close by too."

"Yes We do not need any more flats, houses etc on the seafront nor do we need another cinema as the current one IS MORE THAN SUFFICIENT PLEASE LISTEN TO THE PEOPLE WHO LIVE IN BOGNOR!! The

where will residents park? Cinema patrons also make regular use of this car park. This car park is perfect location for town and beach we must not lose it, if we do Visitors will just move on to Littlehampton. Plus think of the noise and inconvenience for existing residents, many of whom are elderly, would have to put up with if there were a supermarket with refrigerated lorries delivering day and night or noisy bars and clubs. No housing here either....."

"A new medical centre for Bognor."

"A paddling pool as per the one which was quickly removed with no consultation as were the beautiful trees in Strat forecourt."

"A plan for the car parking that is being removed if developed."

"A plan that goes ahead."

"A roller rink. Free parking."

"A swimming pool."

"Affordable housing for local people for rent and sale is essential on this development."

"Affordable parking first and foremost."

"Again underground parking. This site could be made to a small scale Gunwharf Quays site hopefully with the similar outlet shopping would encourage people into the town."

"Again without a high degree of good quality residential nothing else will get funded. Get rid the appalling health centre - or send the details to Russia! Also demolish Fitzleet House. It's an eyesore to Bognor and will deter other developments. Aim for quality - everything else will follow. Use underground parking."

"Already swimming pool at Butlins. Underground car parking."

"An 1100 seater venue as proposed should enable top-line professional entertainment to be attracted to the Town, with the current Alexandra Theatre incorporated in a larger RC building for purely amateur productions. Cheltenham has both the regional status Everyman Theatre and the Cheltenham Playhouse, formerly the Little Theatre which used, at least, to run the only repertory amateur theatre in the country. The professional theatre will attract a lot of visitors, it will be a Headline Project which currently is lacking, and it will be able to provide a type of professional popular entertainment not on offer at Chichester Festival. It is better located for theatre at the Hothamton site as opposed to the Regis Centre."

"An ideal space for entertainment complex, swimming pool, sun terraces on the roof, underground car park etc. Make Bognor Regis beautiful, attractive and a modern fun place to be."

"Any loss of car parking must be replaced and increased. This site should be considered in conjunction with the Regis Centre site to enable the most economically viable options to be taken forward e.g. residential on Hothamton to enable watersports facility on the seafront or significant visitor attraction closer to the sea/esplanade."

"Any residential or commercial development on this site should be to fund the Regis site so that the Regis site is not overdeveloped and retains some open, public space and facilities."

"Anything is better than a car park!"

"Anything here should be in keeping with the period of Hotham House. Open spaces in towns are very important so keeping as much of the area as parkland is vital however it needs attractions for locals and tourists alike. It also needs to meet the needs of locals and be engaging to provide sense of civic pride when helps prevent/lessen vandalism/abuse of the site. Car parking on the edge of town is better than town centre."

"Anything that adds to Bognor to bring people in as well as for locals. Add not replace."

"As an elderly lady I like to park in an open street level car park. I feel very vulnerable in a multi storey where our youth, drinkers, rough sleepers etc. tend to congregate in a sheltered environment."

"As before, we should be aiming for high quality public space that local people have a stake in, will cherish and look after."

"As I mentioned in the previous question anything which benefits the local community culturally, creates jobs and makes Bognor Regis appeal to visitors."

"As in question 6. No new cinema or you will kill the Picturedrome."

"As one of the town's last open spaces the sunken gardens should be kept."

"As this is close to a residential area, I would not recommend anything that causes a lot of noise in the area. Children's play facilities and market stalls would complement the area most. A market could be held on certain days with improvements to the car park."

"As this is further inland it is more suited to facilities that support local people or that provide amenity, rather than attraction to visitors. It should have strong links and signposting to the seafront."

"As we were told that anything proposed in Q5 would have to be funded my answers to Q9 reflect this. But what has happened to the selling of the Butlins site?"

"Availability of smart toilets."

"Beauty shops. Asda."

"Before you build on one of the towns scarce car parks, try addressing THAT problem first. We need MORE spaces, NOT LESS. As a resident of Canada Grove it can be very frustrating trying to find a parking space in the street. Queensway? Hothampton car park is desperately needed. Building on it would be an ill-conceived folly."

"Better rides."

"Better type of housing - not social that will lower the tone of a new development."

"Big shopping centre, Primark etc."

"Bigger and better car park."

"Boating pond?"

"Bognor Regis does not need another town centre supermarket. An out of town Asda would have been more useful to local residents. Whilst the area desperately needs more affordable housing, I do not feel that this is the ideal site for it. This is one of the better car parking areas in the town and one that is safe to use after dark."

"Bring it back in decent public use!!!"

"Bring it back to when we had The Pavilion there, a vibrant place in the centre of town, a theatre would be amazing.....defiantly here and not on a seafront site as theatres do not need a sea view which is something not to be wasted as it has been with the Regis Centre debacle."

"Build a new theatre on the play area and the sunken gardens, with the foyer/entrance to the south, and fly tower to the north. Use the whole of the parking area to build a shopping area at ground level, two floors of parking, and three or four floors of 1 and 2 bedroom flats. The flats would be terraced on the north side to limit the impact on properties north of Queensway."

"Business start-ups linked to the new Rolls Royce development, University and Butlins."

"Car parking costs good."

"Car parking incorporated into a theatre and residential scheme will benefit the Picturedrome cinema and the town."

"Car parking is needed."

"Car parking is very important in Bognor and it would not benefit the town to lose this. However, it needs to be developed to make the whole area more attractive."

"Car parking."

"Car parks to have 1/2 hour free parking. Refurbish most of the Queensway shops."

"Cheaper car parking prices."

"Clean toilets, more facilities for teenagers, bring McDonald's back, more show shops."

"Cleaned up, but leave Regis Centre where it is."

"Cleaner Street. More police officers in town for safety."

"Cleaner toilets, more facilities for teenagers, bring McDonalds back, more shoe shops."

"Clothing shops."

"Community use - facilities for all types of youth and adult education. The health centre needs new look and facilities - up-to-date. Re-site public library here. Paddling/boating pool for children (as previously sited here). Car parking."

"Concentrate on one thing at a time, and then, if you get that right think about developing another site. Utilising the rights and wrongs you have been taught from the main site."

"Consider the height of the buildings so as not to increase the tunnel wind effect."

"Could the sunken gardens be refurbished and the children's play area extended?"

"Couple more well designed high rise - plus external work on Fitzleet - plus other above."

"Crèche for shoppers/visitors for an hour or two."

"Crèche to enable shoppers and visitors to relax for an hour or two. This would also create jobs for local people."

"Definitely conference and exhibition facilities, with hotel, theatre, etc. ease of access to station."

"Definitely needs to provide car parking as it is a convenient site for vehicle owners to park and access town and beach areas."

"Definitely NO to another cinema. There's one just up the road."

"Definitely some smart apartments and a new garden/play area. Good place for regular market."

"Demolish Fitzleet House."

"Demolish unsightly tower block, it is an architectural dinosaur!"

"Develop parking here as the main parking location with improved access to the sea front."

"Develop the site as a large 2 level car park (one level below ground) and build a multi purpose entertainment / leisure and exhibition centre above. Vital to enlarge existing car park capacity by approx. 3 times."

"Development is fine but car parking facility should remain; how that is a possibility is beyond me within that limited space. A possibility is to have that remaining and be put below the living area which is obviously planned for Hothampton. If of course the Supermarket and car park above were to be demolished then one could adopt a totally different attitude."

"Difficult question to answer as only offered the two sites, with any development needing to be self-financing. Obvious solution is sacrifice one site to finance the other, but this does not need to be the case as there are other sites which could be developed to provide finance. As for car parking it depends what is built on site and others to understand how parking spaces need to be balanced."

"Disney Store!"

"Disney world!"

"Divide development, no theatre etc on site."

"Do not infringe on the present gardens in existence."

"Do not want to see any flats, business etc. It's our seafront not for development."

"Don't add flats!!!! Young professionals are moving to Bognor to buy houses and/or start families the new builds on the edge of Bognor are what is needed. The centre of Bognor needs to be for retail, entertainment and social activities."

"Don't build flats."

"Dragons! (If not available, bubbles)." (x 3)

"Drug users and others should be dealt with to make it a more pleasant place for all members of the public - especially young children."

"Entertainment venues, no houses, no flats, no supermarkets. Multi story car park/ underground."

"Fairground."

"Find good quality retailers and food suppliers."

"Firing range maybe? Sealife Centre M&Ms shop (the chocolate ones) golf course (not crazy golf)."

"Flats at Hothampton would be perfect to fund development for Regis Centre site. I don't think trying to put lots of attractions over many sites in a small town will be successful. I think it is best to concentrate efforts on making the seafront spectacular, keeping the Regis centre site for everyone not just a few who will get the sea views from their flats. Making Hothampton residential would be good. It's close to the sea, town and train station. I wouldn't like to see remarkable entertainment buildings alongside Fitzleet, would you?"

"Football stadium for Bognor."

"General attractions as above but no reduction in car spaces."

"Good central position for residential and retail but best for theatre/performance area as that does not represent best use of sea views on other sites and would allow the existing theatre to move without closure. Other uses are coincidental."

"Good quality architecture including multi-storey parking."

"Good quality shops, open spaces with trees etc."

"Greener feel."

"Have a cinema."

"Horse riding centre and skate park."

"Hothampton Car Park should facilitate the Regis Centre Site, so high end attractions should go there and housing or sports facilities office or complementary development should go on the Hothampton site. The Safeway car park could be extended over the road to provide all necessary car parking spaces."

"Hothampton car park site was for children years ago and still needs to be. Outside activities are very suitable here. Please no more tall flats. Let the people have some area to enjoy."

"Hothampton is ideal for a large food store i.e. relocate Morrisons with a multi storey car park above. This is favourite and accessible for our large elderly population who rely on buses and taxis and have to frequently shop. The current store is cramped and people find it stressful as they have to walk so far to and from transport. This

part of town would be able to integrate and encourage more popular retail companies to look at locating here. Primark is a good example and in towns such as Plymouth it had a marked improvement in generating firms such as M&S, Next, Mothercare and many other well-known firms to establish themselves in that town. The town can again thrive with the right encouragement and centre the retail area which in turn would lead on via pedestrian only ways to the Regis area and sea front. Local traffic can access all existing car parks as well as new ones. The buses can also circle the town leaving a traffic free area through the town onto the sea front. Currently buses come and go through High street which is very untidy. With the bottom of London road closed off to link pedestrians with the arcade. Buses can still circulate the town and should terminate at the railway station. The bus and rail station then make this an ideal link for all travellers."

"Hothamton is not connected to the sea front and I don't see how it could be."

"Hothamton car park is next to a garden and children's play park, and again Bognor doesn't need another cinema."

"I am not as concerned by what happens at Hothamton as it's not a key area. I think whatever happens should be mindful of the many empty units in the existing Queensway area and finding a way to draw people in that direction might help."

"I am reluctant to suggest any other ideas and suggestions than as above, as, if parking reduced it would be a drawback for visitors - especially those with children, babies, the elderly and disabled. Please don't threaten our little jewel. We love it. (Bognor Regis)."

"I believe that we need more cheap or free car parking in the town centre to encourage people to visit and shop here."

"I do not wish to see HOTHAM! Park Site Green Space concreted. It is evident all that is proposed will not be built - Don't drown us under concrete resulting in More Flooding..."

"I don't drive."

"I don't feel development is particularly needed in this area."

"I don't really know this area well enough to comment on all the above, but if the focus was on the Regis Centre site having restaurants, bars, etc, so that it could be open evenings and draw people in, then the Hothamton Site probably needs to be something different."

"I don't see that this area is relevant to the seafront and any regeneration at all. What it needs is a multi-storey car park to make more parking in Bognor and encourage people in the town to shop and to visit."

"I like the idea that I saw proposed by some Felpham Community College Students (featured recently in the Bognor Observer) for a computer gaming/laser quest type venue, especially for young people; a dedicated place run by them for them. Also on a youth theme a rival night club for the Pier's might be a good idea. I would endorse any suggestion to improve youth facilities in the town. Failing that, another (but small in land area) multi story car park - controversial as it may be."

"I think an hotel, new theatre and entertainment complex would be better suited here, together with some office space and business starter units."

"I think it is too far from the sea and the main town to make this site good for anything other than parking."

"I think that if the Regis Centre site becomes more theatre/restaurants/culture and Arts then the Hothamton site should have a different identity. It is in between the cinema and the pier so maybe a site for sports/lido, roller rink. Maybe the Regis Centre site being more prestigious attracting theatre goers, dinning and bars with the Hothamton site being more for young people and families. I think that the layout of Bognor is difficult to flow so the areas should be zones with their own identity which links. For example; from leaving the train station you would head towards the high street for shopping and restaurants leading into the Regis Centre as an entertainment/water sports zone or you would leave the train station and head towards the Hothamton site for family activities such as a roller rink, rock climbing, swimming pool, toddler play area all linking towards the seafront and pier. The Hothamton site is not as attractive being placed between the Health Centre and Fitzleet House so I don't think that it should be the primary site. I would like to see shops and restaurants currently occupying Queensway moved round to the High Street and current pedestrian area and Queensway used more for offices, solicitors, dentists so less consumer based. These businesses are more nine to five so would make Queensway quieter for residential flats above these businesses. It might give it a smarter appearance and again would create a zone less inclined for shopping but still useful for other means."

"I think there should be some sort of ice rink."

"I think this area is suitable for the theatre and flats."

"I think this site ought to be improved to be more of a commercial area."

"I want some things I strongly oppose on Hothamton car park to be built elsewhere (where buildings could be taller) when lottery or other money is available."

"I would like to see it improved but if the town is to improve to attract more visitors we must provide car parking. Bognor Regis is such a lovely area for families that I would hate to see it change too much but agree that it needs a spruce-up. There are now so few safe areas for families with small children please don't spoil this in the name of progress."

"I would like to see the old boating pool re-instated, but that isn't going to happen! All this talk of "HOTELS" everywhere, is "backwards thinking". How many Hotels in the town have failed? How many have closed? Why? Because they can't attract custom. Why? Because we don't supply "anything to do"! Let's give visitors a reason for coming, and if we get enough, the accommodation (Hotels) can follow. It isn't the right spot for office space (again how much is currently empty), or business starter units (although we don't have enough of these), which need to be "out of town". Nor is it the right spot for outdoor entertainment. With regard to Q11, if it is to be residential, we would lose some "visitor" parking anyway, unless we start to encroach on the sunken gardens."

"I would like to see the sunken gardens redesigned."

"I would rather see the Hothamton site used to improve the retail experience in the town. A good shopping centre with restaurants, cafes, skate rink, play facilities etc. Whereas I would rather the Regis Centre maintained for entertainment uses - an extension to the beach experience. Keep the theatre facilities and build around it. It is too good to lose!"

"I would really like to see more events happening."

"I would support the conversion of the bowling green opposite this site to use as a public garden incorporating cafes and restaurants and/or children's play area. I would strongly support parking on this site being increased by means of underground parking."

"I would very much like to see this once again dedicated to play for small children as the boating lake was in the past and less pandering to car drivers."

"Ice cream Oreo factory."

"Ice skating."

"Ideal for multi-storey car park. 8-10 floors, 40+ cars per floor = 320-400 cars off the roads on the footprint of 40 car spaces."

"Ideal location for the theatre. A 2in1 theatre similar to Chichester would be good (i.e., main theatre and Minerva). Smaller venue would allow for am dram productions and smaller professional ones. Absolutely no supermarket, student accommodation, Butlins accommodation or high rise buildings."

"If any development is built on the car park, then where will any cars park?"

"If flats were built above the car park at Hothamton then that would provide finances. As it is not directly on the seafront then the leisure facilities would be required there. There are already swings/bowling green/crazy golf leading down to the sea from that site. There are also plenty of shops, restaurants etc surrounding that area including the Morrisons supermarket."

"If it is not on the sea front site I would like to see a multi-purpose indoor area to combine culture/arts, conference and exhibition facilities and a venue for adult meetings."

"If more residential and a cinema, more parking is needed."

"If this car park is taken away, it will affect the Picturedrome badly as all our customers use it."

"If this site could be incorporated in the suggested route between the railway station and the pier, it would increase the footfall and improve its status. It would then lend itself to a leisure offering of some description (not cinema) as well as residential. Car parking to be kept the same as multi-storey is next door."

"If you build on this site without providing at least 200 car parking places, you will lose the Picturedrome - one of the best assets of Bognor and also trade to the northern end of the London Road precinct."

"If you develop this car park site then where are visitors to Bognor going to park. Again, I say, this is a seaside place and easy car parking is essential. There are other towns visitors can go to instead, if they have difficulty parking. I am not against having an exhibition facility on this site, as long as it is still a car park for visitors."

"I'm not sure about the development of this site, but could be used as car parking for the main site at the Regis Centre to be developed."

"Improve the area to make it better for people; include more things."

"Improve the car park and increase the capacity perhaps by making this a multi-storey car park. Keep part of the area open to allow for market stalls on market days."

"Improvements required, car parking needs to be appropriate for the facilities provided."

"Increase, even double deck with tea rooms, toilets etc. and make better entrance to Bognor seaside from Hothampton to beach - signs and walkways."

"Indoor play centre, shopping centre (new one)."

"It is a good site as Waterloo Gardens and the other parks link it with the pier and seafront area. More should be made of the space and it would probably improve the current facilities near the site too."

"It is unnecessary to have this car park, the multi-storey is adequate. The tower block is an eyesore. This area should be redeveloped to attract visitors."

"It is vitally important to keep this car park, both for residents and visitors. Visitors will not come here and spend their money if they cannot park their cars."

"It needs to be a better link between the town (Station) and the pier and seafront."

"It should complement the Regis Centre site not mimic. No duplication. Walkways to and from both sites. Clean up the whole of Waterloo Square to make the site the centre of activity."

"It would be good to extend the Steyne Gardens into this space to give the centre of the town an open space that gives a vista to the sea. The site is spoilt by the fact that the 1960's tower block is to one side which is getting more and more derelict."

"It would be great to add this to Hotham Park which is developing into a great green space to relax and enjoy."

"It's easy to be led by parking requirements but this is, again, a prime central site. If you can sort the buses out, or bite the bullet on park and ride, this site becomes fully available. Spreading the footfall from visitors and weekend shoppers away from the High Street and esplanade gives you more options for specialist attractions down there and means you don't get the effect of a lively centre surrounded by tumbleweed-strewn back streets. It also creates a lower-rent environment for retailers who might get the push if rents go up in the seaside area. If this seems to be favouring visitors over residents, that's because it does. In a very low income area like coastal Sussex, trying to get more money out of residents is much, much harder than attracting new money in. We want people to come to the town, with their money, and spend it, generating retail and leisure businesses which will employ locals, and create a higher wage economy (and it says something that retail and catering is likely to be a higher income option than current opportunities - but that's another story). In the longer term, people will bring not just their money but their businesses, and we want that too. So car-parks and 'affordable housing', necessary though they are, would be a criminal waste of an opportunity."

"It's fine at the moment."

"It's functional at best at the moment. Keep it functional but make it nicer to be in. Also consider the playground nearby - various undesirables are making parents/children feel uncomfortable."

"It's very small so most of the above would be quite unrealistic."

"Just a bit more facilities in the area."

"Just as it is."

"Just needs a bit of TLC."

"Just use it for parking cars away from the sea front. Look at Bournemouth."

"Keep children's play area and small park area, as now. Keep car park - people need space for parking near shops/amenities. We don't need more food eateries/entertainment here. There isn't the market for it - unsustainable. Keep seafront accessible and visible to all."

"Keep cinema and theatre."

"Keep it, upgrade it."

"Keep the gardens next to the car park - the children's play area."

"Knock down Fitzleet and rehouse residents in new flats over the car park area and rebuild to a lower level."

"Large retail store does not have to be food. Think IKEA which will draw people in, or residential with extra car parking for the properties."

"Leave as a car park!"

"Leave it as it is."

"Leave it exactly as it is. We need this parking for the town."

"Leave WELL alone! Car parking is poorly served as it is but to build over an existing car park is just asking for trouble and reduced visitors. The town needs MORE spaces, not less. The car is here to stay in one form or another so they have to be catered for; it's a fact of modern day living."

"Leisure centre complex and sports. Increase children's play area that's already there. Gardens, fountain etc."

"Less drug dealers."

"Lose the block of flats!!!"

"McDonald's. KFC."

"Mainly residential to pay for the iconic building needed on the waterfront."

"Make access easy and car parking cheap. Not on the Brighton principle of 'get rid of cars'. Make the town user friendly."

"Make it bigger."

"Make it look modern and everyone littering (don't litter)."

"Maybe a first aid hut! To be open during the day."

"Maybe a small petting farm for young children a bit like the old pets' corner."

"Maybe flowers."

"Maybe some market stalls, don't change anything really. No bars or hotel."

"McDonalds."

"More activities/things to do."

"More attractive pedestrian link to London Road via Morrison's car park."

"More bars to climb on at parks."

"More car parking if the Morrisons site is not redeveloped."

"More car parking slots."

"More car parking spaces rather than other development."

"More chain restaurants - Prezzo/Ask/Zizzi etc."

"More charity shops."

"More ice cream stands."

"More parking spaces, more equipment at park."

"More parks for children."

"More space so it isn't as busy. Cleaner streets. More bins."

"More spaces in central - also bigger spaces for larger cars."

"More than happy with the cinema we have."

"More things to do." (x 2)

"Multi-storey car park with ground level shops or entertainment complex."

"My view is, should a multi-plex cinema etc. be in any of the regeneration plans, they should be "out of town". A good example should be sought from Ashford Borough Council in Kent who had a similar dilemma - in town or out - and finally opted for out of town. Instant successes, drawing from neighbouring towns. Maybe a phone call might be useful."

"Mythical creatures."

"Nearby cinema owned by Bognor Council and proposed extension must process (Picturedrome). Must be a balance between Regis Centre site and Hothamton car park site. Arun Council must listen to public wishes and stop wasting our money."

"Need more parking for the town not less, how do your visitors arrive?"

"Needs to be developed to be incorporated into town. Currently stands alone amongst run down shops/units. Terrible reflection on BR."

"Needs to be family linked - wet days in Bognor are a headache with 8 grandchildren - Nanny we've done that!"

"Needs to be kept, and also updated a little. Where have the CAFE and ICE CREAM places gone?"

"Needs to incorporate the multi storey car park and the whole area redeveloped by national developers and not ADC, the less interference from ADC just guideline policy should ensure it gets built and less overall interference from 'Consultants' it is better left to Council Officials."

"Needs to retain some car parking. A theatre needs to be at one site. I think Hothamton would be best."

"Needs to stay a car park but needs a few improvements."

"New retail centre to attract shoppers to Bognor. However needs to include parking and be kind to the local environment."

"No - it's OK. Thanks for the opportunity to comment."

"No cinema on site."

"No cinema."

"No dogs."

"NO flats, houses or Hotels - only visitor attractions. None of the proposals will regenerate the town but WILL prevent Bognor Regis from earning its own income which can be spent on more visitor attractions and more income."

"NO FLATS. Eventually this space can be used for offices so that we can have people with money in the heart of the town. So don't fill it up with flats or other things now. Keep it for car parking. Office space can be combined with retail on the ground floor."

"NO multiplex! Any plan which includes a cinema should be automatically rejected."

"No, if you take away the car park where are people visiting supposed to park?"

"Nope just make it better."

"Only agree really if the displaced parking spaces can be created elsewhere - eg, your Q7 if car parking spaces increased here by at least as many as are displaced at Hothamton car park then no real increase in spaces overall, but none lost either."

"Other resorts manage to regenerate their towns with the minimum amount of residential units. The boating pool was filled in because of an urgent need for another multi-story car park to be built and that should go above any entertainment complex."

"Paintball or inside football pitch."

"Park and ride."

"Parking is very important in the town."

"Parking needs to be included - people who visit the cinema use it already."

"Parking space is still needed in Bognor, and I don't think too much of this car park should be changed."

"Perhaps if it were developed, a 'planning gain' could be to totally refurbish the gardens and include children's play facilities at the pier end."

"Personally I think the tower block is an eyesore and it should be demolished to provide a larger site. Low rise residential accommodation would be preferable. I think the site could be used for a new theatre."

"Personally, the Hothamton site should be used as the developers wish to in order to make the Regis site as attractive and open as possible."

"Plans to eat, drink at ease - some gentle music, coffee bar. The new design should reflect the developments along the Mediterranean coast in Southern France and Italy. The whole area should be developed as an asset to bring visitors with money to spend and time to relax."

"Play area with paddling and Splash fun. Helter Skelter Swings etc. A Bognor-Regis Eye with Views of Downs Bognor Regis The sea and the Isle of Wight view along the Coast. Cafe and seating."

"Put the boating pond back and a small covered music venue."

"Quality things to see and do, some culture, not dumbed down entertainment with good seating areas."

"Queensway as a whole needs substantial improvement. It was blighted by poor planning and excess concrete before it moved to Bognor. Might be better to change the retail nature towards residential if possible."

"Rather see it left for parking and tidied up. Re Q11, the number of spaces left on the Hothamton site depends on what happens with the Regis Centre site I would suggest."

"Re surface existing car park. We need car parks."

"Reduce crime and less immigrants living there/ also make it look smart and tidier."

"Ref. response to Q17. This area is already oversubscribed with shops and suffices well as a car park, it needs a bit of tidying up, with better access and a more user friendly entrance, exit and traffic flow around it. It flows on from the gardens to its south and the sea, and would be a great loss if it wasn't kept as an open space and car park area. It could be easily modified to bring it up to date and cater for more seating areas, and could easily act as a weekly market area to bring business and an attraction to the centre."

"Removal of the high rise building and replaced with lower level residential buildings in keeping with the area."

"Residential and business opportunities should be concentrated here and allow the Regis Centre site to focus on leisure activities."

"Residential flats built over parking spaces would seem an option but only 1 block deep following Queensway. Leave the rest of the car park as is."

"Retail needs to be kept in and expanded within London Road/High Street. Office space/business starter units are and can be accommodated elsewhere. Conference facilities accommodated for at Butlin's and University. We have a fine museum in West Street so no need for another. Bognor has a small gallery which is really quite adequate given the nature of the town and the fact that Chichester is a few miles away and provides these attractions. More sports facilities would be welcomed for all ages. We have done well with Hotham Park; let's extend this progression to our town now."

"Retail units are not required. They would not get the foot fall to create business. Offices and residential units would be far better with ground floor parking allocated with some for public use."

"Retain largely and develop an open space for restaurants."

"Retaining the car parking space and 2 hour free zone is important as it is a flat surface and close to town so good for parents with buggies and the disabled."

"Sadly due to the poor public transport links (no buses run in nearby villages on Sundays) car parks are required. Also, holidaymakers need somewhere central to park for the beach, theatre and hotels."

"Same as Q6. Mini-aquarium? Should be nice activities for well appreciated good days out and a whole new feel to the areas."

"Save our lovely cinema, Bognor does not need two, we have lived here over 50 years. People coming to Bognor, want to park their car, go to the toilet and go on the beach. A Blue Flag Beach and work to keep it a Blue Flag Beach."

"See above. This site, with the Regis Centre, are the only two sites left relatively unscathed. There was a children's boating pool etc removed and Queensway is an architectural mistake (15 floor eyesore) and building alongside will only continue that. Arun DC are hell bent on desecrating these two sites purely for financial return and speak blithely of "regeneration" - what does this mean? Much of the suggested features will always be a financial albatross. Come May elections this majority Tory Council and this ridiculous set of aims will be much changed hopefully."

"See my comments on The Regis Centre site for a general approach. Keep it as a good central car park and improve its appearance with good surfacing and planting."

"Sell it to fund building on the seafront site."

"Selling this site should pay for the Regis site. So it would need residences to be built, perhaps a hotel, but this is where you also should locate the all-important attractions that do not require a seaside vista, e.g. Theatre, Museum, Art Galleries. I have a specific proposal to introduce here, or on some other alternative suitable Bognor location - a CLIMATORIUM to be a celebration of Bognor's finest asset - that it is the sunniest town in the British Isles. This could do for Bognor Regis what the Eden project has done for Cornwall."

"Shake and bake."

"Shopping Centre."

"Shopping malls."

"Should complement development in Place St Maur. Not enough car parking in whole area. Easy walkways between both sites - Waterloo Sq. Clean up area around Waterloo Square. Making existing church the centre link between both sites."

"Site is too small for proper development to meet the needs of the town."

"Snooker / Pool Club."

"Some car parking still needed. Again, an ice rink? Or bowling? Or, an amazing crazy golf course (like the jungle one at Chi golf course)."

"Some nice cafes and arts centre or anything more up market would help to bring the tone of Bognor up to the year 2015 rather than it being the completely forgotten and run down town it has become over the last number of years, full of cheap tacky shops that would not attract anyone to come to the town."

"Some parking needs to be retained in this area. Ground floor development and underground or upper floor parking possibly."

"Something is needed to update the Queensway-Fitzleat area."

"Something that 16-18 years can go to without younger children, we need our time and a safe place to go."

"Something that attracts tourism and benefits local people. Makes sense to use the Regis centre for beach facilities and the Hothamton site for facilities for residents eg sports and arts."

"Something that would make me want to walk to that area! It is currently a totally uninviting waste of space."

"Somewhere nice where you can eat and have a sit down."

"Sort out vagrants. Puts children off using facilities."

"Strip club under 18s."

"Subway, KFC, Burger King, McDonald's."

"Subway."

"Suggest using this site for flats, offices, and possibly a hotel. It's not in the best location to develop for leisure activities."

"Sunday market. Don't build on all our parking spaces or people who visit Bognor will have nowhere to park."

"Sunken gardens must be retained - one of the last remaining open spaces near town centre."

"Supermarket, perhaps Morrisons? Then car parking on the Morrison's site?"

"Swimming, bowling, play area, shops (clothes), trampolines."

"Swimming pool." (x 2)

"Sympathetically designed with Hotham House."

"Tear down Fitzleat House. There must have been backhanders at work for that thing to have been granted planning permission."

"The area needs to support the regeneration plans for the Old town and provide a linkage to the Pier area and town. An exhibition / conference centre may be an interesting option for this end of the town."

"The area should be developed as a family oriented space with year round attractions and play facilities. It should be opposite to the Regis Centre regeneration."

"The area would not meet the standards of the new facilities."

"The car park is disjointed as it is on two levels. Clear the whole site, re level and provide really durable hard surfacing with slightly wider parking bays, using the full extent of the site. Current parking bays are too narrow for modern vehicles and people won't park where they can't open car doors comfortably or feel their vehicle could be damaged, they simply drive off and go somewhere else instead, I've seen people do this many times and done it myself in lots of car parks, including this one. If it was up to me, I would include the play area and the sunken gardens, to increase the number of bays, leaving a barrier planting and trees at the southern end of the site by the current taxi rank just north of the bowling pavilion at Waterloo square. I would also include the redundant tract of land to the west of the Fitzleet block of flats. And I would totally flatten the Fitzleet car park which is prone to vandalism and substance abuse and rebuild a new multi storey car park, but a lot lower height wise with less floors, wider parking bays, and well lit and brightly designed that could have the ground floor completely sealed off/closed at night to prevent mis use and increase safety of users especially during winter months."

"The car park to remain the same some improvements to the park but no major changes."

"The gardens should be enhanced with a considerable improvement to the non-existent lighting. No reduction in car parking facilities."

"The Health centre is such an eyesore it should be demolished. A new facility could have parking above it to maintain the number of parking spaces available."

"The idea of place a renaissance style theatre on this site with same/more parking was the only idea that appealed to me out of the ideas that were open to public viewing. If more flats required why can't they be built closer to the college, i.e. on the car park near to the police station which is rarely used."

"The key to a successful town is economic activity - as this attracts people to the area and as such more money is spent within the area. I'd like to see some flexible office space incorporated into the design of the area."

"The location of the site lends itself to residential and car parking. Ideally the development of this site should be linked with the development of the Regis site to ensure enough funds are raised. The Hothamton site would suit social housing whilst the Regis site is better suited to upmarket development. The development of these two sites should be promoted as one development."

"The mix between the two sites should provide a balance of useful facilities for both residents and visitors around perhaps a theme of the best of the seaside. Unfortunately when the existing Georgian buildings were demolished the existing historic character of Bognor sea front was replaced by an ill-conceived jumble of rubbish."

"The Picturedrome and theatre are very popular. We are a seaside town and need to have entertainment facilities for locals who are unable to travel and holiday makers. We have enough residential, "empty shops to fill", without any more especially food stores :("

"The plan includes the children's play area which is well used (even more than the adjacent gardens) and should be retained."

"The quality of the architecture is important. The buildings in Queensway are a perfect example of disastrous architects at work. Buildings need to be beautiful and inspirational, both to attract tourists and customers - and improve people's quality of life. Could the whole of this area be redeveloped, including the Old Bus Station site? The multi-storey carpark behind Morrison's could be used for parking, even if it needs overhauling as a building. And no high-rise - four stories at most if we have to go above two. A lot of public-private co-operation is needed. And we really need a wider plan than that currently envisaged even if work has to be phased. We have to think big - it is more likely to result in serious interest. I would love to take part in more detailed discussions but am out of Bognor at present and unlikely to be back before xxxxxx. (e-mail addresses supplied)."

"The Queensway area is pretty grim due to run down shops and concrete slabs. Viewing point at café/restaurant on top of Fitzleet House - would improve Fitzleet as well. What development will realistically happen while Queensway remains so rundown and depressing?"

"The site used to be public gardens with a model boating lake. It was made into a car park decades ago due to the need for more parking spaces resulting from increasing car ownership. It usefully serves all of the Queensway and both the west end of the High Street and London Road/Station Road shops. Surveys show it is well used, despite the existence of the multi-storey (which people don't like). So if parking spaces are lost at

Hothampton where else will they be made up? This needs to be addressed before any proposals are given any further consideration. And why is the issue not included in this public consultation after question 11? Asking people whether they would like more or less parking at both sites isn't sufficient. There should be a question about where else people would park. Actually it's a key issue for both sites but there is no such question in the KEY ISSUES section."

"The theatre complex would be better located here. May be very suitable due to old works (water storage during WW2)."

"The whole issue of Town centre parking should be researched to see if we can remove more traffic/parking and operate a park and ride bus, Tram or similar systems as have been implemented elsewhere in the UK or Europe already. On this site we definitely don't need a Cinema as we have one close-by."

"Theatre / Arts centre best - perhaps that would allow both professional and amateur performances - to take over from the Regis centre. Car parking to be underground."

"There is already a failed restaurant beside the site and there is already a small supermarket. More of either here is not needed. This site is in a residential area, which should be respected."

"There are enough bars in Bognor. I do not feel there is a need for any more."

"There are many good ideas above but easy accessibility for disabled, either on foot or motorised vehicles, would be helpful. Evening activities which would help the site to operate well into the evening. Thank you for preparing this questionnaire."

"There is already a supermarket and shopping located close by so any of that development on the site would be a duplication of facilities that already exist. There is already a cinema in town but a distinct lack of place to go for activities i.e. bowling, skating, bars, restaurants."

"There used to be a lovely boating pool and children's play area there, and somebody in their wisdom turned it into a car park. The play area was then moved over a little. Please make your minds up and think of the future before spending loads of money for it to be replaced in a few years again. Money should be spent on improving the streets around the seafront area, there used to be amusements for tourists, these have been left to ruin. We need more seafront attractions not less."

"This area has good potential value and funds generated from the sale and development of the site should be used to improve the facilities at the Regis Centre site. It is better for residential and business propositions."

"This area has less attractive views of the sea but still in the heart of the town. Therefore a residential/extended shopping area could be created. Or alternatively, this could be the destination area for the sports activities and swimming, making this a family area."

"This area is more appropriate to build flats if that is what is required to give us entertainment facilities on the seafront. Also office facilities. Do not blight our seafront any further. We do not want to lose our seaside resort to flats. Listen to the people who live here. We chose to come to live here because we liked the seafront. We have lost a lot of it, but do not take any more."

"This area needs an overhaul - but car parking is a major consideration (underneath/over) retail facilities. Keep area primarily for children's activities. Keep the Picturedrome."

"This area should/can be more functional than the Regis Centre site as it does not command seafront positioning. More retail, office and restaurant, perhaps with a more Brighton 'Lanes' feel to it. I think, unfortunately this would still need to hold significant parking capacity. Which means multi storey."

"This area should cater for the growing local population and should also be mainly entertainment based but not so 'seaside' orientated as the Regis Centre site."

"This area shows the given first priority and careful thinking should be planned by the council."

"This car park is an important and well used facility at that end of the town - especially for the Cinema, Salvation Army, Freemasons Hall and residents in that area of the town that are unable to park elsewhere. The inference from the documentation given for this study is that there should be a reduction in the use of roads and, with it, a loss of parking. It isn't clear from all of this where the proposal intends to make provision for the loss of parking

and road use. Perhaps a consequence of these discussions would be for local government to reintroduce the unpopular suggestion of charging for on-street parking on the periphery of the town!"

"This car park space is vital to the town centre. Anyone travelling from the west towards the town centre will head for this car park. Leave it alone."

"This could be a delightful 'night-time' area with restaurants and cafes."

"This is a large car park at the moment and should stay if you want to attract visitors. Theatres and cinema will not attract visitors as there is a large multiplex cinema and an excellent theatre in Chichester - why have one here causing competition?"

"This is a useful car park for the town, shops and cinema and The Hub. It should not be developed! It already has a playground and garden."

"This is a valuable parking area for town visitors - it would be a multi-storey car park space - do we really need more cafes etc with the town close by?"

"This is a very strange site to think of developing. It's too far from the town and front to attract visitors, and I doubt there's enough business from locals to justify the development. I would rather regeneration money be spent on the town centre and the beach front area. Any development here will be isolated and I fear will be wasted."

"This is another important busy car park. Leave it alone."

"This is not a very large site so options are limited. Re question 11 I don't know how any car parking can be assumed since the proposed site is already a car park and thus would presumably disappear."

"This is one of only three locations on the parking disc scheme - this scheme is vital to attracting local visitors. Do not replace the car park!"

"This is the place where extra parking should be made available as it is away from the Jewel in our crown which is our seafront.... but not too far to walk for visitors."

"This part of town is more viable for major changes than seafront."

"This site can be reserved to provide accommodation, theatre and car parking etc and the sale of this site for those uses, is the revenue for the rebuild of the Regis site...keeps the money in Bognor Regis and not into the pockets of rich companies/developers in London and elsewhere."

"This site has scope for more commercial development. I would respect more residential units here, perhaps providing student accommodation for the 2300 students from the Bognor Regis campus who live in our town. The introduction of students would add vibrancy to the town. I am not averse to a cinema or theatre here either."

"This site should be fed by the sea front site. It should draw people from the sea front into different activities. It should be where the major building takes place - swimming pool, sports facilities/entertainment complex/cinema is sited and it will then draw people into the town and whatever other facilities we can offer. In this way, the building doesn't detract from sea views because it is in a built up area anyway. Having said that, the building should be pleasant and fit into whatever style of regeneration we decide upon."

"This site should run in tandem with the Regis centre. By installing a theatre on this site the Regis centre site is freed and can deliver more in the seafront location adding to the attractiveness of Bognor Regis as a tourist / family destination. A theatre is essential in the town and again this will provide a draw to Bognor Regis. Add into the mix decent restaurants within the new developed areas and again this increases dwell time and spend assisting regeneration in the town. The lost car parking can be made up by improvements to the multi storey car park which is adjacent to the site and under used but this building needs significant investment in order to bring it up to modern standards and make it appealing and acceptable for visitors to park within."

"This space being close to the railway station would be an ideal site for a theatre to replace the Alexandra, which could be combined with an exhibition space or other tourist attraction. I think the seafront is the better place for restaurants and bars."

"This would be the ideal site for an entertainment complex as it is central to lots of restaurants and bars who will benefit. We do not need another cinema we have a very good one in Bognor already."

"This would make an excellent space for craft based farmers market stalls where local items are made and sold. Some small artist / business starter units could be included and if needed for income with residential flats above."

"Tidied up, bit of a dead end area at present could be incorporated into the town much more effectively."

"To be honest I don't know this area so this is pure speculation but it shouldn't mirror the Regis Centre development but complement it. There is a dearth of decent hotels not only in Bognor but in the surrounding area. I specialise in group tours and to get 4 star accommodation around the coastal area is limited to Chichester who has very little competition. Although an upmarket hotel would be better, if this can't be done then Premier Inn seem to be putting more of their places around coastal areas and if you are starting from scratch I would have thought that they could be interested especially if it's near town attractions."

"To build on this site would be a disaster for the town. It has been proved that the two hour free parking is boosting the town and more people are coming in. If I drive into a strange town and cannot park, I don't come back again. We need to attract visitors. If you do decide to build and put in an underground car park it will take at least a year and by then the damage will be done."

"Tower block is an eyesore. Removal of this, though expensive, would give free-rein to make area more flexible - allowing innovation and incorporate housing at a more 'human' level. It needs a 'fresh eye' - someone who is neither with the council OR any developer, a neutral to take a fresh look without any bias."

"Try and keep the sunken garden."

"Turn into an area which brings the local community together in as many ways as possible."

"Underground car park, retail, low rise residential."

"Underground car park." (x 4)

"Underground car parking so the area can be of more benefit for Bognor. Public spaces or gardens would be nice, but the gardens next to it aren't very well kept. I think a new theatre/exhibition/skating rink there would be good, but it must be a better grade of building than the Regis Centre."

"Underground kid area - ice skating rink, laser tag, maze, kids entertainment (gaming, bowling) Ground floor/first floor - shopping centre 2nd floor - family friendly (and cultural) restaurants and food courts 3rd floor - business rooms 4th, 5th, 6th and 7th - council homes."

"Use the area as the main car parking for the town trading. Café/tearoom/toilets incorporated. Build the carpark - multi-storey."

"Use this area within the town for accommodation, parking and retail to raise the finance necessary to improve the seaside. A theatre would be a luxury only if there is enough room."

"Use this site for residential and hotel to pay for more sympathetic seafront development."

"We already have a tower block in that area, so please NO MORE HOUSING or student accommodation. It would be a good site for a new entertainments centre, as long as it was built before the old one was pulled down. If you need to build 'high', then make use of the height, and maybe stick a climbing way on the outside of the building that is shielded by glass, that way it would not only be able to be used all year round, but passers by would know it was there without having to go inside the building! If you did build 'high' on that site, why not have a zip-wire to the pier roof top in an effort to link the two areas."

"We already have an excellent cinema and Bognor is too small to have a large multiplex. We need more things for the younger people in town, as hopefully they are the future residents of Bognor."

"We already have an excellent cinema. Children's zip wire etc already in Hotham Park. Bowling green is already in the right place. Bognor already has lots of facilities, but we need a stunningly attractive front. See Sir Richard Hotham Project. If this is implemented money is freed up for something outstanding on the Esplanade. A water feature!? Watersports complex by Butlins car park?"

"We don't want another Cinema."

"We have hotels under used now why more? Dog warden - dogs under control. BBQ area (picnic) more gardens, benches, litter picking, events to draw people to the site, evening concerts etc."

"We need a mixture of entertainment for young people but with landscaping and also a conference facility would be good."

"We need car parking on there, either a 2 storey+ develop past of the site or theatre/ gallery etc. with a day note parking + lighting. It was lovely when it was a children's pool for boating etc. but are do need lots of parking for residents = visitors. Definitely no additional cinema - we have a lovely one in Bognor + a multi screen one at Chichester for those who can get there."

"We need hotels, more residential, decent apartments to help pay for the new development. NO CINEMA. No lido!!"

"We need parking in the town and this is a logical place to keep in - particularly with the parking disc option."

"We need to keep Parking and once again we do not want a cinema we have a very nice one we need other attractions in the town and lots more shops."

"We need to keep the car parking spaces as most parking is in bays which are max 2 hours."

"We need to think big, no half measures; we need to not be scared of thinking of the surrounding building in the area we need to stand out from the other resorts."

"We still need car parks in Bognor, if they get built on where do people park their cars?"

"Whatever is put on this site would have to cater for the car parking spaces needed for any future scheme adopted."

"When we visited the 'attraction' was not manned and the pool was drained. The gardens themselves appeared well maintained with interesting shrubs. Nice and quiet for older people and wanting a picnic site."

"Where will people park when coming into Bognor if you take out both car parks, the multi story is ok but too tight for my car really."

"Where would the cars go for parking if there was a change of use? We should be filling the empty properties not building more. With Butlins and all the other hotels and guest houses why build more."

"Whilst accepting the Town Hall is a listed building and not unattractive it could be built elsewhere releasing centric space. A Town Hall does not need to be in the centre."

"Why does it need to be "improved"."

"WHY just why would you put a cinema or anything similar in the same area as the current one owned by the local council? Stupid idea!"

"With both sites provision needs to be made for a substantial number of car parking spaces for both shoppers and visitors. Without them people will go to Chichester to shop and pick other resorts to go and spend their money in. We can't rely on Butlins to provide our holidaymakers and without parking people will go elsewhere. Car parks such as the one in London Road may provide extra spaces but today's public will not walk far to their entertainment."

"With regards to Q11, whatever facilities are built on Hothampton should have sufficient car parking to cater for their use, at least IN ADDITION to the existing spaces. Bognor Regis cannot afford to lose any of the limited car parking spaces presently available."

"Wonder where people will park if this site is developed. Should the focus of re-development be the Regis Centre site? I have not therefore expressed any other preferences."

"Would be a good residential site with ancillary users."

"Yes there should be a state of the art skatepark built in Bognor Regis."

"You would need to improve the surrounding area with plants and trees."

Q17. Do you have any further thoughts on what you would like to see regarding the wider regeneration of Bognor Regis (other than these two key sites)?

Figure 3 - the top 25 words mentioned



“1) Improvements to the Promenade to include child play areas, shelters, lookout points, a large and varied selection of good quality concessions, improved amusements/rides and an improved road train 2) A properly thought out and structured traffic and parking policy including better signage - include all car parks in the Free Parking scheme 3) Covers Site would make a good commercial/residential redevelopment and car park 4) North Bersted/Shripney Road platform on the Railway Line to serve the developing commercial area there 5) Continued improvements to the main arterial roads to Bognor Regis and the relief road including completion of the link across the Rife 6) Better procedures and controls for dealing with the 'street community' and any other anti-social behaviour”

“1. It is outrageous that we should subsidise the redevelopment. Arun spent over £1 million on St Modwen - our money down the drain. 2. The developers will surely make a profit and so will Arun. 3. Allowing outsiders from Littlehampton, Arundel, Angmering etc is quite wrong. We have no say in their schemes. 4. Flats could be built on other sites further back from the seafront. Seaward Homes proposed a more balanced approach. 5. Development on the two main sites should be kept in proportion. All flats on one site and all leisure on the other is unbalanced. 6. More consultation with local Bognor people is essential.”

“1. Could pressure be applied to the owners of the Butlin's site to improve the aspect from the sea / beach side? It currently looks like a fortified chemical works or prison - inmates have been heard asking to get out. 2. Remove the plastic 'sunburst' eye sore from the London Road Shopping Centre.”

“1. must develop the pier; it is the main attraction in town and is so disappointing. 2. Must develop the Arcade. If it was given a facelift and better shops, then it would draw people from the Esplanade into the town. It is a natural 'funnel' into the town to increase footfall for traders. 3. Absolutely must redevelop the ghastly row of shops (empty Chinese, tattoo parlours, nail bars, etc) which visitors are faced with as soon as they walk out of the railway station. It makes you want to get back on the train. 4. Someone on the council needs to enter into negotiations to bring a few anchor retailers into the town, ones which target a higher socio-economic demographic than Poundland. I know it sounds snobbish. However, I am not a snob. I do realise that people are squeezed these days and need to stretch the pennies. However, Bognor Regis will not survive if it does not attempt to cater for a wider range of tastes and pockets. I would love to keep my £££ in Bognor rather than spend it in Chichester. Bognor Regis has a proud history with a lot of charm, if someone just has the political will to uncover it and develop the town properly.”

“xx Mountbatten Court, Bognor Regis. I would like to add something to the form I filled out yesterday: I am one of the people who live on the ground floor of these flats and very much hope that nothing will be built (or planted) which blocks our existing view of the sea. Even a row of beach huts or more trees will prevent residents of the ground floor from seeing the sea. Some of our terraces and the bottoms of our windows are just lower than the top of the mound already there. I hope you will respect the existing privacy of these flats which are mainly occupied by retired or elderly people.”

“A good dance hall i.e. Like the old Rex ballroom, it had a nice restaurant and it doubled up as a venue for i.e. Wedding receptions.”

"A (non flashing) radar trap to slow down traffic along the esplanade! It's a beach with an abundance of children at peak times - someone is going to get killed if nothing is done. If it were blocked off at the Butlins end this area on the seafront side (not the residential side due proximity of slamming car doors) could be used for additional parking in echelon and traffic could enter/exit the area via Clarence Road. This is similar to what was done on Worthing seafront at the eastern end."

"A better 'skate park' on that site. It is used so much I would like to see more children being able to enjoy it."

"A covered walkway from the station to the Regis Centre on both sides of London Road would attract bigger named shops in Bognor town, not out on the Shripney Road. Something on the lines of a Westfield mall - of course this is far too expensive but just a thought! PS thanks for giving us a voice."

"A final decision!"

"A flagship department store and more high quality retail."

"A general smartening up and better shopping - big brands"

"A major tidy up is needed on the A29 entry to the town, the area between McDonalds and Sainsbury's is a complete and total eyesore, what a lovely entry to the town, not!! More cycle paths. West Park could also be made more use of; it's a site that seems a bit wasted at the moment."

"A marina towards Felpham end. Regeneration of the station site including the use of space within existing station."

"A marina with offshore rock abatement wall, on the esplanade side waterside shops and cafes, restaurants etc. Financed by private investment. Esplanade between pier and bandstand pedestrianised and enhanced with landscaping etc."

"A marina would be good for Bognor and you could put posh flats in to pay for it. Not at expense of fisherman."

"A marina would bring wealth to Bognor and then better shops would be attracted. The high volume of charity shops gives a 'sad' impression to the street. Bognor needs to attract larger shops to get visitors in the town to spend money. There is already a high volume of cafes and restaurants and no more are needed. Bognor needs to keep the theatre (updated) and we already have an adequate cinema."

"A marina."

"A massive focus on tidying up shop fronts, pavements etc. A real drive on banning street drinkers and making it a zero tolerance to drinking in the street for everyone. No more phone or charity shops. Something to give kids, especially teenagers; more to do in the area that doesn't cost a bomb. My son likes the base and I'd like him to go every day if he could so I know he's safe and not getting into trouble but it costs too much."

"A new pier/marina."

"A permanent jetty / marina for mooring small boats and boat trips."

"A place like Harbour Park on Littlehampton seafront."

"A sandy beach would increase tourism and assist people with mobility issues to spend time on the beach - look at Weymouth!!!! In my view you should model Bognor on Weymouth beach and capitalize on it being a traditional family old-fashioned beach with donkey rides and helter skelters. Don't let it become Bournemouth with hen and stag dos - Butlins already caters for that. Pedalos and tandem bike hire to enable people to get around would also be good. What about a Boris bike scheme sponsored by Butlins to alleviate traffic?"

"A second look at the High Street precinct please. The new white paving stones are not right. They just look really dirty. The High Street now looks worse than before it was done. The fact it is dirty and uneven is just highlighted now. This will not attract quality shops."

"A toy shop."

"A water sports facility on the sea front would be excellent - sailing, kayaking school for instance."

"A wider range of clothing stores and less food stores. Nicer family areas, more beach facilities, cleaner beaches and renovated housing. Mini-aquarium."

"A year round leisure and cultural offer for residents and visitors."

"Acceptance that Bognor Regis is no longer a tourist attraction and steer development towards providing amenities for tax-paying residents."

"ADC has wasted a fortune on working with St Modwen and now on this consultation. Think what that money could have done already for Bognor. Every rate paying household should have been sent this form with their rates demand. That is the only way you will get a true picture of what local people want. This consultation is back-to-front. This should have been done before people were asked to submit their ideas then people could have been asked to base their ideas on the results of the consultation - much more effective. When are we going to see all 14 or 15 of the ideas put forward? How can we decide what we like and want without seeing these? This consultation only skims the surface. By seeing all the ideas we would be able to mix and match elements that appeal to us. Also, these proposals may include elements that we would have not thought of for ourselves, but either love or hate. Why has ADC spent so much money on consultations without asking rate payers if we want this money spent? Why does this consultation have to be extended to ADC areas outside of Bognor? In the 37 years we have lived here I cannot remember ever being asked about work to be undertaken in Littlehampton. I think the whole consultation process is a waste of time. The ADC will go ahead with whatever they want to do anyway, regardless of whether this is what the local Bognor public want or not. ADC is based in Littlehampton and has no concern for public opinion in Bognor Regis."

"ADC should expect to receive additional revenue from Council Tax as a consequence of the considerable housing development throughout Policy Site 6. This should help pay for regeneration. Any development should take account of different weather and seasonal conditions and the need for children to have somewhere to shelter."

"All areas need tidying and smartening up."

"Allow the sea front to give preference to pedestrians and move cars elsewhere."

"Am very excited about the station improvements and I think spending money on making BR more attractive to visitors as a cosmopolitan area is vital to Bognor. Keep on street beach parking as this is VERY attractive to families."

"An area of sandy beach!"

"Any successful town centre needs free car parking and really good public toilet facilities. The railway station concourse should be improved as well."

"Arun District Council should insist that the pathetic and cheap-looking "Sun Sculpture" is removed immediately and replaced with something more up-market. Also, all town centre property owners/tenants should be actively encouraged to smarten up the WHOLE of their buildings i.e. including upper floors. The London Road Precinct new paving now looks disgraceful - very stained and suffering from leaking oil from the engines of vehicles STILL using it (including, it would seem, vehicles connected with street entertainment and sales stalls)."

"As a seaside town holiday makers and visitors expect to see a pier, so I think more could be done to rebuild the pier this would attract more people than a multiplex cinema."

"As before I think that there is a lot of focus on gaining day time activity in Bognor and ignoring evening trade. Getting day visitors to Bognor is an obvious requirement but focusing on evening trade as well would resolve some issues at very little cost. For example, the existing car parks in Bognor are empty by 6pm. Therefore, they would already be viable for use without needing extra parking. Currently Bognor can't compete with Chichester for daytime shopping so don't try and compete, offer something else. Imagine the pedestrian area was converted. Some retail shopping but mainly restaurants, a nice gin bar, coffee bars, an evening arts and crafts market, hair and beauty salons that open until late giving people a reason to come to Bognor in the evening. Nowhere locally offers late evening hair dressers or beauty salons. If Bognor did, that would give people from the surrounding areas a reason to come here and if there were coffee bars, restaurants, small alcohol outlets and boutique shops open they would use them whilst they are here. The outlets are already in the pedestrian area so it would only require changing the use. No major works. It would also nicely link the train station and pedestrian area to the Regis Centre site. It might also attract people out of Butlins. As another option to reduce parking problems why not offer a park and ride? Also reduce the number of disabled parking spaces. When I use multi storey in town most of the disabled spaces are empty whilst we're forced to climb higher and higher in the car park looking for a space. The ratios needed for disabled parking need updating. I think that what the town

DOESN'T need is more flats. I think Bognor needs to be more strategic in its thinking on housing. The current new build bonus is a false economy. It encourages poor planning in that developers and councils try and cram as many houses in as possible creating estates of houses that have no parking and gardens. These then become undesirable to anyone but first time buyers so end up being sold off to Housing Associations. Unfortunately, it is a fact that the more social housing there is, the more families there are that are welfare dependant. This doesn't make for a prosperous town. The more social housing there is the more anti-social behaviour increases becoming a financial burden on the town. Housing needs to be developed that is desirable. Nice roads with decent gardens and sufficient parking. Properties that will attract working people to the area."

"As long as they are council run not privately owned, council tax should not substitute losses for a privately owned venture."

"As none of this regeneration is likely to happen in my lifetime, I really have nothing further to add!"

"B.R. is sad! Make beaches easier for pushchairs. Get shops to smarten up. Improve pavements - you cannot get from Bersted St to sea front with a kids scooter without going over horrible lumpy pavements. My grandkids don't bring their scooters any more cos it's too hard to scoot to the sea. By pass finished - this has been a joke!"

"Ban all vehicles from the High Street and London Road; ban all powered disability scooter from High Street and London Road - I was badly injured by one on the pavement."

"Bands, fictional characters."

"Beach access for people with mobility problems - some sort of wooden ramp similar to the structure just built for the Bognor Regis Yacht club. Improvements to the pier would be very costly and unproductive--I would like to see the money spent on a new pier. Look at what has been done in Swanage - they now have a lovely Victorian looking pier. The skate park (formerly Esplanade theatre should become a café/bar/restaurant as there are no facilities to the west of the pier (apart from a pop up concession called the Pit Stop). This should attract more people along this part of the promenade. The skate park should be closed down as there are now new facilities at Shripney."

"Because I want to go there with my friends and play there but it is not that good."

"Before any consideration is given to making the Esplanade traffic-free a lot of thought should be given to where the traffic will be diverted to. This is the main east west route for people travelling between Felpham and Aldwick. All this traffic will have to be diverted. With the High Street closed to traffic it will all have to go around already congested residential streets. For eight months of the year, when the tourists have gone an expanded Esplanade will be empty except for a few hardy walkers, joggers, cyclists and dog owners. All of which have ample space at the moment. Is the expense of creating a wider Esplanade worth it? I think not."

"Being able to access the beach is very important as at present we have a cliff of stones. This should not come out of tax payers' money as it would bring tourism."

"Better access to the town from Fontwell off the A27 through Eastergate over level crossing. Reduce shop rates to encourage new businesses into the town centre - too many empty premises - brighten up the shopping experience."

"Better backdrop/views from train when first see Bognor Regis - very tatty at present. Unmanaged, overgrown or industrial sites are an eyesore. Also better "linked up" bus-rail services - i.e. bus to rail station as an example. Better signage - no clear route signed in/out and about town. Very muddy way through. How would locals cope if beach front was car free?! Keep free parking discs - know I now go into town more often than before and in preference to Chichester/elsewhere. STOP WASTING TAX PAYERS MONEY!"

"Better communications such as improved regional roads or high speed rail to encourage increased employment opportunities for those living in the area. This would attract greater economic diversity to the area."

"Better pier."

"Better road and pavements surfaces. Get the relief road finished. Better access to Butlins main entrance. Littlehampton to Bognor Monday and Friday a slow slow crawl."

"Better road maintenance - pot holes are a danger for cyclists - not enough road sweeping, mounds of grass and gravel don't get cleared. Efforts to make the town safer from anti-social behaviour. Cycle paths/routes along seafront between Pagham and Felpham."

"Better toilets but this would I hope go with any improvements."

"Bit of a dump. Arcade closed."

"Bognor area residents and voters' wishes need to be listened to for once! Wasted money on these projects over the last five years should be recovered from the out of touch contractors/developers."

"Bognor has been going downhill since the town was gobbled up by Arun. The council tax payers of Bognor contribute more to the coffers of Arun than other towns, but seem to be the poor relation when it comes to spend. Bognor needs to run its own affairs. Get rid of Arun."

"Bognor has its own special character and benefits greatly from its theatre and cinema to the park and play areas and band stand at Hotham Park. Money should be put into maintaining and improving what's there - if it works, don't fix it."

"Bognor has long been forgotten in terms of Regeneration...it seems to have been talked and talked about for years with nothing coming to fruition...other towns like Littlehampton and Chichester seem to have money spent on them with no additional cost to the council taxes of those resident there so why should a council tax increase be suggested to Regenerate Bognor."

"Bognor lacks structure within Arts and Entertainment - this town is a goldmine - but too many opportunities and indecision are holding the town back."

"Bognor may be a lost cause. Although the Post Office would like to see me living in Bognor I am actually closer to Littlehampton. Littlehampton is about to lose the Waitrose Supermarket which is about its only saving grace for the local community but the store is moving to Rustington. Why has the council allowed this to happen? There is no hope of attracting any quality retail or restaurants to the area without some sort of keystone retailer. There a few to no facilities for summer tourists and the town is dying to become the hold out of betting shops and dreary charity shops. There will be absolutely no reason for anyone local or tourist to come to Littlehampton. The whole Marina and Arun Riverside should be a prime development target. If there were good retailers and restaurants it could become a prime destination for locals and tourists. The idea should be to attract people with money to come to the area not down at heel DHSS survivors."

"Bognor needs a USP. At present it doesn't have one, other than the weather. It's a great place to live but not a great place to shop or go out for a meal or entertainment. The one exception to that is the Picturedrome cinema which I love visiting and seems very well supported. The restaurant in the same building, Papryka, is also an attraction. Hotham Park and Marine Park gardens are jewels in the crown and are both well supported. I would like to see even more events in Hotham Park and the coloured lighting restored in Marine Park Gardens. It would transform it at night from a rather scary place into a highly desirable one. But none of these constitute a USP. A brand new and architecturally stunning 21st century pier would tick all the boxes... The continual presence of homeless people in shop doorways and in the seafront shelters overnight is off putting and frequently insanitary. This should be addressed as a matter of urgency."

"Bognor needs to retain the seaside aspect of the town. Visitors come for the beach and that is why Butlins is so successful. We are getting out of town retail stores so there is investment. Just need to see the bigger picture."

"Bognor Pier must become the main attraction for the regeneration - the present buildings on the pier need to be refurbished and made visitor friendly with up to date amusements, cafes and bench seating, also a bar."

"Bognor Pier needs knocking down and rebuilding - look at Brighton - that's what a pier should be. We regularly travel to Brighton to visit the pier. We visited Bognor pier once - that was enough. Facilities and attractions for tourists always benefit locals - decent, fairly priced car parking is essential."

"Bognor Regis because my dance group is in Bognor Regis."

"Bognor Regis does not need major regeneration - just a facelift will do."

"Bognor Regis has great potential to become a major seaside venue."

"Bognor Regis is a SEASIDE RESORT and should be supported as such. It should definitely NOT be allowed to become a WALL OF FLATS!"

"Bognor Regis needs a big refresh."

"Bognor Regis needs enough car parking to attract day visitors in the summer. Making esplanade traffic free will mean traffic chaos in the town."

"Bognor Regis needs to cherish the heritage it already has and to clean up the old stuff before it starts spending money on other things! Enhance what you already have! The old KFC building could be gorgeous! And some of the buildings closer to the sea front could be SO BEAUTIFUL such as the Royal Hotel; the terraced white town houses need new paint etc. Just CLEAN IT. Everything looks better WHEN IT'S CLEANED. Other than that, Bognor Regis really needs a large multifunctional event space, and more mainstream bars and restaurants, as any time I want to eat out (which is often) I have to go all the way to Chichester! Oh and please double the length of the pier, you'd ensure the return of the Birdman festival which would increase tourists. And Vision night club should really be closed down so a new club company could completely refit it and make it a classy place to go! GET SOME CLASS BOGNOR YOU'RE LOOKING TATTY. Obviously this will take a reasonable amount of money; however I think you're getting more than enough money from the council tax you charge at the moment anyway."

"Bognor should be a good place for tourists to go to on vacation and I think that these improvements could encourage that."

"Bowling"

"BR desperately needs regeneration. It is dirty, run down, full of vagrants and an embarrassment. We take visitors to Chichester as we have no wish to visit BR, which is very sad."

"Brighter, cleaner looking facias to buildings."

"Bring more retail and business enterprises into Bognor, similar to the new Rolls-Royce development, providing jobs and injecting money for further development and regeneration. Improved tourist facilities on the beach front, this is what is seen in the Witterings - kayak hire, more refreshments etc... Beach front tennis is always popular. I'm sure inspire leisure can come up with something."

"Bring more shops into the high street. Keep the Picturedrome. Stop building flats without parking. Continue to bring large warehouse retail units to the road with Tesco/Sainsbury's on it."

"Bringing in businesses to support Rolls Royce and make the Enterprise Zone a success is important to Bognor Regis. The improved ring roads will help connect businesses and residents to and from Bognor Regis. I believe there needs to be a strategy to help regenerate the new housing estates springing up around Bognor Regis and Felpham. There should be provision of shops, community facilities and transport links to not only encourage people moving into these areas to use environmentally friendly transport (e.g. buses instead of cars) but also venture into Bognor Regis town centre and spend their money in Bognor Regis as opposed to visiting Chichester, Rustington or Worthing. The facilities should also include schools and doctors surgeries which help cope with the rising population."

"Buses and taxis should be accessed from the front entrance of the station. The station is the first point of access to many visitors and the side entrance is poor visually."

"By making the esplanade one way you could increase the amount of car parking spaces and allow easy access to the beach. By encouraging traffic passing through to use the new roads just built and adding traffic calming to the esplanade you could make it a destination rather than just a route from one place to another. The scheme should also consider the whole of the seafront, from fish lane to Butlins, rather than just concentrating on one area, this would provide a better destination rather than it all being centralised i.e. by making the whole of the sea front from fish lane to Butlins one way and adding the extra parking it increases the scope for visitors. At the marine drive west end there would be very little investment needed since the roads are already in place. In my opinion there are two things people come to Bognor for - the sea and weekends away. Providing better access to the sea could be very easily and cheaply done but making the whole sea front one way, for those on a weekend away then the redevelopment of the two sites needs to be provide things for people to do in the late afternoon/evening."

"Car park at seafront/Gloucester Rd/Butlins should be a sea based art or sport centre. Mike Jupp had a great idea in 2000 for a second millennium pier near Walton road. BT telephone exchange jct High St/Gloucester Rd should be redeveloped as student/Butlins accommodation with footbridge over Gloucester Rd. Morrison's car park should be redeveloped as a shopping mall or possibly alternative site for theatre fronting onto the high street. Make High Street two way again - CURRENT SYSTEM IS A NONSENSE."

"Car park behind Hotham park/police station off of the flyover"

"Car Parking is the key to increased footfall in the town and that is what the regeneration is hoping to achieve, therefore we need far more than we already have."

"Central Bognor needs to be flattened and started again."

"Cinema."

"Clean, paint and make a better green, as in plants, environment."

"Cleaner, more bins etc for litter prevention. More crime prevention."

"Cleaning up the buildings - lick of paint etc..."

"Clean up of the Butlins car park. Mainly I am concerned with the Regis Centre site."

"Come to decisions; do not waste any more money on consultants. Provide safe cycling for residents on outskirts of town to cut down the need for so much car parking. Car parking should be paid for."

"Concentrate on regenerating town centre more, i.e. no empty premises. Limit number of mobile phone and pound shops and definitely move homeless groups away from former WH Smith store. The town centre should be the 'community hub' where people enjoy going. If you compare Bognor to Worthing or Chichester there is a huge difference in number of quality stores and the feel of the town centres. Bognor has a long way to go but there is no reason why we shouldn't aim for this standard. The improvements made last year, i.e. benches, trees etc is an improvement but there is a lot more to be done. This is much more vital than creating another cinema which we already have and is lovely."

"Continue the strategic and joined up approach adopted by ADC and linkages with the wider Enterprise Bognor Regis scheme."

"Convert empty rooms above shops to living accommodation."

"Cost of parking."

"Covers should be approached with regard to relocating outside of town to one of the retail areas ADC are proposing. This would then allow the flats ADC require to be built in the town, to be erected on this area. Allowing potential purchasers easy access to Bognor station and coastliner buses, bearing in mind most professional people have always had to commute outside the area for their employment and still do. In answer to each Section's question re: Increase/Decrease of on-street parking, should not our town planners look at 'park and ride' for the future, as other progressive towns have done, rather than just build on every field that becomes available. I appreciate there would be loss of revenue involved, but perhaps innovative thinking is what is required by central and local governments."

"Covers should be encouraged to move out of town allowing their present site to be developed. For retail, parking, and flats."

"Covers should move out allowing for a retail area with car parking and flats above."

"Covers site: Store could be out of town allowing development on this central site. Seafront adjacent to Butlins: more visitor attractions could be located here, in particular it would be a good site for a Lido. Waterloo Square should not be closed off for one single user group. i.e. Bowls. The Square could be more open for activities and leisure with an outdoor entertainment facility such as bandstand and better cafe area."

"Create a new pier as well as re-vamp the existing one."

"Cycling on Esplanade."

"D Day Museum near Chalcraft Lane cemetery as proposed by Mike Jupp, with a park and ride car park. Please maximise our history e.g. not replace anything else with flats like the building connected with Rosetti in Belmont Street. More could be made of the piece of Mulberry Harbour that did not make it. If the D-Day Museum is self-funding it would kick start regeneration long before equal benefit comes from big schemes on the two sites which will lose money for the town while in construction."

"Decent restaurants."

"Development on the skate park not necessary - is well used by residents and visitors and enjoyed. Do not take away open space and facility along seafront. A good clean up everywhere. More car parking spaces = free. Lack of parking spaces is the main cause of the town not thriving. The Queensway area - multi car park and whole area good clean up and new look. Improve what we do have - instead of always demolishing."

"Dispose of Dun Monstrosity."

"Disabled parking needed on the Esplanade."

"Do herringbone parking so this would increase more people to park and visit Bognor."

"Do NOT allow a multiplex cinema complex - look what happened in Bournemouth!"

"Do not build all over our car parks and then encourage dangerous parking on the esplanade. At present the esplanade works well as it is, very few incidents/accidents occur along there and many people enjoy driving along there. From the pier to the Waverly there is a lovely large pedestrian walkway, if ADC bothered to police it properly (as some idiots use it to park their cars especially in front of the pier) which is supposed to only be accessed by emergency vehicles."

"Do not close the existing cinema by the station."

"DO NOT PULL DOWN ANY MORE HISTORIC BUILDINGS. We have lovely buildings and history; make the most of what we have. CLEAN AND ATTRACTIVE town is needed. WE ARE QUIANT and different - make us welcoming to visitors and locals. Advertise us as the FRIENDLY TOWN which we are. Clean up Bognor Regis and attract better class of shops. Town force do a wonderful job."

"Do not put flats on either of these sites; these can go elsewhere, such as the Covers site. Do not damage or reduce car parking in the town -- extend free parking and promote it properly. Do not increase car parking on street. CLEAN THE WHOLE PLACE UP AND MAKE IT TIDY, WELL PAINTED, IN GOOD REPAIR AND ATTRACTIVE!! AND WE DON'T WANT OR NEED ANOTHER CINEMA, WE'VE GOT AN EXCELLENT ONE ALREADY!!"

"Do something about the empty/underused buildings in Gloucester Road opposite Butlins. This would provide prime, brownfield site for residential and other development. Can't compulsory purchases be made?"

"Do something with the empty buildings you've already got before building more. Don't try and cater for the wrong type of people. In Bognor there is not much spare money for pleasure and entertaining so lots of restaurants isn't the answer."

"Encouraging new private investment into the area. To do this, road links around the town and surrounding area need to be improved. Maybe an introduction of a park and ride facility from the Butlins camp into the town centre. This will also enable people on the camp site frequent and easy access into the town."

"Enhancement of parks and open spaces. Continued upgrade of the High Street to attract visitors. More bistro type places along the sea front."

"Enhancements to the pier, more investment in the public realm and open spaces, investment in public art and innovative design."

"Enough money has been spent to-ing and fro-ing with St Modwen!"

"Ensure sufficient public amenity space is created - this is just as important to a town as business opportunities."

"Entertainment venues, things to do, things to see no more houses in the town centre"

"Esplanade should be traffic free or one way to allow for more facilities"

"Existing hotels outside of Butlins are struggling and going out of business. Additional hotels are also likely to not be viable. A multiplex cinema is not required. These are underperforming and being shut down along the south coast. Any replacement theatre should be capable of being used for functions provided by the existing theatre and hold larger audiences."

"Extend the 2hr free parking zones."

"Facilities for teenagers; bars for under-18s, so alcohol free. Ice Skating rink. Crèche facilities"

"Fictional characters"

"Fill the empty businesses - which in turn will stop groups of 'homeless' people with dogs drinking and smoking in doorways - this gives a poor impression of the town. Make use of the seaside - look at other affluent seaside areas for inspiration on how to encourage visitors and residents to use facilities. Encourage summer exhibitions (not just funfairs) along the sea front - give Bognor Regis residents 'discounts' for facilities. Consider park and ride to help parking issues in the town centre."

"Firstly parking along the esplanade should remain as it is very popular amongst visitors; cars and camper vans alike. Lose that and you will cut off your nose to spite your face. Ref question 17 if the redevelopment of Hothampton will contain enough businesses the costs should be borne by them and rents for living quarters should be accordingly. It will not be any good giving living spaces i.e. flats etc to people who are on benefit, it could all be a bit prestigious. But then we need a smart council with a good business acumen; not that we run into the same as the relief road fiasco instigated by this idiotic council. I cannot trust Arun District Council one little bit."

"Focus needs to be on increasing retail/leisure offering in the town, including a much improved theatre offering, enabling a night time economy to flourish along with a range of restaurants."

"For Bognor to remain cultural and not become a theme park."

"Friendly shops."

"Fun fairs"

"General clean-up of buildings. More trees."

"General modernisation. Seems that Bognor has been forgotten and is the poor relation in the Arun area. Littlehampton is a good example of improvements to both the beach and main areas with walkways, modern cafes, restaurants, and access to the beach areas. We need free parking, with parking discs that do not have to be changed every year to a different colour."

"Get a Primark."

"Get rid of the dossers from WH Smith and Iceland doorways. Clean up the shops by the station. Rebuild the pier and run boat trips. Let's have the SS Waverley back doing trips. As this regeneration has been going on for 40 odd years I doubt anything will ever get done, as you were told when St. Modwen was supposed to be God's gift to Bognor."

"Have an idea of how Bognor should look and feel before planning. The image of Bognor is key in regeneration, seaside resort, tacky or regency, commuter town? Stop the mishmash of buildings and ideas."

"Having public boat access to the water would be a massive boom to Bognor, bringing in families from as far as London. As it is now these people are going to Littlehampton or Gosport to access the sea."

"Herring bone style parking is a poor choice to create more parking along busy seafronts. A local example is Southsea seafront - great to nose into in a car, impossible to get out of without taking a chance on a bump or killing a cyclist. Why couldn't the Watersports Centre put forward for Gloucester Rd car park area also incorporate multi level parking? I believe there is already outline planning for a multi level development on that site. The provision of both regular and disabled toilets in adequate numbers is long overdue for Bognor seafront and says much about how little visitors to the town are valued. In relation to my answer at Q18 - the toilets would be funded by S106 funds from the restaurant and residential constructions, The Watersports Centre and multi-level car park would be offered as a commercial venture. I would like to see no more public funds donated to the pier restoration (£10K so far from ADC in the last 18 months). This is still in private ownership and has a trust to support its potential future."

"Hopefully by regenerating Bognor Regis to become more modern there will be an increase in tourists and the economy. This can then improve the shopping experience in the town centre encouraging large franchises to open up."

"I believe a major problem is the road issue. It would be great to be traffic free along the Esplanade but only if the high street was opened up to this traffic officially. One idea I've seen is a bridge over from place St. Maur to the promenade. That would work."

"I believe you could provide more spaces by chevron parking, or marked spaces. As many spaces are used by camper vans and larger vehicles. I think SIMPLE facilities are what are needed. People come mostly for the beach and a walk along the prom."

"I cannot quite see how the Esplanade can be made traffic free. Also quite a lot of those driving there include young families and the disabled."

"I don't mind a small additional cost to pay for new variations of entertainment to increase tourism and for the locals. Any charges must not go on councillors expenses!"

"I don't think the skate park should be developed for cafes etc as it's a great place for children of all ages to get the chance to come and skate and use the facilities, it would be a great shame to lose this feature as I think it's a popular part of Bognor for all ages, although we now have The Base open I think the skate park gives the children who can't afford to use The Base the chance to enjoy their hobby for free whilst meeting friends."

"I feel that the Bognor Council should be taking a holistic view to the town, and stop just looking at specific area as it is the whole that is important, not just individual momentary areas. The council doesn't seem to publish that a mission or visualization of what Bognor is. Is Bognor a Seaside resort, or an Industrial town, or just a Housing area, because the way it is developing it is just a sprawling mass that is developing with no obvious strategy or professionally thought plan. The council is trying to bring in new businesses, but doesn't have any business type hotels to support it (other than the Robin Hood); the Industrial areas are diluting into retail areas; the shopping centre has had much tidying up undertaken, but needs to flow into the seaside areas; there is no real cultural centre or museum area; the inner town road systems are very user unfriendly and need serious reviewing to obtain and easy and efficient flow of traffic; inner park areas are rather disjointed and not flowing to attract the public. But first the council needs to define how they see the town, where it fits into society and the surrounding areas, what is its mission, and how the areas support this mission."

"I have supported some of the innovative ideas proposed by the group 4BR and am an active member of the Re-Invigoration Group. In addition I have proposed some individual ideas for attractions - THE DIPPER, (a 365 days of the year swimming facility adjacent to the beach with vistas of the sea that offers both outdoor and indoor heated swimming facilities), A CLIMATORIUM "museum" to celebrate Bognor Regis as the sunniest location in the British Isles, that attracts visitors from far and wide to come and examine the questions on climate change. Exciting ideas will attract investment in these proposed attractions. These will bring visitors and local residents into the town and then retail companies will seriously consider moving back into the town centre with stores such as Marks & Spencer etc. Despite the pressures from national government, the Council should oppose any proposals which simply offer the land to investors, building flats or houses. There are other locations where these developments can happen but this is a seaside town that must attract visitors to survive and innovative ideas have to be placed on the table that will make Bognor a prime location to visit for local people and for those further afield. I spent my first six working years working in professional theatre and I am in very much in favour of Bognor offering a new and exciting theatre to replace the existing temporary and very, limited venue. I make myself available (free of charge) as a media consultant to discuss the future of theatre in Bognor. (E-Mail address supplied)."

"I have waited and still do not know what Arun DC consider is regeneration. Like Littlehampton East Bank they seem to think multi flats are the answer and they are not. I reiterate Bognor is no longer a seaside resort and any fanciful ideas including the pier are uncoded, unrealistic wishlist by people still deluded that it is. Only private enterprise has the money but the cost in social degeneration that it breeds is neither welcome nor useful. We don't need another supermarket in the town or flats. Forethought saving the old bus station years ago would have been superb, the Queensway and 15 storeys "a dump"."

"I like the cinema we have, know how there's no point building another."

"I see you ask about the Skate park. We are looking at perhaps asking for permission to place a "water splashpool" on this site, as it would be a great attraction, along with a brick built café. But we need to run it by the current concessionaire! The pier obviously is an asset that needs some money throwing at it - but wisely! The Pier trust is looking at this aspect of the town's regeneration. Going back to 2002, I had a meeting with a (name supplied) from WSCC. There was talk of making a "Country park" between Southern Cross and Lidsey. I suggested that rather than do this we should create a boating lake in the shape of the UK, no less than 1/2 mile in length and to scale. We could invite people to "row" from John O'Groats, to Lands' End, and maybe give them a certificate for doing so! The borders of England /Wales and Scotland/ England would take the form of "foot" bridges, with signs for boaters to see they are leaving / entering another country. There would be significant coastal place names around the perimeter, and the major rivers will be shown by a "land infill" to the nearest town of significance. For example, the Thames estuary would terminate at London. Basically what is water becomes land and vice versa! The Isle of Wight would be a pool for Model Boats, The Isle of Man could be "bumper boats"... I still have the plans somewhere! We might be able to persuade local modellers to build and run a "modellarium", like the one in Germany perhaps (none like this in the UK!)

https://www.youtube.com/watch?v=ACkmg3Y64_s We NEED something unique to attract visitors, whilst retaining the traditional "bucket and spade" holidays. Planning seems daft! There are fledgling businesses out here that need properties, but they can't get the properties because the EMPTY properties available have a different planning use from the business that would like to use them! It's crazy: Almost worthy of an EU policy! (Can't allow change of use, "because of the Local plan", "because of residential concerns", "because the building is in an industrial area", and so the list goes on! We should be encouraging business ideas, not confounding them / making life more difficult than it is. Look at the problems "The Base" had! The question about TAX payer contributions in all schemes is a little puzzling. In order to attract, we need to spend! Look at the state of the place after years of investment neglect! If it means spending to build, and then selling on to private investor, then so be it! However, I would like to know if Littlehampton has had an increase in their taxes after all the money that ADC has spent there over the past forty years or so, whilst effectively letting Bognor REGIS (which seems to mean nothing!) rot! Well... You did ask!"

"I strongly believe this questionnaire has been devised to deliver a particular outcome. The amount of revenue produced in Bognor Regis (including revenue from Butlins) could significantly finance our regeneration. Instead of being put into the pot and helped regenerate Littlehampton. It shines no glory on ARUN DISTRICT COUNCIL that Bognor Regis always looks like the poor relation. And looks side-lined as the dormitory area, With the Freedom of Information Act more council activity can be out in the public arena for them to analyse. As ADC is supposed to represent the whole area it would be refreshing to witness that."

"I support 4BR tender"

"I think bringing cultural things to Bognor will improve it significantly. More arts definitely. Original ideas. Not copying what's been done before."

"I think it would be a great shame to take away the skate park. We should be encouraging outdoor activities for young people, not removing the opportunity."

"I think litter should be cleared and the toilets by the pier should be upgraded and cleaned more often."

"I think that everywhere near the Butlins and Hotham Park area is good but in other places it needs to be improved."

"I think that the Picturedrome would suffer if there was another cinema."

"I think the beach can be more updated."

"I think the high street shops need a major improvement - there are too many cut-price stores. I was disappointed that Dorothy Perkins got shunted out recently and that Smiths moved to a much smaller premises. We need better quality shops, I go to Chichester much more often because of this, but would rather keep my money in my local high street. I think the council needs to look at other seaside towns that have been regenerated and what they have done. Shoreham for example has a new large Arts Centre that is doing really well with name acts and comedians - part of the town was also developed with smart bars/cafes and restaurants. Not a lido in sight!"

"I think the regeneration of the pier should be one priority."

"I think the skate park should stay as it is."

"I think the station could be developed more as a distraction (attraction?) rather than point of arrival/departure. There is space inside to have something along the lines of the Burlington Arcade, with small boutique shops around the centre and in the unused space at the front - particularly as the outside is being developed."

"I think the whole front needs brightening up, every building cafe / shop etc looks shabby. Everywhere looks tatty, need other attractions than Butlins, green areas that aren't full of drinkers where you can walk or sit and relax and feel safe. Not many of those at the minute."

"I think the whole of Bognor needs to become more modernised. This is because it looks dull and dirty throughout the high street. It needs to become more appealing with brighter colours."

"I think there needs to be some inner Town Centre sacrifice to push the focus of BR to the Regis Centre and seafront areas. The seafront holds the town's competitive advantage and should be maximised. Unfortunately this may require better access and parking (multi storey) behind the seafront area. For example the Hotham Park coach and car park area could be better maximised from a town entry and parking perspective."

"I think there should be much wider opportunities for our generation and also all the older people. We should have places where we can really enjoy ourselves and the whole community can come together no matter what age or background. Whatever it takes we should definitely do it. We also need more things to do to cut down crimes etc. It would be lovely to see the results."

"I think there should be some sort of crime reduction project. I also think there should be place where we can get jobs, like a Primark or something! Thank you for reading my opinion :)"

"I think they should add more ice cream shops."

"I think you have not done enough to consult the people."

"I think, with county and district council help, the pier could become a welcome attraction to the town. Should it be regenerated, we could attract bigger boats etc. to give excursions to the Isle of Wight, or maybe further up the coast. I love this town, but feel it has been overlooked as to how beautiful it is, but could be better."

"I thought the Esplanade was traffic free already, or is that just the Prom?"

"I want ADC to focus on bringing visitors into the town, bringing in vital income and making Bognor Regis a place people want to come to for leisure, shopping, events and indeed for their holidays. Growth is what the town needs as growth encourages investment, which brings more growth. Ultimately this will provide better facilities for local people, create employment, and raise the average salary of local people. Regeneration for me starts with investment to bring growth, but as tax receipts increase, thought needs to be given to improving infrastructure and facilities for local people, especially young people. Whilst I wouldn't want to see the rural areas that surround Bognor Regis spoiled, there is scope to improve some of the business parks and out of town areas to bring more commercial businesses to the town and increase employment opportunities. Rolls Royce, Sainsbury's and Next are a great start, but more can be done to bring retailers back to the town and the town centre itself is saturated with discount shops, charity shops which all have their place, but balance needs to be returned with better quality retailers encouraged to invest in Bognor Regis."

"I want the Picturedrome cinema kept and Bognor to have a seafront that is a destination in itself and not just more flats that local people can't afford and that those who can, would prefer to spend their money in the more upmarket areas like Chichester as Bognor has nothing to keep them spending it here."

"I want to see the pier returned to local authority ownership and developed, none of the other suggestions need to be considered in any bigger way than general maintenance if this is done."

"I would be very very strongly opposed to a traffic free esplanade, this shuts off access for visitors and many people who value the drive along our seafront. There is adequate parking along there already plus additional nearby car parks for overflow. Please DO NOT cut off our road along the seafront."

"I would like it to be the safer, cleaner place it once was and for people to actually enjoy going to Bognor instead of afraid of the town."

"I would like this to improve Bognor because my mum lives there."

"I would like to see a council that not only listens to what the people of this town actually want, but also to take into account that the average age of person in this town is around 70. How do I know this? My wife is a funeral arranger in this town and deals with all 84 nursing/care and residential homes in the local area! Whilst we do have a variable younger generation based on the seasonal visitors and the university campus, the locals should be given priority when it comes to planning. After all we're here all year, not just for a couple of weeks or months. Also all the added attractions may be fine.....but if people cannot park near them they just won't come near the place! At one of your last rounds of consultations where St Modwen were present I asked one of their planners, who was pushing his ridiculous ideas, just where he expected all his "visitors" to park? His reply was staggering, "Oh there's a car park at the top of town, and they can park there and walk down through the town!" I could not believe the arrogance of the man! When I suggested to him just how impractical that would be for a family wishing to visit the beach etc, especially if they had elderly relatives with them! He seemed taken aback that his ideas should be questioned like this! That sort of attitude will NOT win the minds of the town this time round. If you wish to regenerate the town, it must be done sympathetically and not forced."

"I would like to see a town centre with thriving shops and more opportunities for young people to obtain jobs. I would like to ensure that there are plenty of facilities for young people. If the skate park is developed it should be replaced with a bigger one, and ideally with access for graffiti walls. A plan for the main areas by a private developer would be paramount, then the rest could develop as a consequence. It is such a shame you didn't allow us to see all the plans on this site enabling us to give an informed opinion. I feel the questions are geared to

trying to get answers for something you may already have in mind. Have been waiting for regeneration for 40+years, sincerely hope it happens this time!"

"I would like to see an improved town centre - better shops - I never go to Bognor anymore because it appears there are just charity shops and phone shops. There is nothing to draw you in. Free parking does help - but once you are there - no shops to keep your interest."

"I would like to see it looking cleaner and newer with lots to do."

"I would like to see litter wardens fining people for dropping litter, this is extremely important to me and they would not only pay for themselves but bring in money for the council, eventually people will get the message. Maybe parking wardens can take on the job. I would also like to see the vehicular traffic situation sorted on the pedestrian part of the London Road; once the snagging is completed the same thing is going to happen again unless penalties are imposed."

"I would like to see more retail shops to bring people back into the town centre and less coffee shops. The town should become a place where families can spend the day out, as well as young couples. More restaurants that aren't pub chains and more bars to improve night life."

"I would like to see the "green" area at the end of the High Street in front of Butlins much tidier as it gives an impression that the town does not care about its appearance."

"I would like to see the area adjacent to the Western extremity of Butlins improved in appearance, perhaps with additional facilities."

"I would like to see the properties and shops in Station Road smartened up because once the new Railway Station approach is open it seems a shame that the first impression visitors see of Bognor Regis is shabby. I know that this is the responsibility of the property owners and not the Council but is there anything within their powers that they could do?"

"I would like to see the wishes of Bognor Regis people getting for the first time what WE want not what ADC force upon us.....If a multiplex is forced on us that will be outstanding evidence that We have NOT been listened to. We have, as a town, a good cinema, which we own."

"I would love to see a few water features/fountains and definitely a better pier but more than anything I'd like to see something amazing like an ice rink which would attract a large number of visitors and give Bognor a real boost that is badly needed. Be brave + bold! We also need to attract better shops other than bargain basement ones. We miss M&S. It is worth paying a little more to make Bognor more special."

"I would love to see an ice rink in Bognor in a suitable location but this would require significant private funding to succeed and additional activities e.g. lessons, coaching, ice hockey team rather than public sessions alone. A permanent roller skating rink might be more achievable. This need not be fully enclosed. See Hamilton City roller skating club (New Zealand) on Facebook."

"I would suggest that if we had a better theatre we could bring bigger shows and bigger performers here that in turn would draw more people to the town, a few more quality restaurants would add to the night time experience as well. I could see if we had a better theatre that we could join up with Chichester theatre in a joint venture to put on west end standard shows. It would improve the standard of the town. I believe this would generate good income for the town, as well as giving some quality pleasure to the local population."

"Ice rink"

"I'd like to see the Little High Street, Norfolk Street and East Side of Waterloo Square improved and turned into a smart "Arts Quarter" with specialist restaurants, small antiquated collectable shops and/or boutiques. Above all, most needs to be spent/invested in the town's prime asset; its sea front, because it's not very attractive at present and more needs to be made of it."

"Ideally less parking, but where will people park?"

"If a water sports centre/marina was built (maybe with Butlins) it would bring more visitors to Bognor. How about an open top bus service to Arundel/Littlehampton, boat trips to Eastbourne, or Portsmouth or Chichester Harbour for visitors. The shops are of low quality, we need more upmarket shops here and better quality hotels near the pier."

"If the pier is to be redeveloped or money injected then it needs to be in public hands. I am strongly against the public spending money on a private property."

"If we get visitors to Bognor it is surely because of our beautiful seaside and seafronts - we must make the most of them. I do not think it needs to be costly. At the moment the fairy lights on the street lamps in the summer are great. I think the council do a great job keeping the town fairly litter free although the new big bins along the seafront are ugly and children cannot reach them. Just look along to the Waverly Pub and you will see the even on a sunny Winter's day with their windbreaks people are sitting outside having a drink and enjoying the view, in the Summer it is packed. Do not copy every other seaside town, stay a traditional, quaint, easy access, uncommercial seaside town."

"If you are trying to attract visitors to the town they will need to park somewhere (London Road Car park) perhaps disabled parking only on esplanade?"

"If you take away Hothampton car park, where will people park? No parking, no shopping. Human beings are essentially lazy and want the shortest route from A to B, so if they can't park as close to the shops as they can, they simply won't bother to go. If I drive into a car park, and can't get near enough to the shops, I will drive away and come back another time or later, if I can, and I'm not alone in this, I see others do the same. If people are shopping, they are buying things, they don't want to have to carry potentially heavy bags a long way to hike back to their cars, especially if it's raining. If you take away parking for any town centre, the area will just die, no matter how much is spent on regeneration. There's not much point in making the areas look all smart, new, modern and inviting if shoppers and visitors can't get there, it defeats the object and will just waste vast sums of money."

"Improve the look of the seafront and bring in more attractions, you only have to go to places like Blackpool, they have all sorts of Slides, amusements, etc. We used to have Punch and Judy and other stuff that has disappeared. Bring back seaside attractions, there is a small area by the fishing boats that has bumper boats and a roundabout; we need more of these or similar right along the seafront."

"Improve the shopping experience; some of the shops do not attract the sort of customer that Bognor potentially would like to encourage. I have not been to Bognor town centre in years due to gangs of people hanging around, let alone go out after dark. Most shops are of poor quality or either foreign and then there's Butlins which encourage hordes of stag/hen parties and then it makes the news when someone gets murdered!!! Some parts of Bognor post code are lovely but building more and more housing will put people off visiting as the roads will become even more congested."

"Improve the shopping experience. I hear so many people say they never come to Bognor to shop but go to Chichester instead. We desperately need these people to spend their money in Bognor. We can no longer afford to be the poor relation. I support the recent improvements to the town centre, it needs a facelift and these improvements are a start in the right direction."

"Improve the skate park near the arcade in Bognor."

"Improved Esplanade."

"Improved quality of restaurant and bistro type bars. Improved shopping facilities. Less charity shops."

"Improvements are needed to the A29 Road up to the A27 - Remove some of the Bends and Push WSCC / National Rail to replace the level crossing at Woodgate with a bridge."

"Improvements to or additional theatres/performance spaces."

"Improvements to the pier and beach facilities."

"In general I think that private and commercial investors should be encouraged rather than discouraged."

"In keeping with Victorian seaside town."

"Inclined to be a bit tacky; normal seaside attractions can be both inviting and enjoyable"

"Include other ADC owned sites especially: former esplanade theatre site and the Gloucester Rd car park."

"Inclusion of amenities that we do not already have, eg cinema."

"Increase attractions within Hotham Park."

"Increase disabled parking bays. Have 1 hour free parking where possible, to give people a chance to decide if they want to pay a parking fee but also a chance to see what is on offer without just passing by, because this happens!"

"Increased cycle routes throughout the town."

"Indoor 4G. Under 18s gym and better park facilities."

"Instead of doing major changes, clean and repaint existing features."

"Instead of redevelopment on these sites perhaps it would be better to first improve the facilities already in place and then build upon that. Business should be encouraged to fill the many empty premises we have in the town before we encourage any new builds."

"Introduction of more trees and greenery to soften stark areas. Politely worded notices requesting people to respect our environment."

"Investment and regeneration and vision very important to support otherwise the town and facilities will become run down."

"Is underground parking an option? Or is this a flood risk? Doing nothing is not an option for a very pleasant town, which with the right facilities could be a superb seaside destination! Perhaps use by local residents at reduced cost to offset any increase in local taxes."

"It is essential that the full development of the former Esplanade Theatre site and the Gloucester Road Car Park is realised. Both sites are owned by Arun District Council."

"It is of utmost importance that Bognor Regis improves its pier. It's the first attraction that visitors will head for and at the moment is very derelict. This gives a very poor impression of the town as a whole. If the current owners are unable to improve it promptly the council should consider a compulsory purchase and immediate restoration. Bognor Regis does not make good use of its biggest asset, the sea front. It would be nice to see something on the esplanade such as a tea room or fish and chip restaurant with a view of the sea. Any new building must be completed to a high standard however."

"It needs tidying up and modernising to take away the drab seaside town look. The esplanade needs pedestrianising and the theatres area completely re-developed. The arcade needs to be more of a feature to link the town centre to the seafront. Look at the Victorian arcade in Leeds for example. It's clearly much bigger, but it has been made a real feature of the town. I don't think a huge development like St Modwen was ever the answer. They were just hedging their bets on land development to make money. Bognor needs smaller development sympathetic to its character as a seaside town that people visit for a day out. We have to accept that it will never return to its former glory as those days have gone. It needs a central theme as it is a hot patch of development. We also have to accept that the demographic is not Chichester so the development has to reflect this. Some parts would just look better if they were smartened up and better maintained. Some of the smaller spaces feel dead and uninviting, scruffy and intimidating, such as the walkway from Morrisons through to the car park at the back. I don't think a large development such as a huge theatre is the answer as it would be a white elephant and the rest of the town would not benefit. Small and innovative would be a much better approach."

"It needs to be modernised."

"It seems appropriate that by selling the Hothamton site to a suitable developer we would have funds to make the Regis Centre site a very attractive and useful area for both residents and visitors."

"It should be a safer place and made more protected for young children, teenagers and the older generation."

"It would be great if Marks and Spencer could be attracted to come to Bognor. Also Ikea. People travel a long way to go to these stores. Also extra employment opportunities for Bognor. Is it possible for the council to approach them with incentives to come?"

"Jet skis slides paintball."

"Just make Bognor Regis somewhere that people want to go. Multi age attractions and improved pier."

“Just remember that not all development needs to have flats built to pay for it - just look at what Brighton is delivering with the 360i and the newly planned swimming pool on the old Peter Pans Playground site, both of which do not involve residential development. If an open brief was put out that did not involve the need / request for housing, it would be interesting to see if anything came in. The council has wasted so much money of failed redevelopment ideas over the years, so please do not rush into this, as once you have built on the land it is gone, and the residents will have to live with the outcome for many years to come.”

“Just upgrade what you had before.”

“Keep Bognor’s layout similar to now.”

“Keep it well facilitated but simple. This is what makes Bognor Regis so appealing. Enhance what we have and make it more well-presented but if it had some tender loving care it would be able “stand on its own”. We don’t want new Multiplex Cinemas etc. We have the delightful “Picturedrome”. Please don’t spoil our seaside town.”

“Key attractions are required to bring people to the town, we have Butlins which is growing but it seems that very few visitors come into the town centre as there is nothing in particular to draw them in. We desperately need restaurants and brasseries so that residents have somewhere to go in an evening in their local area without travelling to Chichester or Arundel.”

“Knock that rusty old pier down and have a brand new pier with retail, restaurants arcade and nightclub on it.”

“Leave our cinema alone. Give Bognor people a say on Bognor, not outsiders.”

“Leave theatre alone it’s beautiful.”

“Less building on greenfield sites around Bognor.”

“Less charity shops, more big/famous brands in the town centre.”

“Less crime.”

“Less foreigners living here.”

“Let’s offer a seaside experience that is unique and therefore a big draw. We are not Brighton, or Worthing. Nor are we Climping or West Wittering! We are unique. Let’s attract visitors and get the economy moving. More seafront flats won’t do that.”

“Linking the Regis Centre site (inc. Place St Maur); esplanade; beach; and a (refurbished) pier to create a larger leisure focussed site in the heart of Bognor Regis makes sense. Given the relatively small size of the Regis Centre site it would be a great pity to put any residential on it especially as much of the esplanade already has this. Suggest locating the residential (that is needed to pay for the leisure elements) on the Hothamton site. Hopefully the pier can win Lottery funding towards its refurbishment.”

“Links between shopping area, station, Picturedrome etc. Some unusual attraction other S.E. resorts don’t have, eg relating to famous people/actors/royalty from the past. Am impressed by the De La Warr Pavilion Bexhill - something similar perhaps? Providing viewing, refreshments, shelter, exhibitions, and shops.”

“Listen to locals.”

“Locate parking away from these two key sites to create a holiday feel without traffic noise, pollution and danger. Encourage cycling and walking in these areas and in the wider Bognor area, with safe cycle routes, safe lock up facilities for bikes and plenty of clean free toilets. Maybe some bike hire along the lines of the London ‘Boris Bikes’. Make better use of the pier, it is tatty and nasty and it should be a key asset; get rid of the amusements and reinstate the pleasure cruises of the past - maybe to Littlehampton, Worthing and to Portsmouth? Create a place that people feel safe and can relax in without spending a lot of money.”

“Look into areas which could also be developed for housing to raise the money for improvements, such as the car park near the police station which is hardly used. Alternatively a Park & Ride could be sited here or a bus station. Or a mix of these.”

“Maintain old buildings.”

“Make it more inviting.”

"Make it welcoming"

"Make place a nicer place to be."

"Make use of the slip way for small boats, surfers at eastern end esplanade. A yachting marina - water sports centre, rock pools, safe sandy beaches, swimming pool/lido (situated just west of the pier?) Allowing visitors to view what we have to offer, drop off and pick-up spaces along esplanade. The D day museum park and ride facility making it easier to get into town from North Bersted."

"Many parts of the town are charming. Unfortunately there are few conservation areas, so plastic windows predominate. Many properties are run-down, and landlords should be encouraged to improve them. The BT building in Gloucester road is shabby, and this main road to the sea could be improved by tree planting along the BT perimeter. The B&Bs are shabby. The Council maintains the east side nicely, but the opposite side is an untidy mess. The esplanade is essential as a through-route. Where else could traffic go? But the new St Regis buildings could incorporate a bridge over, which could have a shopping arcade, as is often done abroad. We need to attract better-off people into Bognor. As it is, London Road is a depressing street of cheap shops, charity shops and empty shops, serving what often seems a clientele of the poor, unmarried mothers, and fat people on mobility scooters. Could Southern put on a number of fast trains to London, just stopping at Gatwick and one or two other points? Like Brighton, Bognor could attract commuters with a one-hour train journey. The Council talks about a visual link to the sea, presumably from London Road and the High Street. Without demolishing a number of buildings, it is difficult to see how this is possible-so forget it. As for the question below, if all this is done properly, it should bring in enough money to pay for itself."

"Marina. Brand new pier rather than improvements."

"Marina." (x2)

"Maybe a wider range of different parks around the area."

"Meaningful consultation for civic consensus, working for all and protecting the earth (green development) maintaining fishing heritage and Georgian era style but integrated with 21st century innovative architecture."

"Members need to get a backbone and make decisions rather than allow a small minority of very sad people steer their views."

"Micro regeneration. Attend to all the small things that make Bognor look/feel shabby and uncared for e.g. condition of pavements, road surfaces and white/yellow lines, shopfronts that are decaying etc. Look at photos of the first half of the 20th century and ask yourself - why does that look better than now? Answer - they valued heritage and maintained things as they went along."

"(Name supplied) on Facebook: Here is an example of the power of words, and how they can be tweaked to hoodwink the reader. I have just received my Council Tax statement from ADC. Within the envelope was an (unsigned) letter regarding the 'Regeneration' of Bognor Regis. It reads, 'Last year, Arun District Council made a decision to move forward as soon as possible with existing new plans to regenerate Bognor Regis'... (OK! Get ready for this next bit)...'one of the district's top tourist destinations' BXXXXX!!!!..THAT refers to BUTLINS which is IN Bognor Regis! THERE'S NOTHING TO SEE IN BOGNOR EXCEPT THE SEA!!!! On behalf of me, I demand to know who wrote that load of xxxxxxxx??????...Er?...'as fast as possible' ? Oh, you mean knocking things down, digging things up, making shops close, and flooding the place with aliens ...Oh right! That'll bring in the 'top tourists'! (and they can have a fun filled parking ticket while they're here)."

"More activities for children, particularly older children, and areas for family activities. Forget the multiplex cinema - we already have a good cinema - build it along Littlehampton seafront. They need it and have the seafront space. Why does this consultation have to be opened up to other towns? When Littlehampton were planning the games area next to the swimming pool, and later, the Look & Sea centre, the inhabitants of Bognor were not consulted, even though we were likely to use the facilities. Is this one way for ADC to get what they want via the back door?"

"More appealing. Often very depressing to be in. Very run down. Modernise local areas for future generations."

"More attractions along the sea front. Annual fair like the Littlehampton fair."

"More attractions and better appearance shops and buildings along the seafront."

"More attractions, especially at weekends when families spend time together."

"More availability for teenagers, a mini-aquarium would be quite interesting."

"More availability for young teens and children - no availability or very little can cause crime especially in teenagers age 16+. PS a mini-aquarium would be good."

"More bowling facilities."

"More car parking spaces on Esplanade can be achieved by echelon parking. Make the car park that is currently for Butlins' day-visitor use, available to everyone at a sensible price. I live in Pagham but travel to Hertfordshire for work so high-tech industry would be beneficial. Site the new café/restaurant at Hotham Park next to the current car park and putting green. Extend the play area and add teenage activities e.g. "Go Ape" style tree activity. Make that whole area of Hotham Park a big adventure area with suitable café for teenagers/students. Make the beach more accessible and remove the shingle. This might mean building a new sea wall but they have done this at Blackpool. This could mean making the promenade wide enough for stalls and entertainments including outdoor theatre. This will require external funding, maybe governmental."

"More carnivals and things in the town for us to do e.g. clown convention."

"More control of the removal of people sleeping in doorways during the day. It puts people off coming to Bognor. No car parking during the day but plenty after 7pm."

"More custom built car parks in town. Multi storey?"

"More cycle lanes."

"More entertainment activities eg bowling centre, laser quest, just fun activities in spare time."

"More fast food places. Less costly."

"More focus on railway station as hub of town."

"More free parking"

"More fun fair areas, markets"

"More important is the future of the Morrison's site. At the moment the car park is wasted space. If this could be used then spaces at the other sites could be reduced. The existing multi storey needs replacing, but in the short term it should be made more user friendly with the bay markings amended so that more spaces become usable. The stairs are more like a toilet with the stench of wine and the back ones particularly really unpleasant."

"More jobs for English people, not just Polish people."

"More kids' facilities. Improved road to Chichester."

"More landscaping and trees along the promenade. Get rid of the piled up shingle and bring back the sands of the 1950s."

"More nightclubs."

"More place for youths to go and maybe a better police force to increase attraction."

"More police in the town who can and will enforce the law, i.e. dog fouling, drinking in shop doorways, otherwise who would want to visit anyway?"

"More publicity and signing given to Hotham Park from Esplanade - in 55 years in the area I still meet people who know nothing about the boating lake, train etc. A heated seawater pool would be ideal for all weather tourism but so many flats have been allowed on the seafront so hard to fit in - perhaps in the former Esplanade theatre site?"

"More pubs at cheaper prices."

"More ramps in the outside skate park."

"More ramps in the skatepark."

"More shops and town more inviting and less rubbish."

"More signs to underused multi story car park."

"More sports facilities."

"More things for teen / kids to do. Maybe, parks, games centre, bigger pier."

"More 'up market' retail outlets. Enforced traffic controls. Get the relief road built before we are totally grid locked - visitors don't do traffic jams."

"Move car parking and cars in general away from the seafront. If the Regis Centre area is redeveloped it becomes much safer for visitors if there are no cars allowed in this area and between the Regis Centre and the beach. If we create a restaurant/bar area on the seafront and a sports/activities area by Fitzleet and keep it traffic free, the town will become an exciting and vibrant place to be. Visitors as well as residents will benefit hugely from this."

"Move car parking outside of the Town and make more pedestrian only areas. More planting. Improve the seafront / Pier/ beach huts/ esplanade /Marina? Attract more quality shops to the town centre /high street with reduced business rates/ rents etc."

"My main concern is to keep Bognor Regis a seaside town; any development should not put undue strain on existing shops and facilities in the town centre. There are enough empty business premises already."

"My previous comments re the Regis Centre site could, I think trigger more interest and investment from businesses and organisations who may not have previously have considered the possibility of investing in the town."

"My thoughts on cost Q5 and 9 are that some cost to Council tax may be required. I suppose I'd object strongly if I wasn't in favour of the final plans, especially if the Hotham car park was developed. - I'm worried (about) making the Esplanade traffic free."

"My views are that in this day and age Bognor Regis must be able to attract people. A lot of resorts in the South have done this already so Bognor has the chance to look to see what works and what does not. We only have to look at the success of Gunwharf Quays at Portsmouth. This brings more people into the city than it ever did. We have the opportunity to do this. It has to have more modern hotel accommodation, good quality eateries, (we have our fish and chips burgers etc) and a focal point so people will remember this town by something. Everything must link to allow the visitor to have an easy stress-free experience. This is what brings people back time and time again. Good Luck and best regards, (name supplied)"

"Need Diagonal parking on the Esplanade or one way system like Brighton."

"Need outside investment. Need to get rid of derelict buildings - put them back to use - double tax for empty buildings. Need to mend broken roofs opposite train station. All shops (including charity) should be paying rates."

"Need to bring people into Bognor - most come for the sea. I can walk to Bognor - lovely Esplanade car free but lots of people would not be able or unlikely to visit if parking removed. Must make 'The seaside' the most important thing in any regeneration plan. What about the pier? Work with whoever is regenerating this."

"Need to consider all sites together to enable the most appropriate and maximum value to be obtained from each site... Value not only financial but social, aesthetic, economic. Closing the esplanade with effective redirection of traffic would be of considerable benefit to BR from a tourism perspective allied to sufficient visitor attractions. Need also to work with Butlin's on ideas for mutual benefit."

"Need to identify buildings as "heritage" or "community assets" before any more are demolished."

"Need to keep the historic buildings that we have and not get rid of lovely buildings. i.e. Belmont Lodge. Need to clear out the rough sleepers from the doorways in the town. Coloured lights on the street lights are great during the summer, but they should be much further along the sea front both to Felpham and Aldwick, they are very welcoming for the town."

"Need to stop street drinking. Dog mess is a problem."

"Needs more investment."

"New pier (refurbished). Marina."

"No beach huts blocking anyone's sea view for which they have paid. They are hideous anyway. Put a hidden non-flashing (or no-one will sleep) speed trap along the esplanade - it will help pay for any project - you will make a fortune! Block access off at the Butlins end and allow echelon parking on the sea-side."

"No cinema! Please (for once) listen to what the people of Bognor Regis want!"

"No further residential building on the seafront, definitely NO Multiplex cinema, no pedestrian only sea front but maybe a one lane, one way only seafront. More development for tourists including all weather facilities, showers on the beach. Sandy areas/lagoons or marina. Some kind of water park in the Bognor area - maybe on West field and more 'fairground rides' for ALL AGES on the seafront."

"No more flats on seafront. No multiplex cinema. We still need theatre."

"No more parks are needed."

"No more skate parks or cinemas. Make a mall! Restaurants! Shopping places!"

"No more town centre flats please. I currently go out socially and for shopping etc to Chichester and not to Bognor. If Bognor had a better range of out of town large shops and a modern multiplex cinema I would stay in Bognor. The out of town shopping like up Shripney Road is the future - with better parking and access. People don't want to go to the high street / London road with poor parking, rubbish small shops and bad atmosphere. There are also too many caravan sites in Bognor which could be developed."

"No more vagrants in doorways with their cardboard beds and dirty dogs. How can you make it look better if they are allowed to camp in the town and the police just stand and have a laugh with them and people bring them food and drink!! Many people are avoiding the town and venturing to a much nicer looking and less intimidating Chichester."

"Not everyone in Bognor likes to be home by 9pm. The town is dead and intimidating by 10pm, there is nowhere decent to eat or have a drink or dress smartly. Most late places attract rowdy people sadly. Also more late night shopping would be good at least one night a month especially in the summer."

"Not sure why none of the plans so far have discussed the water sports slipway. This is a hugely underused area. Now councils run and wasted resource that brings people to Bognor. Partnership with Butlins could provide a top tier watersports area that would give a cost effective way of bringing people to Bognor."

"Note: I support the proposed change of use of the skate park for a destination restaurant or some other visitor attraction. I would also support residential development on this site as part of the overall package to make the whole project financially viable without needing to be supported through any increase in Council Taxes."

"Once it is built on the whole structure and being is changed. Keep Bognor as it was, support local trade, have the lovely open spaces and sea front - esplanade as it is but clean it up, make it beautiful again."

"One of the key heritage assets of the town with the greatest destination potential is the Pier. It is still a destination attraction today despite its current dilapidation and state of repair. A thriving, safe pier with modern innovative attractions could be the main destination attraction for all ages and a key attraction of a regenerated Bognor Regis seaside resort. Bognor Regis needs a high profile unique attraction to compete with the likes of Brighton, Littlehampton and Worthing on the South Coast. Ease of access from the station through signing and a Pathway Route to the Regis Centre area and the Pier are further development considerations."

"One way seafront. 1/4 canopy on London Road for winter shopping."

"Only parking for disabled access."

"Only responses from postcodes within 4 miles of Bognor Town Centre should be considered as any from say Littlehampton have no "ownership" of Bognor Regis needs. It is clear no one from the area including myself want another cinema. You have been told many times."

"Only the people in BR and the local area should be able to state an opinion as it will not be of interest to Littlehampton. Also, I have lost count of the number of times I have been consulted on this. Is it 4, 5 or 6? No

yet again to the cinema. Get the message this time. Just look at Chichester Gate - ghost town which is what will happen in Bognor. As I pointed out to you last time."

"Parking is Key."

"Part traffic free part for parking."

"Pavements need improving."

"Pedestrianise the front and add cafes and outdoor facilities."

"People drive in."

"People with disabilities cannot easily access the sea. There are chairs with balloon tyres that could be hired from the foreshore office and better accessible toilets with full wash facilities (wet room). Someone must pay for improvement and upkeep."

"Pier important."

"Pier improvements essential and better promenade (like Eastbourne or Hastings)."

"Please retain the existing period buildings to ensure Bognor has the character needed for our town."

"Preserve and renovate some of the older buildings, and demolish the eyesore tower in the middle of Bognor and provide better housing."

"Pressure Network Rail / Southern to carry out a major overhaul of the railway station and bring into use the empty spaces / rooms for public use. Better local signage throughout the town and beach areas (following the latest examples in Littlehampton). Take Bognor Regis Pier back into public ownership and then apply for grants etc and raise money to refurbish and expand if funds allow. Also refurbishment of the multi-storey / Morrisons building would help to make the town centre more attractive - but as to where the funding would be found?"

"Progress has been made with shopping area but buildings need to be painted and maintained to make a clean and attractive environment. Quality shops needed to bring people into town. BT building opposite new Butlin's Hotel is a disgrace."

"Proper transport interchange at the station with café quarter and pedestrianisation of station road link to London Road and station road to Hothampton site."

"Provide ample underground car parking. Most major redevelopments have to use underground parking albeit very expensive. The monies will be recouped in the long term. Get rid of the skate park from the Esplanade - it's a prime valuable site. A skate park needs to be re-sited where the users do not disturb adjoining residential. An empty industrial warehouse would very appropriate. Return a section of the beach to all sand as it used to be 50 years ago - this will attract visitors - look at West Wittering!"

"Public consultation has so far had no effect whatsoever. It is clear that neither a cinema nor hotel is required."

"Purpose built car parks in the centre of town."

"Put a swimming pool in Bognor also a McDonald's, KFC and Chicken Cottage."

"Q15. Bognor Regis is a seaside resort. It is essential that the Esplanade remains open to traffic. For those of us no longer able to walk far, closing the esplanade to traffic would mean we would never be able to see the sea at Bognor."

"Q16. I would like to know how you can increase car parking spaces along The Esplanade, considering that all spaces are already taken! Suppose parking on the Promenade along with the Pier Workers would supply extra spaces, but not cost effective, as the Pier workers park there obstructing for free!"

"Queensway needs some attention."

"Railway Station must be improved ASAP! The current work is cosmetic, Southern Railways must be told to get their act together or have it CP'd! Arun needs to start to put some money away for further regeneration; you can't have it on the coat-tails of others all the time. You'll only get second-rate. Bognor needs first-rate

facilities, not hand-me-downs. The Town needs an overall THEME - Fun, Sun, Leisure, and Entertainment. Create an iconic Museum of Entertainment and Comedy which could have various components within different locations - FILM at Picturedrome, INTERACTIVE at Railway Station, THEATRE at both Theatres. Station also could house COMEDY CLUB/BAR. This idea could be developed piecemeal. Role also for PIER in this, surely. One last idea - negotiate with Steam Train company which operates tours out of Horsham for iconic steam service Summer Season down ARUN VALLEY LINE."

"Rather than spend money on pulling down and changing usage of the Regis Centre, spend money on trying to upgrade the town centre by trying to attract more upgrade stores. I don't know anyone who goes to Bognor Regis for shopping. It is depressing, boring with no quality shops."

"Re car spaces more disabled spaces, especially with the ageing population. It is hoped that this questionnaire will help a speedy solution to the future of Bognor Regis, 10 wasted years so far! (And money)."

"Reduce crime."

"Refurbishment of the tatty buildings on the eastern side of Waterloo Square. BT building in Gloucester Road and their adjoining land needs smartening up as Gloucester Road is a main access to the town from the east. Butlins keep their share smart. Shame on BT, a leading and well off corporation."

"Regeneration has to be the good quality design e.g. Esplanade Grande! The pier upgrade is a must!"

"Regeneration is not flats and hotels etc. Regeneration of Bognor Regis can only be achieved if Arun district council have no input. Residents have already voted against flats, Hotels and multiplex cinema three times already. Why are the proposals being shown outside The Bognor Regis area? Our regeneration is not the business of outsiders."

"Regeneration of Bognor Regis should respond equally to local residents and holidaymakers. Bognor should not be seen as a shopping destination as Chichester already fills that requirement. Bognor would benefit from a better evening presence."

"Regeneration should focus on attracting outsiders and not just focus on larger council tax collections from new residential properties. The average age for Bognor Regis favours retired people. We need to bring in younger families in. We need more one off attractions."

"Restore high street brands to town centre, not out of town superstores."

"Retain and enhance historic buildings, eg Royal Norfolk Hotel, Royal Hotel, Picturedrome cinema, Railway Station, etc Clean up ugly areas, eg BT property and Gloucester House, corner of Waterloo Square and Esplanade,"

"Road Pot Holes Filled - and area cleaned and tidied up Empty shops leased out and used again - no more charity shops! Keep clean the White Paving Slabs in the Precinct in Bognor Regis - whoever thought of using White in the first place!! Make it a more Family pleasurable holiday town."

"Roadway covered over hidden from view."

"See my earlier comments. A traffic free Esplanade sounds good, but where would the traffic go? In any case there is little impact on those walking on the Promenade."

"Several of the hotels/ buildings along the Esplanade are in a poor state of repair. The owners should be forced to remedy this. It doesn't create a very good impression to visitors."

"Shopping Centre."

"Shops in the High Street/London road all occupied Police patrolling the streets on foot 24/7 Pavements throughout the town resurfaced. Some of them are so patched and worn they are uncomfortable and dangerous to walk on."

"Shops like M&S Simply Food and especially Next should be in the town centre, not going out to Shripney Road. I understand that it's hard to refuse planning permission if there isn't sufficient space available in the town centre. Arun needs to put in the work to make premises and space available to meet modern retail requirements by commissioning the necessary study work and Compulsory Purchase Orders as has been done in the past, in the time of Bognor Regis Urban District Council, and still is in other parts of the country. This work would be part of

Arun's normal planning and regeneration functions and should be self-financing in the end. Now is a good time to do this, in preparation for the economic upturn when there can be expected to be more demand for retail space. This won't be easy but it can be done: it has in the past. And there are opportunities e.g. the western end of the High Street and there is vacant space for decanting in Queensway. There are opportunities to re-arrange road space, improve the environment for pedestrians and increase parking space in Station Road and along Richmond Road/Lyon Street West. If money can be found to replace the area in front of the railway station (which wasn't really necessary) then it can be for this, especially Station Road."

"Shops must be encouraged to make the whole of their building i.e. not just shop front, tidy as a lot of them are scruffy. Would be a shame to spend all this money on regeneratin and not everyone is singing from the same hymn sheet!"

"Should the Esplanade be closed to traffic where will cars go? The High Street is already closed and Belmont St is unsuitable. How would it be possible to provide car parking? Assuming that cars can even get into Bognor."

"Signs improved. Extend the pier."

"Skate park (formally Esplanade Theatre) is rather nice as it is and is very well attended/popular."

"Smarten the railway station itself and improve the disgusting toilet facilities. For people travelling to BR by train this is their first sight of the town!! It's awful! Please get Network Rail's permission and refurbish it!"

"Snowboard and ski slope."

"Some 4 years ago it was estimated that some 5 to 6 million pounds had been spent by Arun council on regeneration schemes. Having spent hours wading through the current proposals it would not surprise me if yet another 5 million went down the drain (based on the thousands of man hours involved). Stop this nonsense now. Use the money saved to improve what we already have, rather than waste more money on proposals that the majority of residents don't feel comfortable with. Clearly if our council has so much of our money that there must be considerable cost savings to be had in reducing staff and spending money on our town."

"Some more varied shops in the centre."

"Some real ACTION this time instead of forever talking about it. That is all that has been done for years. Maybe somebody could get a grip on the situation and get the ball rolling."

"Some thought required on how railway gateway into the town centre be improved."

"Something for all ages. Like myself, many Bognor residents are over 60 and tend to have fixed views; I would suggest asking younger visitors and Chichester University students what they require. I feel the high street needs better shops but do appreciate the Town Centre Manager is doing a good job attracting business."

"Something like Air hop near Durban Road."

"Something needs to be done to encourage larger businesses to want to occupy shops in and around the Bognor high street area."

"Something that sets us aside from other seaside towns. Something iconic that will bring people here and increase the cultural value. Whilst residential and other development may be required to fund regeneration, these should be kept away from what could be our USP - a vibrant and active seafront and esplanade."

"Start to regenerate parts of the 'Old town' such as Waterloo Gardens and around the Royal Norfolk."

"Station Road needs phased demolition, on exit from the railway station you are confronted with a road full of tatty shops (unattractive shop fronts) most unattractive part of the town centre. The Morrisons car park is crying out for redevelopment, the store is outdated and so is the car park above. A missed opportunity to develop this land and bring more retailers into town."

"Still further investigation to build a marina or smaller boat shelter with moorings. Possibly incorporating an infill of the existing pier."

"Stop wasting council tax payers' money and get on with what has been requested by residents."

"Subway."

"Sustained growth and the attraction of new business would be greatly enhanced by a facility - such as a marina or prestigious art gallery - that attracted wealthy visitors to the town."

"That area is not what is letting Bognor town centre down. It's the lack of decent shops, restaurants and nightlife. It feels like an old person's town!!! It needs to regenerate and get trendier and smarter."

"That the building be built in the old Kursal style of environmentally friendly materials and by a local firm. To have solar panels two floors underground parking. A letter sent to Secondary Schools etc asking the young what they want, after all it's their future!"

"The aim for regeneration of BR should not be yet another playground on the coast but rather an attraction to people in the summer months which are the only times when the town is really attractive. It would be worth looking into the possibility of using the ground, at least, surrounding the GPO building at the Eastern end of the High Street for car parking."

"The areas around the train station needs improvement as broken pavements and litter strewn streets are not encouraging for newly arrived holidaymakers. Bognor Regis is never going to be a bustling metropolis and is seen nationally if not globally as a seaside resort. This should be the focus of any improvements or other work. It would be a shame if holidaymakers were put off from entering due to poor facilities."

"The best thing about Bognor Regis? It is on the seaside! And the sea is free for all to us. So why are we not using what nature has given us for free to generate and attract people to Bognor Regis. So my three ideas are simple: 1. Marina close to Butlins with moorings for boats/yachts with restaurants and bars with even a casino similar to Brighton Marina. 2. A new modern pier. Close to the existing pier but all modern with either a theatre or similar leisure facility built on it. Maybe a viewing tower but a modern people-friendly pier. 3. The area of the sea from Park Terrace to the end of Marine Drive West/Junction with Aldwick Street to be a scuba diving friendly area. Out at sea sink a number of different items such as a boat, bus, plane, tank etc as diving attractions. A few platforms for diving skills. Then a new toilet/shower facility either at West Park or along Marine Drive West. This would attract literally hundreds of divers from across the south and south west for diving weekends. They would use local B/B's and local shops/bars etc in the evenings. There is no similar diving facility in the South and of course it would be all in sea water not a lake. Yes it would take a lot of work to develop and some investment but it would make use of what Bognor naturally has and help generate income for Bognor."

"The biggest improvement that can be made to Bognor is the restoration of the pier. In the old days, steamers used to give trips to holiday makers up and down the channel. My feeling is big businesses should fund this together with Butlins who make a big profit out of Bognor. This would draw in visitors and benefit Butlins as well. Trips could then be to the Isle of Wight for the day and would be very popular."

"The car has to be catered for or visitor numbers will decline and of course those already here from the Bognor residents have to be catered for too or they will be driving further afield and ignoring Bognor shops."

"The continued build-up of shingle on the beach and prom is making access and enjoyment of the seafront difficult. The banks are too steep and prevent many getting to the beach. This also blocks the view from the prom. Better seating on the prom with some seats in shelters, classic style. And how about some actual sand on the beach instead of shingle?"

"The council have failed to invest in Bognor Regis and attract private investments from a political culture of anti-public expenditure. Opportunities have been missed when finances were more readily available. Economic developments supported by the council since 1974 when Arun was created have failed."

"The esplanade can only be car free if there is an appropriate route from Aldwick to Felpham which this road currently does do. If the road is closed, how will disabled people access the seafront easily?"

"The Esplanade could be traffic free but then parking would be a problem. Good beach access and parking is vital when attracting visitors to the area."

"The focus of attention should NOT be on the two sites listed in this questionnaire which both serve useful purposes. Instead focus should fall on the underused Morrisons car park and the shabby buildings around it and the extremely badly designed multi storey car park. These are sites that could and should be re-developed and improved."

"The following seem to be poorly or underutilised and should be developed: 1.) Morrisons Car Park. 2.) London Road Car Park. 3.) Covers Area. 4.) Station Car Park. 5.) Gloucester Road Car Park and BT Site In addition Station Road needs drastic changes. The "improvements" to the station square are completely negated by the dreadful state of this area."

"The key site of Regis Centre should be supported to maintain and keep the facilities that this site offers and hopefully enhance the facilities of the theatre."

"The Morrisons site is underutilised, since the introduction of draconian parking restrictions and is a prime site for redevelopment. Ideally remove the top end of Bedford St. and pedestrianize, just using Bedford St. as a drop off and parking facility for the disabled. Consider redevelopment for business offices/starter units of the BT site in Gloucester Rd."

"The pier is one of the ugliest in the country. It needs a considerable amount of repair work and some imaginative re-development, both its basic structure and the mish-mash of buildings. The development of the pier is crucial to the bigger regeneration project."

"The pier is unique and could be a big attraction. Chichester (for example) has no pier but has a multiplex so if a multiplex was built in Bognor then there is only a small catchment area. The seaside is the biggest asset so exploit it! What about a celebrity restaurant and viewing area at the top of Fitzleet house?"

"The pier is very important and at the moment its condition is a disgrace. It would be wonderful if even ONE good restaurant could open in the town (whether a chain or an individual establishment). Let's also celebrate the 'heritage' side of Bognor - William Blake, Sir Richard Hotham etc. The Bognor Museum, staffed by volunteers, deserves more recognition and publicity."

"The pier needs to be made into a major tourist attraction, bigger better than ever twenty first century attraction. We need to be famous for the right reasons."

"The Pier should take centre stage on any regeneration as you can't help but see it and it is currently an eyesore - a shadow of its former self. Extend the pier and once again promote cruises along the coast from it."

"The population of Bognor is as important as visitors and the present parking situation is untenable and just sends people to Chichester where they can get everything that is available in Bognor only in a more pleasant and vagrant free area and with better parking facilities. I would like to see you/them/us come up with a clear vision of what sort of place Bognor will be - young and trendy/family orientated/quiet and sedate/cheap and cheerful. Whichever one will need us to develop the town in a different way/style. We can't be all things to all people with a hotch potch of designs. BE CLEAR and stick to that vision. Don't "wall off" the sea view and the facilities there with tatty flats or even nice ones. Bognor's most important asset is the sea and being able to walk and even drive along the sea front is energising/energating and good for the people who live here 365 days a year."

"The public toilets need urgent upgrading = improvement to attract visitors with the provision of baby changing facilities which are absent at present. Better maintenance of lights along our front to make it welcoming + lovely to visit."

"The question of car parking is relative to what is provided elsewhere in the town and if there were more on the Regis Centre site then I would support no car parking along the esplanade except for disabled."

"The question of what would attract people to come to Bognor has to be asked. I do not have an answer, other than better holiday facilities and better, more reliable weather. And then the question of the currently, lousy parking facilities raises its head. Parking must be improved and not be so expensive."

"The rail station area looks as though it is starting to gather speed and I believe you are attempting to purchase and I assume then give the Picturedrome a facelift. What really spoils this area is the signage on the Reynolds corner. No objection at all to them putting signs up but they are badly designed, with no colour cohesion and whatever else is done here is going to be spoilt by this. Is there any way they can be persuaded to tone down the size, change the fonts and get rid of the yellow or at least incorporate it into an overall design so that it doesn't dominate the area? Another thought is Bognor in Bloom. Could this be enhanced so that there are even more flowers etc? Flowers always make any area look good although I appreciate that you need to get volunteers to help. If I wasn't working away most of the time I'd happily do it but maybe there are more people who have time to spare? Just looked at Q18. The signage at Reynolds would only have to be paid for once and surely some of that, if not all of it, would be down to the company to some extent. As far as increasing participation in Bognor in Bloom the more attractive an area looks the more likely it is to attract visitors so I would have thought that some of it would be recouped by income from tourists."

"The Railway station is a prime site and whilst there is some work going on at present a more radical approach could free up this site for prime retail development with the train station moving next to the University and opposite Butlins. Butlins access should be moved from the A259 and the visitor centre area tidied up and used as the main entrance for Butlins. The 60s tall building next to Butlins on the road leading to the Esplanade is an eyesore. Demolish this and rest of the Telephone Exchange and free up a site close to Hotham. This would move

the centre of Bognor more towards Hotham and would link with a new railway station. The sandy beach needs to be restored, a tidal barrier, with the capability to generate electrical power would enable this and whilst it is a huge investment it could be self-funding by providing enough electricity to power Bognor and the surrounding areas. Overall there needs to be a vision of what type of resort Bognor is. Butlins is one end of the spectrum, my view is the town should move away from the traditional UK seaside town and become a pleasant place to visit with interesting retail developments, the Victorian structures in the town being repaired and maintained. The infrastructure needs to support a more affluent visitor who will visit, possibly all year round because of a pleasant, peaceful, safe and secure environment. The pier should be demolished; it adds nothing in its present form."

"The regeneration needs several parts. Increased access to the beach, make it a meeting point for the community, and work out how to draw in visitors."

"The Regis Centre Site has good access therefore it is the best place to site entertainment for locals and visitors, providing there is enough parking. Locals should decide the future of Bognor Regis, not people who live miles away."

"The residential offer needs to include affordable housing for rent and sale for local people."

"The roads around Bognor need fixing, due to major pot holes."

"The Royal Hotel and some other buildings along the front need to be repaired and repainted."

"The sea is Bognor's best feature and it needs some intelligent, thoughtful and sympathetic planning to utilise it. The sea is already there, waiting to be appreciated!"

"The seafront requires modernisation. Many of the fittings are old and tired and the whole run requires uplift. The years of procrastination over possible developments happening has resulted in gross underinvestment and consequently significant investment in a wide scheme is required. This should be co-ordinated in order to ensure a cohesive visual appearance. If this is done in sections then it runs a risk of not fitting together. I would like to see a modern twist on visual appearance moving away from traditional Victorian which appears to be the Bognor Regis default."

"The site of the skate park should be considered as a possible water play park with a small concessionary cafe and a building to house the plant for the water play and changing rooms. This would give people using the beach to the right of the pier somewhere safe to go with their children and encourage use of that end of the beach area. I have had this area looked at by a company who develop these play areas, and they said that it was in perfect condition to be used for that, with very little need for alterations. Very attractive to someone looking for a concession maybe? No need for another restaurant and more need for car parking."

"The skate park (former Esplanade Theatre) cries out for development. I suggest the site (which has adequate car parking space) is used to build an iconic two storey restaurant with rooftop dining facilities. The building should be primarily of glass on the south elevation. We need a high quality restaurant. Look what 'East Beach cafe' has done for Littlehampton! This site is ideal for what I propose and have been promoting for years!"

"The skate park should be left as it is, or improved; several children use this and cannot afford to go to the new skate park that has been created, out of town."

"The station and surrounding areas could do with improvement as they are not at all welcoming."

"The town centre to me has lost its appeal. I am a Bognorian born and bred and the town centre holds no interest to me anymore. I would like to see more variety of small independent shops that are likely to attract visitors. I would then prefer the larger chain stores to be situated out of town, which would make parking easier."

"The town has many shops which are boarded up...this is a disgrace to the town's image. The railway station is being improved but what will the impression be of the new traveller entering the town?...i.e. The Jasmine House Restaurant. Image is all important in this area...it's obvious that this is not being taken into account....first impressions are so important. This area is depressing."

"The Town in general to be smartened up i.e. painting outside shops/buildings, carry out repairs where necessary. The development of Glenwood Lake into outdoor watersport facilities."

"The town is full of empty shops that could be used for shops, restaurants etc. All we need along the sea front is leisure which could be put along the prom. We DO NOT need or want a multiplex, hotel and flats. We are supposed to be a sea side town not a built up concrete jungle."

"The town needs "destination" attractions to bring in people from farther away. A new and exciting pier with a larger theatre that can attract medium sized concerts and gigs as well as drama/musicals would be 'must haves'."

"The town would benefit from the effort to re-open the closed retail and if it means that a practice of low rents for a length of time to get the businesses off the ground. A few nice restaurants would also help as there would be less need to travel to Chichester other than if one preferred a pub."

"The train station also needs to link to this development so there is a natural flow from the station to Hothampton to the sea front."

"The variety of shops in Bognor is pretty poor compared to other areas."

"The whole of Bognor just needs a good tidy up! It looks run down in places where a little care and attention would make a huge difference. I moved down to Bognor last year from West London and love it down here. One of my favourite things is after a hard day at work being able to drive along the esplanade and see the sea. Bognor has a wonderfully long beach and it is not being utilised to its full potential at the moment. Would love to see sand back on the beach at least for part of it. Perhaps if this part of the regeneration happens it could lead to a marina in the future. The Pier is a missed opportunity at the moment - it needs improving - maybe some small concession stands and benches for somewhere to sit? Another favourite place of mine to walk along and admire the coast line."

"The whole of the esplanade need not be traffic ridden or traffic free....I am sure part of it could become traffic free and this would improve beach access. The town's roads could be organised to include some one way streets which would free up some parking kerbside. Gloucester road could have chevron parking along the east side and the car park could be vastly improved there."

"The whole town needs all landlords to repair/improve all buildings in the area. Some are in a very bad state and need improvements as soon as possible."

"There should be trails linking Bognor Regis to the surrounding areas. Sports facilities and playgrounds can be provided just off the Regis Centre Site which must be recreated as a high-end cultural destination."

"There is a rubber matting need for small trades which is excellent for the less able to get onto the beach. Every time we visit rock garden beach there are youngsters using this facility. An interesting idea might be the reintroduction of 'bathing machines'. A novelty like this - especially if horse drawn - will attract many extra visitors. Please maintain our theatre on this site."

"There is no need to increase the council tax due to west meads and Pagham court developments unable to sell all homes. Bognor Regis has brown field sites that could be developed for residential homes (according to the government) - this would bring in funding. We do not want any more flats on the sea front. There are other sites in Bognor that are suitable for a large good quality hotel. Listen to what the locals want - not Arundel, Littlehampton etc. Toilets opposite the pier. These are the first things that should be developed before any regeneration. Tourists (in particular coaches) this is their first stop in Bognor Regis. Have to travel downstairs to a disgusting site. Nothing to do with vandalism. Utter neglect. Toilet seats missing. Locks off doors, screw holes left in cubicles where one lot of furniture has been removed and replaced on opposite wall. Holes not filled in. A small attempt has been made to do something. Rusty gate painted, broken tiles filled in with white (in your face) tiles. Walls leading downstairs painted. This is not good enough. The site should be filled in and water and electricity brought up to ground level as this is the best site for toilets between Silverton Road and the Town Centre. Why are there surveys going out to other districts other than the immediate areas e.g. Aldwick, Pagham and Felpham? Why are the figures showing the population in Bognor Regis being considered when a survey produced in Bognor Regis showed what the locals really want? The population figures include all ages. People in the many care homes etc have no idea what time of day it is, never mind if we need flats and a multiplex cinema on the sea front. When have the people in Bognor Regis had a survey for Littlehampton, Arundel etc to give our opinions on what they want in these areas? I've never seen one."

"There needs to be a focus on the obvious attraction which is the seaside. Comparisons can be made with Littlehampton and the successful way in which the riverfront has been developed and also the benefits of a quality eating place as is provided by the East Beach Cafe. There is plenty of scope for the whole of the seafront from Felpham to Marine Park gardens to be enhanced to offer good quality cafe facilities with sea views. Butlins should also redevelop to be outward looking as regards the sea. The emphasis must be on the family for Bognor to work as a quality seaside resort."

"There should be a multi story car park on the car park site in front of Butlins for ease of those using Butlins as a day visitor and those who want to park closer to the beach."

"They need to park cars facing the wall like further down the sea front so you would get lots more cars parking like a herringbone effect."

"The plans which have been submitted. This is what I thought the consultation would be on. Therefore this consultation is just a return of previous consultations. Show us all the plans, otherwise undemocratic!!"

"This whole town needs to be made to look more appealing, the recent landscaping has supported this but much more needs to be done to attract the good shops and restaurants as well as independent retailers. I love the recent idea of the artists' quarter and strongly encourage such sensitive development."

"To attract out of town visitors we must have more parking."

"To link the Parks to the seafront would be a good idea. To create a cycle route along the seafront from Bognor to Littlehampton would be a tourist attraction and could link to the railway stations."

"To make Esplanade traffic free would mean no east / west way to cross the town unless road covered with viewing areas etc. Any regeneration to Bognor will be a waste of time and money unless Queensway / Fitzleet are demolished."

"To see some of the larger store groups back in the town."

"Town centre."

"Traffic congestion would be bad in town if the Esplanade was closed. What would happen to all the stones if we had a sandy beach again?"

"Traffic free esplanade would need to be paved into a precinct and car parking lost would need to be absorbed into Regis Centre site by building a multi storey on existing car park. Cost coming out of Council Tax may need to be considered to get the scheme off the ground. Let's get something built. Pier needs knocking down and one of Mike Jupp's designs to be built out of concrete to replace it."

"Traffic management is very important. Railway station fore court should have cut trees down. Replace flower boxes in London Road. Do not replace the bowling green or bowls at Swansea Gardens."

"Try for lottery grant to rebuild theatre with glass so people can see the beach if you want the beach nearer. Need to think about the elderly who use the theatre for their nights out as not too expensive and easy to get to and parking is good. Need to reduce rent and rates on shops so they are not kept empty as this makes the high street untidy. There is also a vacant plot by the side of Greggs that is an eyesore."

"Try to remember that we don't want Bognor to turn into God's waiting room. Other age groups live here too and not all of them have children. No more age restricted living accommodation and less sport related drinking places."

"Unless you are on a bus you cannot even see the sea when travelling along the sea front, so closing it should and will not affect the pull of visitors. Hopefully all these ideas are going to greatly improve the town and its image, if done correctly, and will therefore in the long run enhance the town and surrounding areas. I am not opposed to some council funding as it will be for the 'greater good' but MUST be done with residential approval."

"Use multiple garden areas, e.g. marine park gardens for children/teenage play - skateboard, climbing, zip wire. Existing gardens are old fashioned and not fully utilised - save/redirect costs. Put visitor car parking under seafront mezzanine or Hothampton site - or move to east and west of seafront."

"Use of the Morrison's car park site should have been better!!! Knocked down a housing area, bus station etc, for a shopping centre that never materialised! Morrison's do not need all that space. There is a multi story above it! They should be forced to develop that area or give it up for public use, i.e. Park, garden, museum etc."

"Very keen that the pier is redeveloped."

"Visitor friendly = availability for leisure activities on bad weather days. Bognor precinct shops used, maybe rents reduced to attract more traders. More toilet facilities in gardens and parks."

"Voting being restricted to the areas most effected namely Bognor Regis; no other areas. Also better road/rail access to the town and good low priced parking on arrival."

"Watersports complex near the slipway to develop the access and view of the seascape and give water sport facilities to old and young to enjoy the sea - sailing, canoeing, water skiing etc."

"We are a seasonal town, Apr - Sept are our busiest times, but for the residents who live in the town, we would benefit all year round. The cost of these re-developments will pay for themselves in the long run."

"We do not need a multiplex cinema as the present Picture Dome is sufficient."

"We do not want a cinema, I feel we should have low Rise small Development in keeping with a traditional seaside town, we don't need massive development just small things that people can look round and enjoy."

"WE DO NOT WANT OR NEED ANOTHER CINEMA!!! Nor do we need more retail given the number of empty shops in the town. Build something that can keep locals entertained and bring in tourists."

"We have talked about this and done nothing! For goodness sake just get on and do something! Anything is better than this continuous indecision. Arun was so weak in letting the other developer get away with doing nothing."

"We must accept the provision of flats in order to pay for the above. No necessity for a cinema complex. The present theatre in the Regis Centre is fine for its purpose. DO NOT REDUCE PARKING PLACES ON THE REGIS CENTRE CAR PARK. Always full from 9-5 weekdays."

"We must have a theatre and play areas for the young people and visitors to Bognor plus we need hotels extremely urgently."

"We must look to other seaside resorts and see what they provide for residents and visitors. Bognor is not a large seaside town, but it does need updating to encourage more visitors and making it a more pleasant place for residents."

"We need more shops especially clothes shops as well as the likes of The Range, Argos. We also need employment on the industrial sites for the many families that are now installed on the new housing sites around Bognor. Low tolerance to drink and drugs in town centre."

"We need the pier sorted ASAP. There is no need to stop traffic on the esplanade. We had a lovely theatre on the esplanade and ADC knocked it down and put the skate park in. Now you want to get rid of the skate park and build on the site. What a waste of money over the years with ADC."

"We should have a spa and gym in Bognor it would be a big attraction and works well in Germany."

"What a waste of time, the exhibition consultation in Vicarage Lane Felpham was. More money badly spent."

"What a waste of what could be a fantastic seaside resort! It needs to be modernised and have more to offer holidaymakers and local people, in terms of seafront attractions, decent restaurants - whether independent or popular family chain restaurants, such as the Giraffe chain or Nandos. It's a beautiful town with a wonderful beach and lots of character, but doesn't have much else to attract people. I don't understand why people are so opposed to improvements being made, or say they want changes, but then poo-poo any decent suggestions! Butlins is great, as is Hotham Park, but there's nothing else down there really, apart from the beach if it's a nice day, but even then that's not enough to keep my children occupied for a whole day. It would be great to see the pier revamped too."

"What about tidal pond / lagoon for energy generation? Whatever happened to the marina which we have been in favour of for the past 20 years? - that would pay for itself. The launch ramp only operating at holiday times makes no sense - limits visitors and sends them elsewhere."

"What development and what about skate park? What plans for Gloucester Road car park, there is no mention of it?"

"What have you done to the lovely town I used to know so well? We have the best UK weather so what about a cosmopolitan approach, street cafes etc. similar to Brighton. What have we got? run-down buildings, more Polish shops than enough, groups of drunks on the Warsaw social club. And no I am not being racist; it is what I see with my own eyes. Chichester does not have this problem, why should we? Until the area is cleaned up I will continue to be ashamed of the town centre I used to love."

"What I am suggesting is to develop the asset of the location of the sea and the downs. To do this requires a developer who understands how to make the maximum use of the area and work together with council officers, design and push through a scheme that will create local enthusiasm and support. At the moment the chance of creating a great resort is not being approached with the star qualities required. The benefit should be reflected in the cost?! Its benefit would be beyond current imagining. This project is the most exciting vision of Bognor Regis and I hope that it will have the support it deserves. The town has every element lying in wait if it can be grasped by visionaries of the future. It could be Cannes or Nice or anywhere on the Mediterranean coast. Has the future been explored with the developers of French, Italian, or other European developments based on the sea and green hinterland?"

"What the town doesn't need is yet more flats, especially without their own parking spaces. The shopping centre is very poor, basically 200 metres and that's about it. Littlehampton gets the lion's share of money, it's about time Arun remembered Bognor as well. The 'regeneration scheme' seems to be yet another excuse to build more overpriced flats with a few sweeteners thrown in."

"Whatever developments take place sufficient car parking space is vital. Outlying areas of Bognor have limited or no public transport after certain times. If people have to travel by car they need to be able to park and if they can't do that in Bognor they will go elsewhere."

"Whatever happened to the Water Sports Centre idea supported by Butlins, Chichester Uni and The Council? That would be a big attraction for the Bognor Regis Seafront. Definitely no need for a multiplex cinema!"

"Whatever you do will upset some people but we all know that standing still is not an option. Main road access is a problem (A29/A27) but I know is partly being addressed. A fast, direct rail link would be magic - see what that's done for Brighton. In terms of industry, light engineering/electronics is plainly a good option (although there will be siren voices about food processing: I've had experience of this (with the WDA) and it's very hard work). Desirable housing is being addressed (Bersted etc) so I don't think that's a difficulty although tidying up the appearance of the town as regeneration goes forward is a must. I suppose I'd summarise Bognor's potential as sea-speed-space-aspire (as in - you've got it - the Goodwood connection - electronics potential - and that's what we all need to do). Regeneration is about removing the 'snigger factor' but also about civic pride, so can we get rid of the great big shower-head or whatever it is? Dearie me, even a fountain's better, and I'm no fan of them. Way off topic, but has anyone thought about a 'Dark Skies' designation? It's another reason for 'quality' development and tourism, and is more a matter of adjusting planning guidelines than spending actual money. (See the Dumfries experience)."

"When I visited Aldwick Parish Council offices to see the plans for Bognor Regis Regeneration, I was dismayed to find there were no actual drawings or plans of proposals. I have filled in the feedback form but felt it was limiting. The gentleman I spoke to at the consultation said I could include a letter. So first of all, how much have all these consultations cost the ratepayer since talks on the regeneration of Bognor began some 6 or 7 years ago (to my knowledge)? I ask this as many of the questions ask if we would support an increase in council tax to fund these ideas. We were never asked if we would support an increase when Littlehampton had improvements along their seafront and riverside areas. In fact, I have learnt that schools outside Bognor are being asked for their views. Were Bognor children asked for their views on improvements to other areas of Arun District? Please make the seaside area fit for purpose. I believe that is the fashionable phrase to use. Places where families can play if the wind springs up or there is a sudden shower. Fountains for children to frolic in and covered over play area for those showery times. Restaurants and cafes. Arun owns that land so would still generate an income from rent from businesses included in the plans. I have given ideas over the time to any group asking for them. Surely it is time to get going and sort Bognor out!! I neglected to ask, what had happened to the money Butlins paid for their site? I understand they were only renting this before. Surely that money should be set aside for the regeneration of Bognor."

"When you say beach I hope you do not refer to sand as this was seen as being unnecessary many years ago by ADC. I would like to see this beloved town become family friendly which would mean offering what would make families happy and encourage them to visit."

"Whilst waiting for yet another regeneration scheme Bognor deserves a lot of attention with regarding to pavements, signs, pointing lines, empty buildings etc. Can we have some of these sorted as we wait? A lick of paint looks better as well as make people feel better as it's being cared for."

"Who says we need regeneration? Just live with what we have and make it work for the people who actually live here"

"Why can't the regeneration be self-funding?"

"Why not have small art sales/exhibitions inside the train station? Due to the amount of empty space near the ticket offices, which feature work from local artists."

"With Blake's Cottage in Felpham and other connections I do believe that emphasis should be placed on this in order to attract visitors. Other areas of the country have re-invented themselves based on heritage links which have helped tremendously in regeneration, i.e. Dickens in Rochester as an example. The Pier definitely needs refurbishment. The Regis Centre is OK for what it does but lacks capacity to draw crowds in for top class shows, which is disappointing for a seaside town. What we need is a vibrant beach area not residential turning the sea front into a dormitory area of no attractions. I would like to see ambition and creativity, something lacking at the moment as can be seen with the paving scheme in London Road which quite frankly a student of the local college could have done much better. What we definitely need is closure on this supported by the community, not more years of indecision and bad decision."

"With regard to the above, perhaps a section of the Esplanade could be traffic free permanently or outside rush hour times. If major car parking facilities were provided on the Bus Station Site then that would provide flexibility behind the immediate sea front. Also has Park & Ride been looked at?"

"With the increase in internet shopping it's becoming challenging for shops and other trades to stay profitable and open in smaller towns. Having the shops spread out thinly across town only makes this more challenging. By encouraging all trade based in the High Street and the recently repaved section of London Road and not in areas such as Queensway will result in more customers in the one area - a greater audience for window shopping etc. The building on the High Street by the Arcade where KFC used to be is still vacant but could house 2-3 small shops. I propose that the Council purchase this building, separate it into separate shops, and put them out to tender for local businesses offering them 1-2 years rent free to get up and running. I think that regeneration of the pier should also be paramount in order to capitalise on the tourists staying at Butlins who walk along the prom."

"Without a whole town traffic scheme, it is hard to form an opinion about a traffic free Esplanade."

"Yes incorporate the RAF Bognor and the Glenworth Lakes scheme by the Leisure Centre."

"Yes we feel the area of Gloucester Road from sea front to Hotham Park need redevelopment (especially old telephone exchange building). Also the shopping centre needs a boost of some sort. A few seats/trees etc. don't improve the quality of the retail experience."

"Yes, the sites should be regenerated taking into account that we are a seaside location not an urban town centre. We should celebrate our location and our heritage. Let's use the incredible past we have to draw people in. William Blake, Rossetti, etc. arts based coastal regenerations have PROVED to be VERY successful in increasing footfall and income. PS I can understand asking residents in Aldwick, Pagham, Rose Green, Felpham but why are you asking people from outside Bognor such as Arundel, Littlehampton etc what should happen? This should be a matter for Bognor residents."

"You can't attract people to shop with charity shops, eastern European food shops, estate Agents and phone shops. The town needs a better variety and more in Town parking."

"You need to get more English people getting jobs instead of foreigners getting them"

"Youth centre" (x2)

"I would just hope that you look at what other seaside resorts have successfully achieved and move away from the 80's style cinema/Nandos/Prezzo combi. Also keep in mind how seasonal Bognor is, and that it is unlikely you will change that, very few resorts do, even abroad, but instead work with it. I sometimes feel that is missed."