Bognor Regis Regeneration consultation
A report for Arun District Council
Contents

1.0 Introduction to Bell Pottinger
2.0 The brief
3.0 Methodology
4.0 Results
5.0 Data analysis
6.0 Qualitative data analysis
7.0 Conclusion

Appendices
1.0 Introduction to Bell Pottinger

Bell Pottinger is a full service communications agency that specialises in delivering public consultations.

The project was undertaken by Bell Pottinger’s local engagement team which has experience in carrying out public surveys, running exhibition events, community outreach and results analysis. On this occasion, Bell Pottinger delivered a public consultation on the regeneration of Bognor Regis which spanned the whole of the Arun district, listening to a broad range of demographic groups and gathering results which are valid and independent of Arun District Council (ADC).
2.0 The brief

At the September Full Council meeting of Arun District Council councillors decided to embark on firstly, a strategy of inviting the submission of fresh ideas for the development of the Regis Centre and Hothamton sites and secondly, to invite the general public to give their views via a generic consultation form as to what they would like to see on these two sites.

Following Full Council ADC launched an initial call for ideas on the regeneration of Bognor Regis, requesting input from community groups and developers to provide a vision for the transformation of the town. Having received a number of proposals, the Council wanted to gather the views of those who live in, work in, and visit the town to ensure that any future regeneration is sustainable, inclusive and exciting, as well as having the support of the local community.

In January 2015 Arun District Council supplied Bell Pottinger with a clear brief to undertake a public consultation across the district of Arun on the regeneration of Bognor Regis, to meet the following requirements:

1. The broadest ever survey conducted in the district by consulting those who live in, work in and visit Bognor Regis;
2. As inclusive as possible by consulting a wide range of demographic groups;
3. Accessible to all by offering multiple outlets to the public for providing feedback;
4. Impartial in its surveying of public opinion and free of bias towards any particular scheme / regeneration option; and
5. The consultation findings should be compiled into an independent report to be delivered to the Council in Summer 2015.
The following section of this report outlines how Bell Pottinger acted upon the above brief from March-May 2015, gathering the views of those who live in, work in and visit Bognor Regis on the future regeneration of the town.
3.0 Methodology

Over the course of the consultation period Bell Pottinger and ADC conducted an extensive range of events, circulated a great number of surveys and advertised the consultation widely and in numerous formats.

This section of the report lists the methods used during the consultation in detail. It outlines how the consultation was publicised and the opportunities that were offered for providing feedback.

The primary format for submitting feedback on the regeneration of Bognor Regis (whether in person, by post or online) was through the medium of the official feedback form, which is included in the appendices as Appendix 1. The form was designed to enable participants to express preferences for a variety of scenarios, as well as providing space for additional comments.

The forms were available at all consultation events and could also be completed online by accessing the consultation website.

3.1 Publicising the consultation

3.1.1 Newspaper advertising

Public exhibition events from Tuesday 10th March – Thursday 26th March 2015 were advertised in the Bogor Regis Observer and Littlehampton Gazette on 26th February 2015. There was a further advert in the Bognor Regis Observer to remind the public about the ongoing nature of the consultation on 26th March 2015.

Copies of the press adverts can be found in the appendices as Appendix 2 and Appendix 3.

3.1.2 Arun District Council website

On 2nd March 2015 a dedicated section of the Arun District Council website for the consultation went live, advertising the public exhibition events, displaying electronic copies of the exhibition boards and offering an opportunity to provide responses through an online version of the consultation feedback form.

3.1.3 Permanent displays

A number of exhibition stands were erected in key community locations and remained throughout 10th March – 30th April 2015, giving details on how to participate in the consultation. Hard copies of the feedback forms were provided alongside the stands and numbers regularly topped-up. Permanent displays were located at:
3.1.4 Council tax bills distribution

Information relating to the public consultation, the public exhibition events and how to provide feedback was circulated in conjunction with Arun District Council’s annual council tax bills to 73,000 residents in the district.

A copy of the letter is included in the appendices as Appendix 4.

3.2 Consultation events

A variety of consultation events were held during March-May 2015 to provide members of the public with the opportunity to speak to the consultation team and Council staff, request further information or provide their feedback on the regeneration of Bognor Regis.

3.2.1 Publicised exhibitions

Bell Pottinger hosted a series of public exhibitions displaying boards (included in the appendices as Appendix 5) which provided further information on the identified sites for regeneration, potential options for redevelopment and details on how to provide feedback.

At all consultation events feedback forms were provided and attendees were encouraged to complete them in situ or post them at a later date.

Over 350 people registered their attendance at the events which took place between 10th – 26th March 2015. There were also additional people who attended but chose not to register at the events. The best attended events were those based in the centre of Bognor Regis at the Regis Centre and Bognor Methodist Church.
Pagham Village Hall - Tuesday 10th March 2015, 14.30-18.30

Willowhale Community Centre, Aldwick – Wednesday 11th March 2015, 15.00-19.00
Bognor Regis Methodist Church – Thursday 12th March 2015, 12.30-20.00

The Regis Centre, Bognor Regis – Saturday 14th March 2015, 10.00-13.00
Felpham Village Hall – Monday 16th March 2015, 13.00-18.00

Bersted Jubilee Hall - Tuesday 17th March 2015, 14.00-18.00
Middleton-on-Sea Jubilee Hall - Wednesday 18th March 2015, 14.00-18.00

Barnham Community Hall – Thursday 19th March 2015, 14.30-18.30
Arundel Town Hall – Friday 20\textsuperscript{th} March 2015, 10.00-14.00

Littlehampton Manor House – Friday 20\textsuperscript{th} March 2015, 16.00-20.00
3.3 Further events

To ensure the consultation was as inclusive as possible, Bell Pottinger sought to further consult members of the public on the regeneration of Bognor Regis by conducting additional consultation events geared towards engaging silent demographics and hard-to-reach groups.

3.3.1 Butlin’s Bognor Regis – Wednesday 8th April 2015, 12.00-16.00 & Thursday 16th April 2015, 15.00-19.00

In order to seek the views of those who work in and visit Bognor Regis, the consultation team hosted exhibitions inside the Butlin’s Bognor Regis resort. Workers and holidaymakers alike were invited to view the boards and provide feedback.
3.3.2  **Morrisons supermarket Bognor Regis – Monday 13th April 2015, 13.00-16.00**

As a key community hub in Bognor Regis with a great amount of footfall, the consultation team erected pop-up banners and held conversations with shoppers to obtain their views on the regeneration of Bognor Regis.
3.3.3  The University of Chichester, Bognor Regis campus – Tuesday 28th April 2015, 12.00-18.00

Seeking feedback from those who study in Bognor Regis, the consultation team hosted an exhibition in the campus students’ union; ‘The Hub’.

3.4  Youth consultation

To obtain the views of young people in the district - who were less likely to attend the publicised exhibitions - the consultation team visited a number of local schools and conducted exhibitions at break times, encouraging pupils to engage with the regeneration of the town and provide feedback.

3.4.1  The Regis School, Bognor Regis – Thursday 16th April 2015, 09.30-14.00

The consultation team visited the Regis School to obtain the views of children living in the district, holding focus group sessions and displaying the exhibition boards during break times.
3.4.2 St Philip Howard Catholic High School, Barnham – Friday 24th April 2015, 09.30-14.00

The consultation team visited St Philip Howard Catholic High School to obtain the views of children living in the district, holding focus group sessions and displaying the exhibition boards during break times.
3.4.3 The Littlehampton Academy – Thursday 30th April 2015, 08.30-14.00

The consultation team visited The Littlehampton Academy to obtain the views of children living in the district, holding focus group sessions and displaying the exhibition boards during break times.

3.4.4 Chichester High School for Girls – Wednesday 13th May 2015, 09.00-13.00

The consultation team visited Chichester High School for Girls to obtain the views of children living in the district, holding focus group sessions and displaying the exhibition boards during break times.
3.5 **Further opportunities to provide feedback**

In addition to the above events, members of the public were given the below further opportunities to provide their views on the regeneration of Bognor Regis.

3.5.1 Consultation hotline – 0800 1615745

Bell Pottinger ran a Freephone telephone hotline to allow members of the public to call and provide feedback, in case they were unable to attend the consultation events. Members of the public also called this to find out more about the consultation process and alternative opportunities to provide feedback.

3.5.2 Consultation email address – bognorregis.regeneration@arun.gov.uk

Bell Pottinger set-up and ran a dedicated email address to allow members of the public to write in with feedback or any other queries.

3.5.3 Consultation website – www.arun.gov.uk/bognorregisregeneration

The consultation website, as previously mentioned in section 3.1.2, enabled visitors to complete a feedback form in addition to publicising the consultation. At the time of the publication of this report, the pages had received 2185 ‘hits’ (online visits) since going live in March.
3.5.4 Freepost consultation address – FREEPOST EXHIBITION CONSULTATION

Completed feedback forms or other responses could be posted, free of charge, to the dedicated consultation postal address.
4.0 Results

At the conclusion of the consultation process, Bell Pottinger collated the feedback received from the variety of paper and online responses and ran a comprehensive data analysis, the results of which can be found this section.

4.1 Overview (Q1 – Q3)

A great number of responses were received, with 1289 respondents providing their views on the regeneration of Bognor Regis. Given the size of the local population and the open nature of the consultation (i.e. not aligned to any specific proposals), the overall number of respondents provides a strong level of statistical significance and allows for results which can be considered to be representative.

The number of respondents may have been even greater but for a variety of limiting factors (received anecdotally by the team during the consultation) such as: consultation fatigue in the local populace; apparent overlap with ADC’s initial call for ideas and apathy stemming from the absence of specific detailed proposals to endorse or oppose due to the consultation’s open and unbiased nature.

A demographic breakdown of the respondents can be found below.

Are you male or female?

<table>
<thead>
<tr>
<th>Gender</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>530</td>
<td>42%</td>
</tr>
<tr>
<td>Female</td>
<td>737</td>
<td>58%</td>
</tr>
</tbody>
</table>

Age Group

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 35</td>
<td>603</td>
<td>47%</td>
</tr>
<tr>
<td>35 and over</td>
<td>671</td>
<td>53%</td>
</tr>
</tbody>
</table>

Respondents submitted their feedback through a variety of mediums. The following chart illustrates the predominant use of paper feedback forms, but also a substantial online response.
Responses were received from across the district. In the below chart is a breakdown of where respondents originated from, based on postcode areas.

### Format used

- **Paper (905)**: 70%
- **PC/laptop (335)**: 26%
- **Tablet (38)**: 3%
- **Smartphone (11)**: 1%

### Postcode area

- **PO20 (30)**: 3%
- **PO21 (527)**: 46%
- **PO22 (277)**: 24%
- **BN16 (36)**: 3%
- **BN17 (154)**: 14%
- **BN18 (31)**: 3%
- **Other PO postcodes (32)**: 3%
- **Other BN postcodes (11)**: 1%
- **Butlin's visitors (outside area) (27)**: 2%
- **Other (outside area) (16)**: 1%
Overall, the consultation ensured that the opportunity to provide feedback on the regeneration of Bognor Regis was extended to a broad range of demographic groups. The diversity of the medium through which responses were received reflected the variety of age ranges and occupations that were consulted. The broad geography of the respondents’ origin reflected the efforts made to consult across the district by the consultation team pursuant to the brief. However, as the above chart demonstrates, the majority of responses were received from the Greater Bognor Regis area.

### 4.2 Statistics (Q4 – Q18)

In this section the responses to the questions on the feedback form which required only box-ticking are summarised quantitatively. Therefore responses to questions 6, 10 and 17 are not included in this section. Percentages have been used to illustrate the level of support for each field in light of the total number of responses for each.

**Q4. Do you agree or disagree that the REGIS CENTRE SITE (INCLUDING PLACE ST MAUR) should be improved?**

<table>
<thead>
<tr>
<th>Response</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>46%</td>
</tr>
<tr>
<td>Tend to agree</td>
<td>29%</td>
</tr>
<tr>
<td>Neither agree nor disagree</td>
<td>10%</td>
</tr>
<tr>
<td>Tend to disagree</td>
<td>3%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>3%</td>
</tr>
<tr>
<td>Don’t know/no opinion</td>
<td>9%</td>
</tr>
</tbody>
</table>

**Q5. What would you like to see on the REGIS CENTRE (INCLUDING PLACE ST MAUR) site? [For each use tick the box that most closely matches your view]**

<table>
<thead>
<tr>
<th>Field</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restaurants</td>
<td></td>
</tr>
<tr>
<td>Strongly support</td>
<td>42%</td>
</tr>
<tr>
<td>Tend to support</td>
<td>36%</td>
</tr>
<tr>
<td>Neither support nor oppose</td>
<td>12%</td>
</tr>
<tr>
<td>Tend to oppose</td>
<td>4%</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>4%</td>
</tr>
<tr>
<td>Don’t know/no opinion</td>
<td>2%</td>
</tr>
<tr>
<td></td>
<td>Cafes/tearooms</td>
</tr>
<tr>
<td>----------------------</td>
<td>----------------</td>
</tr>
<tr>
<td><strong>Strongly support</strong></td>
<td></td>
</tr>
<tr>
<td>(440)</td>
<td>36%</td>
</tr>
<tr>
<td><strong>Tend to support</strong></td>
<td></td>
</tr>
<tr>
<td>(464)</td>
<td>38%</td>
</tr>
<tr>
<td><strong>Neither support nor oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(175)</td>
<td>14%</td>
</tr>
<tr>
<td><strong>Tend to oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(60)</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Strongly oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(58)</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Don't know/no opinion</strong></td>
<td></td>
</tr>
<tr>
<td>(22)</td>
<td>2%</td>
</tr>
<tr>
<td></td>
<td>Cafes/tearooms</td>
</tr>
<tr>
<td><strong>Strongly support</strong></td>
<td></td>
</tr>
<tr>
<td>(266)</td>
<td>22%</td>
</tr>
<tr>
<td><strong>Tend to support</strong></td>
<td></td>
</tr>
<tr>
<td>(281)</td>
<td>24%</td>
</tr>
<tr>
<td><strong>Neither support nor oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(326)</td>
<td>27%</td>
</tr>
<tr>
<td><strong>Tend to oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(150)</td>
<td>13%</td>
</tr>
<tr>
<td><strong>Strongly oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(118)</td>
<td>10%</td>
</tr>
<tr>
<td><strong>Don't know/no opinion</strong></td>
<td></td>
</tr>
<tr>
<td>(54)</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>Hotel</td>
</tr>
<tr>
<td><strong>Strongly support</strong></td>
<td></td>
</tr>
<tr>
<td>(211)</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Tend to support</strong></td>
<td></td>
</tr>
<tr>
<td>(210)</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Neither support nor oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(293)</td>
<td>25%</td>
</tr>
<tr>
<td><strong>Tend to oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(204)</td>
<td>17%</td>
</tr>
<tr>
<td><strong>Strongly oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(203)</td>
<td>17%</td>
</tr>
<tr>
<td><strong>Don't know/no opinion</strong></td>
<td></td>
</tr>
<tr>
<td>(56)</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>Residential</td>
</tr>
<tr>
<td><strong>Strongly support</strong></td>
<td></td>
</tr>
<tr>
<td>(134)</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Tend to support</strong></td>
<td></td>
</tr>
<tr>
<td>(177)</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Neither support nor oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(236)</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Tend to oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(226)</td>
<td>19%</td>
</tr>
<tr>
<td><strong>Strongly oppose</strong></td>
<td></td>
</tr>
<tr>
<td>(334)</td>
<td>29%</td>
</tr>
<tr>
<td><strong>Don't know/no opinion</strong></td>
<td></td>
</tr>
<tr>
<td>(66)</td>
<td>6%</td>
</tr>
</tbody>
</table>
### Food store

- Strongly support (203): 17%
- Tend to support (204): 17%
- Neither support nor oppose (208): 18%
- Tend to oppose (201): 17%
- Strongly oppose (328): 28%
- Don't know/no opinion (43): 4%

### Market stalls

- Strongly support (206): 17%
- Tend to support (367): 31%
- Neither support nor oppose (307): 26%
- Tend to oppose (146): 12%
- Strongly oppose (118): 10%
- Don't know/no opinion (53): 4%

### Other retail

- Strongly support (200): 17%
- Tend to support (322): 28%
- Neither support nor oppose (311): 27%
- Tend to oppose (128): 11%
- Strongly oppose (126): 11%
- Don't know/no opinion (71): 6%

### Theatre/arts centre

- Strongly support (577): 47%
- Tend to support (335): 27%
- Neither support nor oppose (155): 13%
- Tend to oppose (67): 6%
- Strongly oppose (53): 4%
- Don't know/no opinion (42): 3%
### Outdoor performance area (for culture and arts)

- **Strongly support (435)**: 36%
- **Tend to support (354)**: 30%
- **Neither support nor oppose (215)**: 18%
- **Tend to oppose (90)**: 8%
- **Strongly oppose (60)**: 5%
- **Don't know/no opinion (47)**: 4%

### Cinema

- **Strongly support (350)**: 29%
- **Tend to support (168)**: 14%
- **Neither support nor oppose (108)**: 9%
- **Tend to oppose (121)**: 10%
- **Strongly oppose (421)**: 35%
- **Don't know/no opinion (35)**: 3%

### Entertainment complex (e.g. bowling, roller rink etc)

- **Strongly support (490)**: 41%
- **Tend to support (333)**: 28%
- **Neither support nor oppose (142)**: 12%
- **Tend to oppose (98)**: 8%
- **Strongly oppose (118)**: 10%
- **Don't know/no opinion (25)**: 2%

### Museum/gallery/other visitor attraction

- **Strongly support (271)**: 23%
- **Tend to support (381)**: 32%
- **Neither support nor oppose (250)**: 21%
- **Tend to oppose (137)**: 11%
- **Strongly oppose (109)**: 9%
- **Don't know/no opinion (52)**: 4%
**Viewing areas (e.g. platform/tower)**

<table>
<thead>
<tr>
<th>Position</th>
<th>Support/Opinion</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support</td>
<td>309</td>
<td>26%</td>
<td></td>
</tr>
<tr>
<td>Tend to support</td>
<td>335</td>
<td>28%</td>
<td></td>
</tr>
<tr>
<td>Neither support nor oppose</td>
<td>271</td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>Tend to oppose</td>
<td>106</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>119</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Don't know/no opinion</td>
<td>57</td>
<td>5%</td>
<td></td>
</tr>
</tbody>
</table>

**Beach huts**

<table>
<thead>
<tr>
<th>Position</th>
<th>Support/Opinion</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support</td>
<td>215</td>
<td>18%</td>
<td></td>
</tr>
<tr>
<td>Tend to support</td>
<td>252</td>
<td>21%</td>
<td></td>
</tr>
<tr>
<td>Neither support nor oppose</td>
<td>252</td>
<td>21%</td>
<td></td>
</tr>
<tr>
<td>Tend to oppose</td>
<td>217</td>
<td>18%</td>
<td></td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>209</td>
<td>18%</td>
<td></td>
</tr>
<tr>
<td>Don't know/no opinion</td>
<td>46</td>
<td>4%</td>
<td></td>
</tr>
</tbody>
</table>

**Sports facilities (e.g. football, tennis, volleyball, climbing wall, zip wire etc)**

<table>
<thead>
<tr>
<th>Position</th>
<th>Support/Opinion</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support</td>
<td>381</td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td>Tend to support</td>
<td>316</td>
<td>27%</td>
<td></td>
</tr>
<tr>
<td>Neither support nor oppose</td>
<td>192</td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td>Tend to oppose</td>
<td>132</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>131</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>Don't know/no opinion</td>
<td>39</td>
<td>3%</td>
<td></td>
</tr>
</tbody>
</table>

**Swimming pool/ lido/ water sports**

<table>
<thead>
<tr>
<th>Position</th>
<th>Support/Opinion</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support</td>
<td>495</td>
<td>41%</td>
<td></td>
</tr>
<tr>
<td>Tend to support</td>
<td>312</td>
<td>26%</td>
<td></td>
</tr>
<tr>
<td>Neither support nor oppose</td>
<td>165</td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td>Tend to oppose</td>
<td>90</td>
<td>7%</td>
<td></td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>122</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Don't know/no opinion</td>
<td>30</td>
<td>3%</td>
<td></td>
</tr>
</tbody>
</table>
Public spaces and/or gardens

- Strongly support (442): 37%
- Tend to support (406): 34%
- Neither support nor oppose (202): 17%
- Tend to oppose (67): 6%
- Strongly oppose (43): 4%
- Don't know/no opinion (40): 3%

Water feature (e.g. fountain, rock pools, splash park etc)

- Strongly support (479): 40%
- Tend to support (359): 30%
- Neither support nor oppose (215): 18%
- Tend to oppose (63): 5%
- Strongly oppose (68): 6%
- Don't know/no opinion (28): 2%

Children's play facilities

- Strongly support (404): 34%
- Tend to support (411): 34%
- Neither support nor oppose (235): 20%
- Tend to oppose (61): 5%
- Strongly oppose (60): 5%
- Don't know/no opinion (33): 3%

Office space/business starter units

- Strongly support (87): 7%
- Tend to support (138): 12%
- Neither support nor oppose (259): 22%
- Tend to oppose (259): 22%
- Strongly oppose (357): 30%
- Don't know/no opinion (74): 6%
Q7. In relation to what you have supported in question 5 above, do you think that the number of car parking spaces should be increased or decreased on the REGIS CENTRE SITE? [Currently 187 spaces]

- More car parking spaces (542) 45%
- Similar number of car parking spaces (434) 36%
- Fewer car parking spaces (78) 6%
- No car parking space (39) 3%
- Don't know/no opinion (122) 10%

Q8. Do you agree or disagree that the HOTHAMTON CAR PARK SITE should be developed?

- Strongly agree (368) 34%
- Tend to agree (305) 28%
- Neither agree nor disagree (150) 14%
- Tend to disagree (61) 6%
- Strongly disagree (82) 8%
- Don't know/no opinion (119) 11%
Q9. What would you like to see on the HOTHAMTON CAR PARK site? [For each use tick the box that most closely matches your view]

**Restaurants**

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support (321)</td>
<td>28%</td>
</tr>
<tr>
<td>Tend to support (328)</td>
<td>29%</td>
</tr>
<tr>
<td>Neither support nor oppose (213)</td>
<td>19%</td>
</tr>
<tr>
<td>Tend to oppose (105)</td>
<td>9%</td>
</tr>
<tr>
<td>Strongly oppose (110)</td>
<td>10%</td>
</tr>
<tr>
<td>Don't know/no opinion (59)</td>
<td>5%</td>
</tr>
</tbody>
</table>

**Cafes/tearooms**

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support (308)</td>
<td>27%</td>
</tr>
<tr>
<td>Tend to support (344)</td>
<td>30%</td>
</tr>
<tr>
<td>Neither support nor oppose (211)</td>
<td>19%</td>
</tr>
<tr>
<td>Tend to oppose (106)</td>
<td>9%</td>
</tr>
<tr>
<td>Strongly oppose (105)</td>
<td>9%</td>
</tr>
<tr>
<td>Don't know/no opinion (58)</td>
<td>5%</td>
</tr>
</tbody>
</table>

**Bars**

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support (169)</td>
<td>15%</td>
</tr>
<tr>
<td>Tend to support (207)</td>
<td>19%</td>
</tr>
<tr>
<td>Neither support nor oppose (269)</td>
<td>24%</td>
</tr>
<tr>
<td>Tend to oppose (199)</td>
<td>18%</td>
</tr>
<tr>
<td>Strongly oppose (189)</td>
<td>17%</td>
</tr>
<tr>
<td>Don't know/no opinion (82)</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Hotel**

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support (177)</td>
<td>16%</td>
</tr>
<tr>
<td>Tend to support (203)</td>
<td>18%</td>
</tr>
<tr>
<td>Neither support nor oppose (250)</td>
<td>22%</td>
</tr>
<tr>
<td>Tend to oppose (178)</td>
<td>16%</td>
</tr>
<tr>
<td>Strongly oppose (232)</td>
<td>21%</td>
</tr>
<tr>
<td>Don't know/no opinion (78)</td>
<td>7%</td>
</tr>
</tbody>
</table>
Residential

- Strongly support (165): 15%
- Tend to support (195): 17%
- Neither support nor oppose (240): 21%
- Tend to oppose (161): 14%
- Strongly oppose (276): 25%
- Don't know/no opinion (88): 8%

Food store

- Strongly support (188): 17%
- Tend to support (233): 21%
- Neither support nor oppose (214): 19%
- Tend to oppose (166): 15%
- Strongly oppose (249): 22%
- Don't know/no opinion (69): 6%

Market stalls

- Strongly support (162): 14%
- Tend to support (290): 26%
- Neither support nor oppose (286): 25%
- Tend to oppose (144): 13%
- Strongly oppose (167): 15%
- Don't know/no opinion (79): 7%

Other retail

- Strongly support (167): 15%
- Tend to support (280): 25%
- Neither support nor oppose (268): 24%
- Tend to oppose (135): 12%
- Strongly oppose (170): 15%
- Don't know/no opinion (91): 8%
### Theatre/arts centre

- **Strongly support (289)**: 26%
- **Tend to support (237)**: 21%
- **Neither support nor oppose (241)**: 11%
- **Tend to oppose (128)**: 13%
- **Strongly oppose (150)**: 21%
- **Don't know/no opinion (80)**: 7%

### Outdoor performance area (for culture and arts)

- **Strongly support (259)**: 23%
- **Tend to support (277)**: 25%
- **Neither support nor oppose (247)**: 10%
- **Tend to oppose (116)**: 13%
- **Strongly oppose (144)**: 8%
- **Don't know/no opinion (85)**: 8%

### Cinema

- **Strongly support (240)**: 21%
- **Tend to support (140)**: 13%
- **Neither support nor oppose (130)**: 12%
- **Tend to oppose (132)**: 12%
- **Strongly oppose (405)**: 36%
- **Don't know/no opinion (75)**: 7%

### Entertainment complex (e.g. bowling, roller rink etc)

- **Strongly support (360)**: 32%
- **Tend to support (296)**: 26%
- **Neither support nor oppose (171)**: 15%
- **Tend to oppose (84)**: 7%
- **Strongly oppose (166)**: 15%
- **Don't know/no opinion (57)**: 5%
**Museum/gallery/other visitor attraction**

- Strongly support (194) - 17%
- Tend to support (301) - 27%
- Neither support nor oppose (257) - 8%
- Tend to oppose (124) - 11%
- Strongly oppose (157) - 14%
- Don't know/no opinion (87) - 8%

**Sports facilities (e.g. football, tennis, volleyball, climbing wall, zip wire etc)**

- Strongly support (322) - 29%
- Tend to support (261) - 23%
- Neither support nor oppose (221) - 15%
- Tend to oppose (93) - 8%
- Strongly oppose (170) - 15%
- Don't know/no opinion (64) - 6%

**Swimming pool/lido/water sports)**

- Strongly support (318) - 28%
- Tend to support (238) - 21%
- Neither support nor oppose (165) - 15%
- Tend to oppose (133) - 12%
- Strongly oppose (198) - 18%
- Don't know/no opinion (74) - 7%

**Public spaces and/or gardens**

- Strongly support (346) - 31%
- Tend to support (352) - 31%
- Neither support nor oppose (204) - 18%
- Tend to oppose (81) - 7%
- Strongly oppose (91) - 8%
- Don't know/no opinion (61) - 5%
**Water feature (e.g. fountain, rock pools, splash park etc)**

- Strongly support (341): 30%
- Tend to support (291): 26%
- Neither support nor oppose (201): 18%
- Tend to oppose (110): 10%
- Strongly oppose (125): 11%
- Don't know/no opinion (59): 5%

**Children’s play facilities**

- Strongly support (341): 30%
- Tend to support (349): 30%
- Neither support nor oppose (225): 20%
- Tend to oppose (78): 7%
- Strongly oppose (95): 8%
- Don't know/no opinion (62): 5%

**Office space/business starter units**

- Strongly support (104): 9%
- Tend to support (164): 15%
- Neither support nor oppose (245): 22%
- Tend to oppose (175): 16%
- Strongly oppose (314): 28%
- Don't know/no opinion (108): 10%

**Conference/exhibition facilities**

- Strongly support (110): 10%
- Tend to support (209): 19%
- Neither support nor oppose (270): 24%
- Tend to oppose (157): 14%
- Strongly oppose (250): 23%
- Don't know/no opinion (111): 10%
Q11. In relation to what you have supported in question 9 above, do you think that the number of car parking spaces should be increased or decreased on the HOTHAMTON CAR PARK SITE? [Currently 215 spaces]

- More car parking spaces (405) (34%)
- Similar number of car parking spaces (494) (42%)
- Fewer car parking spaces (115) (10%)
- No car parking spaces (19) (2%)
- Don't know/no opinion (153) (13%)

Q12. Thinking about what you have supported in questions 5 and 9 above, how important do you think it is that these are covered at no cost to the local council tax payer?

- Very important (305) (26%)
- Somewhat important (435) (37%)
- Not particularly important (229) (20%)
- Not important at all (63) (5%)
- Don't know/no opinion (132) (11%)

Q13. Thinking now about the future running costs of the redevelopment, would you:

a) Support or oppose any increase in Council Tax in order to pay for or subsidise these?

- Strongly support (71) (6%)
- Tend to support (337) (29%)
- Neither support nor oppose (223) (19%)
- Tend to oppose (206) (18%)
- Strongly oppose (183) (16%)
- Don't know/no opinion (140) (12%)
b) Support or oppose any reduction in council services in order to pay for or subsidise these?

- Strongly support (60) 5%
- Tend to support (139) 12%
- Neither support nor oppose (234) 20%
- Tend to oppose (264) 23%
- Strongly oppose (287) 25%
- Don't know/no opinion (163) 14%

Q14. How important are the following to Bognor Regis?

**Better beach access**

- Very important (668) 57%
- Somewhat important (268) 23%
- Not particularly important (137) 12%
- Not important at all (44) 4%
- Don't know/no opinion (50) 4%

**Improvements to the pier**

- Very important (794) 68%
- Somewhat important (223) 19%
- Not particularly important (72) 6%
- Not important at all (30) 3%
- Don't know/no opinion (56) 5%

**Development on the skate park (formerly Esplanade Theatre) site**

- Very important (342) 30%
- Somewhat important (248) 22%
- Not particularly important (287) 25%
- Not important at all (167) 15%
- Don't know/no opinion (111) 10%
Q15. Would you support the Esplanade becoming traffic free?

- Yes (486) 43%
- No (346) 31%
- Don't know/no opinion (291) 26%

Q16. Do you think that there should be an increase or decrease in the number of on-street car parking spaces available along the Esplanade?

- More car parking spaces (318) 28%
- Similar number of car parking spaces (447) 39%
- Fewer car parking spaces (121) 11%
- No car parking space (89) 8%
- Don't know/no opinion (163) 14%

Q18. In relation to your comments in question 17, how important do you think that this is covered at no cost to the local council tax payer?

- Very important (249) 24%
- Somewhat important (289) 27%
- Not particularly important (227) 21%
- Not important at all (60) 6%
- Don't know/no opinion (236) 22%
5.0 Data analysis

Given the substantial number of responses received, Bell Pottinger sought to conduct an analysis which: made distinctions between varying respondents’ preferences; identified key trends in the data; acknowledged anomalous data and identified issues which were of relative importance to respondents, in order to inform the conclusions made later in this report.

In this section, key observations drawn from the data outlined in Sections 4.1 and 4.2 are set out.

5.1 Similarity of feedback from different areas of Arun district

To ensure that it captured the views of people who not only live in, but also work in and visit Bognor Regis, the consultation was conducted district wide. To highlight any disparity between the views of those who live in Bognor Regis and those who live outside on the regeneration of the town, a comparison has been made below on responses to development on the two key identified sites. This enables the Council, should it so wish, to choose to apply weighting to responses which have come from Greater Bognor Regis.

Greater Bognor Regis respondents

<table>
<thead>
<tr>
<th>Do you agree or disagree that the Regis Centre Site (including Place St Maur) should be improved?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Do you agree or disagree that the Hothamton Car Park site should be developed?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
</tr>
</tbody>
</table>
Respondents from outside Greater Bognor Regis

Do you agree or disagree that the Regis Centre Site (including Place St Maur) should be improved?

Do you agree or disagree that the Hothamton Car Park site should be developed?

From the above charts, it is clear that there is little variance in the responses from different areas of Arun district, with both Greater Bognor Regis and respondents from further afield predominantly in agreement that redevelopment of the Regis Centre and Hothamton Car Park sites is needed.

5.2 Similarities and differences between respondents of different ages

In order to obtain the views of young people in the district who are traditionally harder to reach and less likely to participate in the consultation process, the consultation team actively sought feedback from this demographic by entering local schools.

The responses of the demographic under the age of 16 to selected development options for the Regis Centre site are compared to elder age ranges below.
“What would you like to see on the Regis Centre site (including Place St Maur)?” – Respondents under 16

**Restaurants**
- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know / no opinion

**Theatre / arts centre**
- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know / no opinion

**Cinema**
- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know / no opinion

**Sports facilities (e.g. football, tennis, volleyball, climbing wall, zip wire etc)**
- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know / no opinion
"What would you like to see on the Regis Centre site (including Place St Maur)?" – Respondents of all ages above 16

**Restaurants**

- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know / no opinion

**Theatre / arts centre**

- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know / no opinion

**Cinema**

- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know / no opinion

**Sports facilities (e.g. football, tennis, volleyball, climbing wall, zip wire etc)**

- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know / no opinion
As demonstrated by the above charts, there are similarities and differences between the preferences expressed by under 16s and respondents aged over 16 for redevelopment options on the St Regis site.

On the option of restaurants, both data sets substantially support the idea. For the theatre / arts centre option, there is again substantial approval in both data sets with the over 16 respondents to a greater degree.

Stark differences exist, however, on the option of a new cinema for the St Regis centre site. In the under 16 data set, overwhelming support exists for a cinema. Conversely, the majority of the over 16 group is in opposition. Anecdotal feedback received at the public exhibition events supported the latter preference, with strong opposition to the development of a new cinema voiced consistently.

Further differences in the data exist on the sports facilities option, with overwhelming support from the under 16 data set contrasting to the older age group’s mixed response.

5.3 Funding redevelopment

How any future development should be funded was also asked in the feedback form. Options for increased council tax, decreased council services or a ‘no cost to the taxpayer’ option were put forward. The below bar charts illustrate the clear responses.

**Q12. Thinking about what you have supported in questions 5 and 9 above, how important do you think it is that these are covered at no cost to the local council taxpayer?**

- Very important (305) 26%
- Somewhat important (435) 37%
- Not particularly important (229) 20%
- Not important at all (63) 5%
- Don’t know/no opinion (132) 11%

**Q13. Thinking now about the future running costs of the redevelopment, would you:**

a) Support or oppose any increase in Council Tax in order to pay for or subsidise these?

- Strongly support (71) 6%
- Tend to support (337) 29%
- Neither support nor oppose (223) 19%
- Tend to oppose (206) 18%
- Strongly oppose (183) 16%
- Don’t know/no opinion (140) 12%
b) Support or oppose any reduction in council services in order to pay for or subsidise these?

<table>
<thead>
<tr>
<th>Response Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support (60)</td>
<td>5%</td>
</tr>
<tr>
<td>Tend to support (139)</td>
<td>12%</td>
</tr>
<tr>
<td>Neither support nor oppose (234)</td>
<td>20%</td>
</tr>
<tr>
<td>Tend to oppose (264)</td>
<td>23%</td>
</tr>
<tr>
<td>Strongly oppose (287)</td>
<td>25%</td>
</tr>
<tr>
<td>Don't know/no opinion (163)</td>
<td>14%</td>
</tr>
</tbody>
</table>

The above results demonstrate support for development which is covered at no cost to the local tax payer, and opposition to a reduction in council services to meet future running costs, with preference for an increase in council tax instead.

5.4 Wider regeneration opportunities

In the feedback form, respondents were invited to provide their thoughts on wider regeneration opportunities for Bognor Regis. It is worth noting the following results which display significant support for particular options.

Q14. How important are the following to Bognor Regis?

**Better beach access**

<table>
<thead>
<tr>
<th>Importance Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very important (668)</td>
<td>57%</td>
</tr>
<tr>
<td>Somewhat important (268)</td>
<td>23%</td>
</tr>
<tr>
<td>Not particularly important (137)</td>
<td>12%</td>
</tr>
<tr>
<td>Not important at all (44)</td>
<td>4%</td>
</tr>
<tr>
<td>Don't know/no opinion (50)</td>
<td>4%</td>
</tr>
</tbody>
</table>

**Improvements to the pier**

<table>
<thead>
<tr>
<th>Importance Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very important (794)</td>
<td>68%</td>
</tr>
<tr>
<td>Somewhat important (223)</td>
<td>19%</td>
</tr>
<tr>
<td>Not particularly important (72)</td>
<td>6%</td>
</tr>
<tr>
<td>Not important at all (30)</td>
<td>3%</td>
</tr>
<tr>
<td>Don't know/no opinion (56)</td>
<td>5%</td>
</tr>
</tbody>
</table>

The above results exhibit overwhelming support for improved beach access and improvements to the pier as wider opportunities for regeneration beyond the Regis Centre and Hothamton Car Park sites.
6.0 Qualitative data analysis

On Questions 6, 10 and 17 of the official feedback form respondents were invited to provide further comments in case they felt their views could not be fully covered by the tick boxes. In the below sections are a summary of the qualitative findings from these questions. The findings allow for an identification of the major themes and strength of feeling in the quantitative responses which is not captured by the tick boxes.

6.1 Identification of themes from written responses

Below is a word cloud giving insight into some of the key and most frequently mentioned issues in the written responses in the feedback forms.

Discounting the predominance of generic words such as ‘Bognor’, ‘Regis’, ‘town’ and ‘people’, there are clear themes in the data.

The issue of cars and parking appears to be one of the most frequently mentioned, therefore registering highly on matters of importance for respondents. A revisit to the questions in the feedback form which focus exclusively on parking yields the below findings:
Q7. In relation to what you have supported in question 5 above, do you think that the number of car parking spaces should be increased or decreased on the REGIS CENTRE SITE? [Currently 187 spaces]

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>More car parking spaces</td>
<td>45%</td>
</tr>
<tr>
<td>Similar number of car parking spaces</td>
<td>36%</td>
</tr>
<tr>
<td>Fewer car parking spaces</td>
<td>6%</td>
</tr>
<tr>
<td>No car parking space</td>
<td>3%</td>
</tr>
<tr>
<td>Don't know/no opinion</td>
<td>10%</td>
</tr>
</tbody>
</table>

Q11. In relation to what you have supported in question 9 above, do you think that the number of car parking spaces should be increased or decreased on the HOTHAMTON CAR PARK SITE? [Currently 215 spaces]

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>More car parking spaces</td>
<td>34%</td>
</tr>
<tr>
<td>Similar number of car parking spaces</td>
<td>42%</td>
</tr>
<tr>
<td>Fewer car parking spaces</td>
<td>10%</td>
</tr>
<tr>
<td>No car parking space</td>
<td>2%</td>
</tr>
<tr>
<td>Don't know/no opinion</td>
<td>13%</td>
</tr>
</tbody>
</table>

Q16. Do you think that there should be an increase or decrease in the number of on-street car parking spaces available along the Esplanade?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>More car parking spaces</td>
<td>28%</td>
</tr>
<tr>
<td>Similar number of car parking spaces</td>
<td>39%</td>
</tr>
<tr>
<td>Fewer car parking spaces</td>
<td>11%</td>
</tr>
<tr>
<td>No car parking space</td>
<td>8%</td>
</tr>
<tr>
<td>Don't know/no opinion</td>
<td>14%</td>
</tr>
</tbody>
</table>

From the frequency of appearances in the written data and the above responses, it is clear that maintaining and often increasing the number of car parking spaces in the town of Bognor Regis is favoured by the majority of respondents, and that it is a matter of relative importance.

Reverting to the word cloud once more, development options such as the ‘cinema’ and ‘theatre’ also appear relatively frequently and are therefore of special importance to respondents. Visited in Section 5.0, these issues received differing levels of support from various demographics. Given the patent division in support for the option of a cinema for the regeneration of Bognor Regis, we can infer that its frequency in the qualitative data is a reiteration of the option’s contentiousness. Combining the frequency of the theatre option in
the written responses with its support in the quantitative data suggests that respondents felt strongly that a new theatre / arts centre would be a welcome option for regeneration.

Of less but still notable importance to respondents were the ‘beach’ and ‘seafront’. Given the findings in Section 3.13, it suggests that improvements to beach access is favoured widely and strongly by respondents for any future regeneration in Bognor Regis.
7.0 Conclusion

7.1 Summary

The consultation provided some clear results on respondents’ views on the future regeneration of Bognor Regis.

The most contentious issue drawn from the feedback received, by virtue of its importance in the written responses and the strong preferences expressed in the tick boxes, was that of a cinema as a regeneration option. It is clear that although divided in parts, the data leans towards opposition to a new development of this type, with over 16s and those who attended the public exhibitions more inclined to reject the option.

A patent conclusion that can be drawn from the feedback received is the overwhelming support for regeneration at face value. Although a variety of regeneration options are weighed-up, a unifying factor is that of a significant majority of support for regeneration on the Regis Centre and Hothamton Car Park sites, from respondents based within and outside Bognor Regis. For example, with regards to the Regis Centre site, 37% of respondents opposed the option of ‘no change, but with minor improvements to the area’.

In terms of specific regeneration options, there were general levels of support for restaurants, a new theatre / arts centre and an entertainment complex. There were general levels of opposition for residential and office uses, as well as a new food store.

With regards to financing any future regeneration, the feedback demonstrated significant support for this being covered at no cost to the local tax payer. In relation to the future running costs of any regeneration, there was opposition to a reduction in council services to meet these, with preference for an increase in council tax as an alternative.

Another clear issue which emerged from the feedback was the importance of and general support for parking provision in Bognor Regis. Respondents were clear in their endorsement of maintaining current levels of parking and at times, increasing that already provided. Perhaps even clearer was the resounding affirmation of the importance of improvements to Bognor Regis pier, with 68% of respondents expressing support for this wider regeneration opportunity.

When unprompted, respondents expressed in their written response sections support for a regeneration of the theatre and improved access / links to the seafront in the town.
7.2 Compliance with the brief

Throughout the public consultation and within this report Bell Pottinger has sought to comply with the brief set out by ADC in January 2015. How this was achieved is listed below:

1. Conduct the broadest ever survey performed in the district by consulting those who live in, work in and visit Bognor Regis;

Bell Pottinger conducted a range of exhibition events across the district, hosting both inside and outside Greater Bognor Regis. The events were publicised through a multitude of mediums which reached out to the broader district population, such as: local newspaper advertising; the Arun District Council website; permanent displays across the district and a district wide advert included in a council tax letter distribution.

2. Ensure the consultation is as inclusive as possible by consulting a wide range of demographic groups;

Bell Pottinger actively consulted a range of demographic groups beyond those who simply attended the advertised exhibition events to ensure they were provided with the opportunity to express their views. The consultation team visited schools, Butlin’s Bognor Regis and a local supermarket to seek the views of those who live in, work in and visit Bognor Regis and would traditionally be less likely or able to provide feedback on the regeneration proposals.

3. Ensure the consultation is accessible to all by offering multiple outlets to the public for providing feedback;

Members of the public were provided with numerous outlets for expressing their views on the regeneration of Bognor Regis. These were: by visiting one of the several public exhibition events and returning a form *in situ* or by supplying anecdotal feedback at the events; by returning a feedback form to the Freepost postal address, either acquired at the exhibition events or from one of the permanent displays; by completing a form online at the dedicated consultation website or by calling the consultation phone line.

4. Deliver a consultation impartial in its surveying of public opinion and free of bias towards any particular scheme / regeneration option;

Bell Pottinger’s consultation team acted independently of the Council in its hosting of the consultation events and collation of the feedback received. Throughout, the consultation advertisements, exhibition materials and feedback forms showed no bias towards any particular regeneration outcome or scheme exists. The consultation team staff were fully briefed on the need for their impartiality and encouraged members of the public to provide their views at consultation events whether positive or negative, whilst consistently abstaining from providing their own or the Council’s.
5. The consultation findings should be compiled into an independent report to be delivered to the Council in Summer 2015.

This report was produced in June 2015 and supplied to Arun District Council for its consideration at Full Council in July 2015.
Appendices
Appendix 1 – Feedback form

Bognor Regis Regeneration

Have your say
Feedback form

The decision of Arun District Council to progress the redevelopment of The Regs Centre (including Place St Maui) and Hothamton Car Park sites has provided an opportunity to reconsider what to include and what will best meet the town’s future needs.

The Council called upon businesses, community organisations and interested parties to submit initial ideas by February 2015 and is currently reviewing these. It now wants to ensure that the wider public gets a chance to have its say while these ideas are explored further.

Please fill in this feedback form to provide your views on what you think should be done with these two key sites in Bognor Regis and how you think potential redevelopment will fill in with the wider regeneration of the town. It is important that the level of public support for the various ideas is available to assist councilors when they come to make decisions on what should happen on these sites and that any plans that are finally agreed are also operationally sustainable and financially viable in the long term.

The key themes that emerged from the initial call for ideas have been listed below for each site. Please highlight whether you agree or disagree with these broad areas and if you need to provide any further detail, there are boxes provided for additional comments.

Please post your response by addressing it to:
FREEPOST EXHIBITION CONSULTATION
(No further address details are required – so long as you complete the above in capitals and make no other markings on the envelope your response will be received).

Your response must be received by Thursday 30th April 2015.
You can also view the consultation materials and complete a feedback form online at: www.arun.gov.uk/bognorregisregeneration

Q1. About you
First name: 
Surname: 
Full Postcode:

(Please note: all responses will be treated as strictly confidential.
By filling in this information, the consultation responses can be verified. It will also ensure that the views of people living across the Arun District can be analysed.)

Q2. Which age group do you fall within?
Under 16 □ 16-24 □ 25-34 □ 35-44 □ 45-54 □ 55-64 □ 65+ □

Q3. Are you male or female?
Male □ Female □
**REGIS CENTRE SITE (INCLUDING PLACE ST MAUR)**

**Q4. Do you agree or disagree that the REGIS CENTRE SITE (INCLUDING PLACE ST MAUR) should be improved?**

<table>
<thead>
<tr>
<th></th>
<th>Strongly agree</th>
<th>Tend to agree</th>
<th>Neither agree nor disagree</th>
<th>Tend to disagree</th>
<th>Strongly disagree</th>
<th>Don't know / no opinion</th>
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<tbody>
<tr>
<td>Restaurants</td>
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<td>Cafes / tearooms</td>
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<td>Food store</td>
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<td>Theatre / arts centre</td>
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<td>Entertainment complex (e.g. bowling, roller rink etc)</td>
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<td>Museum / gallery / other visitor attraction</td>
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<td>Viewing areas (e.g. platform / tower)</td>
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<td>Beach huts</td>
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<td>Sports facilities (e.g. football, tennis, volleyball, climbing wall, zip wire etc)</td>
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<td>Swimming pool / lido / water sports</td>
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<td>Public spaces and/or gardens</td>
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<td>Water feature (e.g. fountain, rock pools, splash park etc)</td>
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<td>Children's play facilities</td>
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<td>Office space / business starter units</td>
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<td>Conference / exhibition facilities</td>
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<td>No change, but with minor improvements to the area</td>
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**Q5. What would you like to see on the REGIS CENTRE SITE (INCLUDING PLACE ST MAUR)?**

(For each item, please tick the box that most closely matches your view)

**Q6. Do you have any further thoughts on what you would like to see on the REGIS CENTRE SITE (INCLUDING PLACE ST MAUR)?**

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**Q7. In relation to what you have supported in question 5 above, do you think that the number of car parking spaces should be increased or decreased on the REGIS CENTRE SITE? (currently 167 spaces)**

<table>
<thead>
<tr>
<th>More car parking spaces</th>
<th>Similar number of car parking spaces</th>
<th>Fewer car parking spaces</th>
<th>No car parking space</th>
<th>Don't know / no opinion</th>
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</table>
HOTHAMTON CAR PARK SITE

Q8. Do you agree or disagree that the HOTHAMTON CAR PARK SITE should be developed?

<table>
<thead>
<tr>
<th>Strongly agree</th>
<th>Tend to agree</th>
<th>Neither agree nor disagree</th>
<th>Tend to disagree</th>
<th>Strongly disagree</th>
<th>Don't know / no opinion</th>
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Q8. What would you like to see on the HOTHAMTON CAR PARK SITE?
(For each use, please tick the box that most closely matches your view)

<table>
<thead>
<tr>
<th>Restaurants</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Cafes / tearooms</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
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<th>Bars</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
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<th>Hotel</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
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<th>Residential</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
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<th>Food store</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<th>Market stalls</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<th>Other retail</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
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<tr>
<th>Theatre / arts centre</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Outdoor performance area (for culture and arts)</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
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<th>Cinema</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Entertainment complex (e.g. bowling, roller rink etc)</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Museum / gallery / other visitor attraction</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<thead>
<tr>
<th>Sports facilities (e.g. football, tennis, volleyball, climbing wall, zip wire etc)</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Swimming pool / lido / water sports</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Public spaces and/or gardens</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<thead>
<tr>
<th>Water feature (e.g. fountain, rock pools, splash park etc)</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Children's play facilities</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Office space / business starter units</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>Conference / exhibition facilities</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don't know / no opinion</th>
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<tr>
<th>No change, but with minor improvements to the area</th>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
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Q10. Do you have any further thoughts on what you would like to see on the HOTHAMTON CAR PARK SITE?

Q11. In relation to what you have supported in question 9 above, do you think that the number of car parking spaces should be increased or decreased on the HOTHAMTON CAR PARK SITE? (currently 215 spaces)

<table>
<thead>
<tr>
<th>More car parking spaces</th>
<th>Similar number of car parking spaces</th>
<th>Fewer car parking spaces</th>
<th>No car parking space</th>
<th>Don't know / no opinion</th>
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KEY ISSUES

Q12. Thinking about what you have supported in questions 5 and 9 above, how important do you think it is that these are covered at no cost to the local council tax payer?

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<thead>
<tr>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not particularly important</th>
<th>Not important at all</th>
<th>Don’t know / no opinion</th>
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Q13. Thinking now about the future annual running costs of any redevelopment, would you:

a) Support or oppose increases in Council Tax in order to pay for or subsidise these?

<table>
<thead>
<tr>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don’t know / no opinion</th>
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b) Support or oppose any reduction in council services in order to pay for or subsidise these?

<table>
<thead>
<tr>
<th>Strongly support</th>
<th>Tend to support</th>
<th>Neither support nor oppose</th>
<th>Tend to oppose</th>
<th>Strongly oppose</th>
<th>Don’t know / no opinion</th>
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WIDER REGENERATION OPPORTUNITIES

Some ideas included areas outside the Regis Centre and Hothamton Car Park sites and which Arun District Council doesn’t own. We would welcome your views on these.

Q14. How important are the following to Bognor Regis?

(For each suggestion, please tick the box that most closely matches your view)

<table>
<thead>
<tr>
<th>Better beach access</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not particularly important</th>
<th>Not important at all</th>
<th>Don’t know / no opinion</th>
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<tr>
<th>Improvements to the pier</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not particularly important</th>
<th>Not important at all</th>
<th>Don’t know / no opinion</th>
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<th>Development on the skate park (formerly Esplanade Theatre) site</th>
<th>Very important</th>
<th>Somewhat important</th>
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<th>Not important at all</th>
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Q15. Would you support the Esplanade becoming traffic free?

Yes ☐ No ☐ Don’t know / no opinion ☐

Q16. Do you think that there should be an increase or decrease in the number of on-street car parking spaces available along the Esplanade?

<table>
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<tr>
<th>More car parking spaces</th>
<th>Similar number of car parking spaces</th>
<th>Fewer car parking spaces</th>
<th>No car parking space</th>
<th>Don’t know / no opinion</th>
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Q17. Do you have any further thoughts on what you would like to see regarding the wider regeneration of Bognor Regis (other than these two key sites)?

Q18. In relation to your comments in question 17, how important do you think that this is covered at no cost to the local council tax payer?

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<th>Very important</th>
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Appendix 2 – Press advert (1)

Bognor Regis
Regeneration

Arun District Council
would like to hear your views

We are committed to undertaking the broadest public consultation that Bognor Regis has ever seen on the future regeneration of the town. Following our initial call for ideas last year on the development of two key sites – the Regis Centre (including Place St Maun) and Hothamton Car Park – we have already received some wide-ranging proposals. Consultation will begin on the 10th March and the wider public can have their say on what should be done with the sites through any of the following ways:

- **Drop in to one of our public consultation events:**
  - Pagham Village Hall: Tuesday 13th March (2.30pm-6.30pm)
  - Pagham Road, Bognor Regis, PO21 4HU
  - Aldwick, Withyke Community Centre: Wednesday 14th March (6pm-7pm)
  - 90 Pymore Lane, Bognor Regis, PO21 4JF
  - Bognor Regis Methodist Church Hall: Thursday 15th March (6.30pm-9pm)
  - Waterloo Square, Bognor Regis, PO21 1ST
  - The Regis Centre: Saturday 16th March (11am-1pm)
  - Elmcliff Street, Bognor Regis, PO21 1BL
  - Pagham Village Hall: Monday 18th March (9am-6pm)
  - 17-19 Vicarage Lane, Pagham, PO22 7EZ
  - Bersted Jubilee Hall: Tuesday 19th March (2pm-6pm)
  - Chislett Lane, Bognor Regis, PO21 6TU
  - Middleton-on-Sea Jubilee Hall: Wednesday 20th March (2pm-6pm)
  - Elmer Road, Bognor Regis, PO22 6EJ
  - Barnham Community Hall: Thursday 21st March (2.30pm-6.30pm)
  - Yapton Road, Barnham, PO22 OAY
  - Arundel Town Hall: Friday 22nd March (10am-2pm)
  - North Parade, Arundel, BN18 5AP
  - Littlehampton Manor House: Friday 22nd March (4pm-8pm)
  - Church Street, Littlehampton, BN17 5PU
  - Angmering Village Hall: Thursday 28th March (6pm-6pm)
  - Station Road, Angmering, BN16 4HL

- **Visit one of our permanent displays at any of the following locations between 10th March and 9th April:**
  - Bognor Regis Town Hall
  - Clarence Road, Bognor Regis, PO21 1LA
  - Arun Civic Centre
  - 1 Millravens Road, Littlehampton, BN17 6LF
  - Bognor Regis Library
  - London Road, Bognor Regis, PO21 1DE

- **Visit our project website:**
  - www.arun.gov.uk/bognorregisregeneration

If you have a query you can also contact our consultation team by:

- **Email:** bognorregis.regeneration@arun.gov.uk
- **Post:** FREEPOST EXHIBITION CONSULTATION
  (No further address details are required – so long as you complete the above in capitals and make no other markings on the envelope, we will receive your comments)

More events to be added. Please check www.arun.gov.uk/bognorregisregeneration for further details

www.arun.gov.uk
Appendix 3 – Press advert (2)

Have your say on Bognor Regis Regeneration by Thursday 30th April

Arun District Council is committed to undertaking the broadest public consultation that Bognor Regis has ever seen on the future regeneration of the town. Following our initial call for ideas last year on the development of two key sites – the Regis Centre (including Place St Maur) and Hothamton Car Park – the wider public has had an opportunity to have their say on what should be done with the sites and responses are continuing to be accepted.

Public consultation events have been carried out across Arun District and the public can still have their say through any of the following ways:

- **Visit our project website and fill in an online form:**
  www.arun.gov.uk/bognorregisregeneration

- **Visit one of our permanent displays at any of the following locations and pick up a feedback form:**
  - Bognor Regis Town Hall
    Clarence Road, Bognor Regis, PO21 1LD
  - Arun Civic Centre
    1 Maltravers Road, Littlehampton, BN17 9LF
  - Bognor Regis Library
    London Road, Bognor Regis, PO21 1DE

- **Send your comments by email to:**
  bognorregis.regeneration@arun.gov.uk

- **Send your comments by Freepost to:**
  FREEPPOST EXHIBITION CONSULTATION
  (No further address details are required – so long as you complete the above in capitals and make no other markings on the envelope, we will receive your comments.)

- **Call the consultation team using our Freephone number:**
  0800 161 5745

www.arun.gov.uk
Appendix 4 – Council Tax letter enclosure

Bognor Regis Regeneration

Last year, Arun District Council made a decision to move forward as soon as possible with exciting new plans to regenerate Bognor Regis, one of the district’s top tourist destinations. We also made a commitment to undertake the broadest public consultation that Bognor Regis has ever seen to ensure that plans for the future regeneration take into account the views of the people who live in, work in and visit the town. It is important that any plans provide best value for the taxpayer and are sustainable for the long term.

Background

Following our initial call for ideas on the development of two key sites – the Regis Centre (including Place St Maur) and Hothamton Car Park – last year, we have already received some wide-ranging proposals. Now the wider public can have their say on what should be done with the sites. We are continuing to hold public consultation events and the latest details of these can be found on our project website: www.arun.gov.uk/bognorregisregeneration

You can also view the consultation material and provide feedback at the following locations until 30th April 2015:

- Arun Civic Centre, Maitrevers Road, Littlehampton
- Bognor Regis Town Hall, Clarence Road, Bognor Regis
- Bognor Regis Library, London Road, Bognor Regis

You can also complete a feedback form online at www.arun.gov.uk/bognorregisregeneration

This is an exciting time for the whole of Arun and we appreciate your input regarding the regeneration of Bognor Regis.
Appendix 5 – Exhibition boards

Bognor Regis Regeneration

1 Welcome

Thank you for participating in the broadest public consultation yet regarding the regeneration of Bognor Regis and in particular the development of two key sites – the Regis Centre (including Place St Mary) and Horshamton Car Park – which are highlighted to the right.

Arun District Council is seeking your views now. Councillors will then consider the outcome of the consultation before any plans for more specific proposals for the two sites are brought forward for further consultation.

Background

Arun District Council was previously working with a development partner (St Modwen) to redevelop the sites but these initial plans became financially unviable due to the economic recession.

Last year, Councillors made a joint decision with St Modwen to end the development agreement in order to avoid delays by consulting with the community again on what it would like to see on these sites.

Arun District Council called upon businesses, community organisations and interested parties to submit initial ideas by 1st February 2015 and is currently reviewing these. While these ideas are being explored further, the wider public now has a chance to have its say through this public consultation.

Purpose of consultation

This is an exciting time for the whole of Arun and particularly for those who live in, work in and visit Bognor Regis. Arun District Council has made it clear that doing nothing is not an option and wishes to move ahead as quickly as possible and get started on such an exciting regeneration of Bognor Regis.

Please provide your views on what you think should be done with these two key sites in Bognor Regis and how potential redevelopment will fit in with the wider regeneration of the town.

How do you think any forthcoming plans can ensure wide scale public support and are sustainable for the long term?

Your feedback can be provided to the consultation team by completing a feedback form either in person or online at: www.arun.gov.uk/bognorregisregeneration. Any additional comments can also be sent by post or email using the contact details provided.
Bognor Regis
Regeneration

Overview of sites

Both the Regis Centre (including Place St Maur) and Hothamton Car Park sites are currently disconnected despite being very close. In addition, physical and visual barriers separate Bognor Regis town centre from the seashore. A plan of the two sites showing the local context is shown below. The potential exists, through the regeneration of these sites and the removal of the identified barriers, for the creation of new and exciting destinations for Bognor Regis. Please provide your views on this.

Key features of the sites

Hothamton Car Park site
- A site of 0.8 ha (2.0 acres)
- An open car park with 215 spaces (14 disabled) adjacent to north end of town centre
- Open and featureless with some trees on edges
- Overshadowed by Ridelet House

Regis Centre site (including Place St Maur)
- A site of 1.4 ha (3.4 acres)
- Site dominated by large surface car park with 187 spaces (12 disabled)
- Alexandra theatre currently located on site
- Listed Town Hall building also on site next to former Fire Station building
Development opportunities

Previous consultations have identified the development opportunity for these sites and why these should be the main focus for any wide scale regeneration of Bognor Regis. These are outlined below:

- **Hothamton Car Park site**
  - No clear physical or visual links between town centre and the sea front.
  - Currently comprises a series of spaces and buildings with a variety of uses and quality, with no coordinating element.
  - Dominated by a car park and the 15 storey Fitzdele residential tower.
  - As a “gateway” into Bognor Regis, the north western corner of the site offers no prominence or place marking.

- **Regis Centre site (including Place St Maur)**
  - The town centre is cut-off from the sea by a number of physical, level and visual barriers.
  - Vehicles are a dominant influence within the area, through roads, roadside parking and the Regis Centre car park.
  - The space currently is functional, however offers little other than for car movement.
  - The Regis Centre visually blocks views to the sea, and does not relate to its surroundings.
  - The promenade width is limited and offers restricted opportunity for seafront activities, movement or uses.

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*ARUN DISTRICT COUNCIL*
Bognor Regis
Regeneration

4
Aims and objectives

Arun District Council has made it clear that any proposals for the development of the Regis Centre (including Place St Mary) and the Hothamton Car Park sites should meet the following key aims:

• Contribute to the wider regeneration of Bognor Regis
• Help support a year round destination that will enhance the experience of those who live in, work in and visit the town
• Act as a catalyst for further investment
• Have wide scale public support
• Be sustainable for the long term

Key issues

The economic downturn has meant that many regeneration schemes across the UK have been delayed and, like many local authorities, Arun District Council has faced unprecedented cuts to its funding due to the recent economic recession. When considering what you would like to see happen on these two sites, please consider the following:

• Financial / commercial viability
  How will the development be paid for both in the short term and the long term? How important is it that the initial costs of any development are covered at no cost to the tax payer? Would you support or oppose an increase in the council tax in order to pay for the ongoing running costs of the redevelopment in years to come?

• Market testing
  Will development on these sites encourage people and/or businesses to use them and lead to more visitors? What would be the impact on residents? Would redevelopment boost the local and regional economy including number of jobs provided?

• Timescales
  When should development of these sites take place (if at all)? Would it be appropriate to secure additional funding even if this means delaying the process of regeneration?

• Constraints and risks
  What will happen to the existing buildings on site? For example, Bognor Regis Town Hall is a listed building and must remain, whilst the Alexandra Theatre and the Whitbread Pub are subject to existing leases. Also any other buildings currently operating as a business and the costs of relocating the current users will need to be considered so they are not operationally or financially disadvantaged.

• Land requirements
  Do you agree that the development of these two key sites (which Arun District Council owns) should be the focus of wider regeneration in Bognor Regis or is there other land that should be considered at this stage?
Bognor Regis Regeneration

5

Potential uses

Arun District Council called upon businesses, community organisations and interested parties to submit initial ideas for the two key sites and the responses received included some of the following suggestions:

- Restaurants
- Cafés / tearooms
- Bars
- Hotel
- Residential
- Food store
- Market stalls
- Other retail
- Theatre / arts centre
- Outdoor performance area (for culture and arts)
- Cinema
- Entertainment complex (e.g. bowling, roller rink etc)
- Museum / gallery / other visitor attraction
- Viewing areas (e.g. platform / tower)
- Beach huts
- Sports facilities (e.g. football, tennis, volleyball, climbing wall, zip wire etc)
- Swimming pool / lido / water sports
- Public spaces and/or gardens
- Water feature (e.g. fountain, rock pools, splash park etc)
- Children’s play facilities
- Office space / business starter units
- Conference / exhibition facilities
- No change, but with minor improvements to the area

Wider regeneration

The development of these two key sites could lead to wider regeneration opportunities in Bognor Regis. This has been mentioned in some of the initial ideas that have been submitted so far. Whilst not the subject of this consultation, Arun District Council would find it useful to hear your views on the following:

- How important is better beach access in Bognor Regis?
- Would you support the Esplanade becoming traffic free?
- Do you think that there should be an increase or decrease in the number of on-street car parking spaces available along the Esplanade?

Any further suggestions on the wider regeneration of Bognor Regis will be welcomed.
Next steps

Arun District Council wants to hear your views on how the regeneration of Bognor Regis, and the development of the two key sites in particular, should take place.

Please complete a feedback form and either hand it in at one of the public exhibitions or send it back to the consultation team using the following freepost address:

FREEPOST EXHIBITION CONSULTATION

[No further address details are required – so long as you complete the above in capitals and make no other markings on the envelope, your comments will be received.]

You can also view the consultation material and fill in a feedback form online at the following project website:

www.arun.gov.uk/bognorregisregeneration

You can also provide any additional feedback or ask questions to the consultation team:

▪ in person at one of the exhibition events
▪ by phone: 0800 1615745
▪ by email: bognorregis.regeneration@arun.gov.uk

This stage of consultation will be carried out until 30th April 2015 so please do provide your views before then.

What happens after this consultation stage?

Following the Arun District Council elections in May 2015, the findings of the consultation will be reported back to the newly elected Councillors in the summer.

At that stage, a decision will be taken on whether to consult on more specific proposals and Arun District Council will continue to keep you informed.